

TRANSIT ADVISORY COMMITTEE

August 23, 2018

Presiding: Chair Walt Daniels

Committee Present: Carol Luce, Todd Aune, and Don Smeback,

Committee Absent: Elizabeth Burrows Chapin, Matt Olsen, and Arlene Dana

Staff Present: Julie Wehling and Kay Hemstreet

Others Present: Maria Vazquez, Jaimie Urcino, and Tracie Heidt, Council liaison

CALL TO ORDER: Chair Daniels called the meeting to order at 6:00 p.m. in the City of Canby Council Chambers.

CONSENT AGENDA: None

Julie Wehling, Transit Director, said the next TAC meeting would be on September 27th. She also discussed the OTA Conference in October.

OLD BUSINESS:

- A. Presentation of the Updated Title VI Plan: Ms. Wehling explained Title VI was a non-discriminatory policy. The last time the plan had been updated was 2014. She showed a graph of ridership since 2002 which showed a decline since 2011 when service had to be cut by a third. Since the beginning of CAT, they had provided over 2.5 million rides. She highlighted the history of CAT service and the cuts that had to be made. In 2012 a \$1 fare was implemented. In 2015 two additional trips to Woodburn were added. This year they were able to implement a substantial service increase by adding nine service hours per day. CAT partnered with SMART to add back midday service between Canby and Wilsonville. She then explained the CAT routes, shopping shuttles, general public and paratransit Dial-A-Ride service, and same day ride requests. Cherriots was providing more trips per day to Salem and Mt. Angel and was planning to add Saturday service. She showed a map of CAT's service area and explained the expansion recommendations in the Transit Master Plan. The Plan recommended a phased approach, where Phase 2 was addition of Saturday service and/or a local weekday circulator within Canby. Phase 3 would add more weekend or holiday service. During the last legislative session, the transportation funding package was passed. It was called STIF, Statewide Transportation Improvement Fund. She was in the process of applying for these funds. On July 19, the TAC reviewed the results of a survey and listened to public

comments and recommended the top priority was Saturday service over a local circulator. She discussed the outcomes of the survey. She expected to implement Saturday service by July 6, 2019. The timing to implement a local circulator route would depend on the revenues available going forward. She expected being able purchase buses needed for a local circulator by 2021 or 2022. The next step would be an outreach effort regarding the Saturday service which would be done at the beginning of next year.

There were questions from the Committee and the audience regarding the STIF funding and implementing the Saturday service. There was further discussion regarding coordinating the fares with Tri-Met.

Ms. Wehling said regarding the Title VI Plan, they wanted to meet the requirements of their funding and to reach out to the Latino community. They wanted everyone to know about their service and to learn how to best serve all customers and how to share information with everyone. The ultimate goal of the Title VI Plan was for transit agencies to ensure there was no discrimination and to embrace diversity. They also wanted to identify and address any adverse effects on a minority or low income population and at the same to promote full participation of all people in Canby's decision making process. Everyone should have meaningful access to CAT's service and activities. She discussed Canby's demographics and how a large percentage of Latino residents lived within Canby's city limits. There needed to be more diversity on the TAC, however there were no current openings. She explained what was being done to provide better service to those with limited English. She thought the most important part of the Title VI Plan was the LEP, Limited English Proficiency. This was a plan for how to communicate with people who had limited English. CAT had such a plan since 2008, and it would be updated about every three years. Adding a method for sending and receiving texts in Spanish would be the next thing they would add to their outreach efforts. One of their biggest tools for reaching the LEP population was their contact list. They would continue to work with organizations to engage the Spanish speaking community. She then explained how someone could make a Title VI complaint.

Chair Daniels encouraged everyone in attendance to let CAT know if they were satisfying the community's needs and to share this information with their friends.

Co Chair Luce invited everyone to attend the TAC meetings as well.

CITIZEN INPUT: Jaimie Urcino, Canby resident, said many in the Latino community did not know about these meetings. They needed to find more ways to get the information out and he gave some ideas.

Maria Vazquez, Canby resident, thanked CAT for the service it provided and for taking them into account.

NEW BUSINESS: None

DISCUSSION ITEMS: None

ADJOURN:

Meeting adjourned at 6:50 p.m.

Assisted with Preparation of Minutes – Susan Wood