

Parks and Recreation Master Plan Update Public Forum July 29, 6:30 p.m.



**Thank you for attending.
We will begin shortly.**



**No decisions
have been
made.**

**We want
your input!**

Project Team



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Overall Plan Goals



Provide a parks and recreation comprehensive master plan that guides the City to plan, develop and maintain safe parks and recreational facilities and programs

Create an SDC methodology that promotes growth and provides for increased parks and recreation capacity that is fairly paid for by residents



Information Gathering

(7) Stakeholder Interviews – 18 Participants

- City Council members
- Executive Leadership (City Administrator's Office)
- Parks and Recreation Advisory Board Members
- School Superintendent
- School Board Members

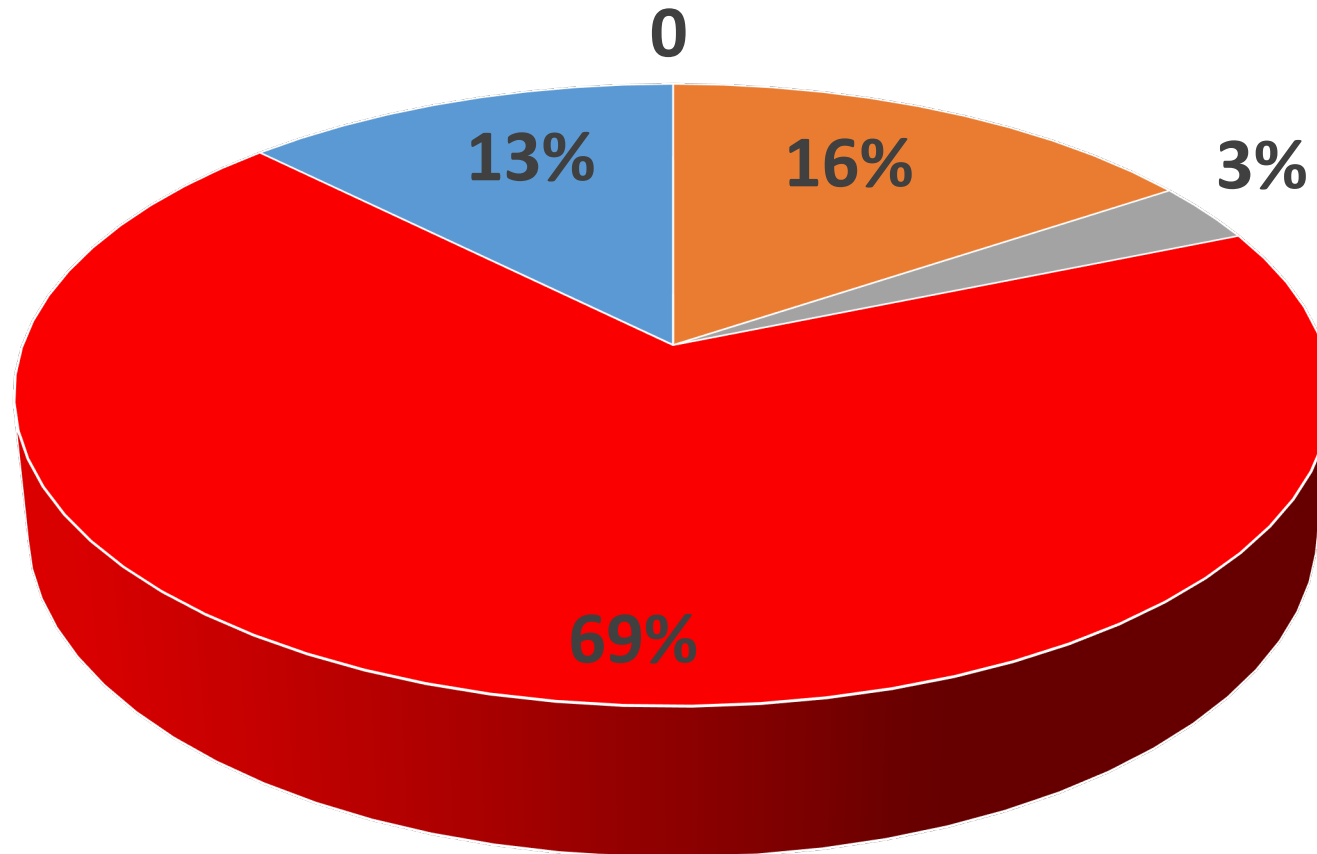
(3) Focus Groups - 38 Participants

- Park and recreation users
- Community members
- Sports providers, service clubs, business community, educators

(2) City Staff/Leadership Meetings – 6 Participants

**How long have you been a resident of
the City of Canby?**

Residency



- Less than 5 Years
- 5-9 Years
- 10-19 Years
- 20+ Years
- Not a resident

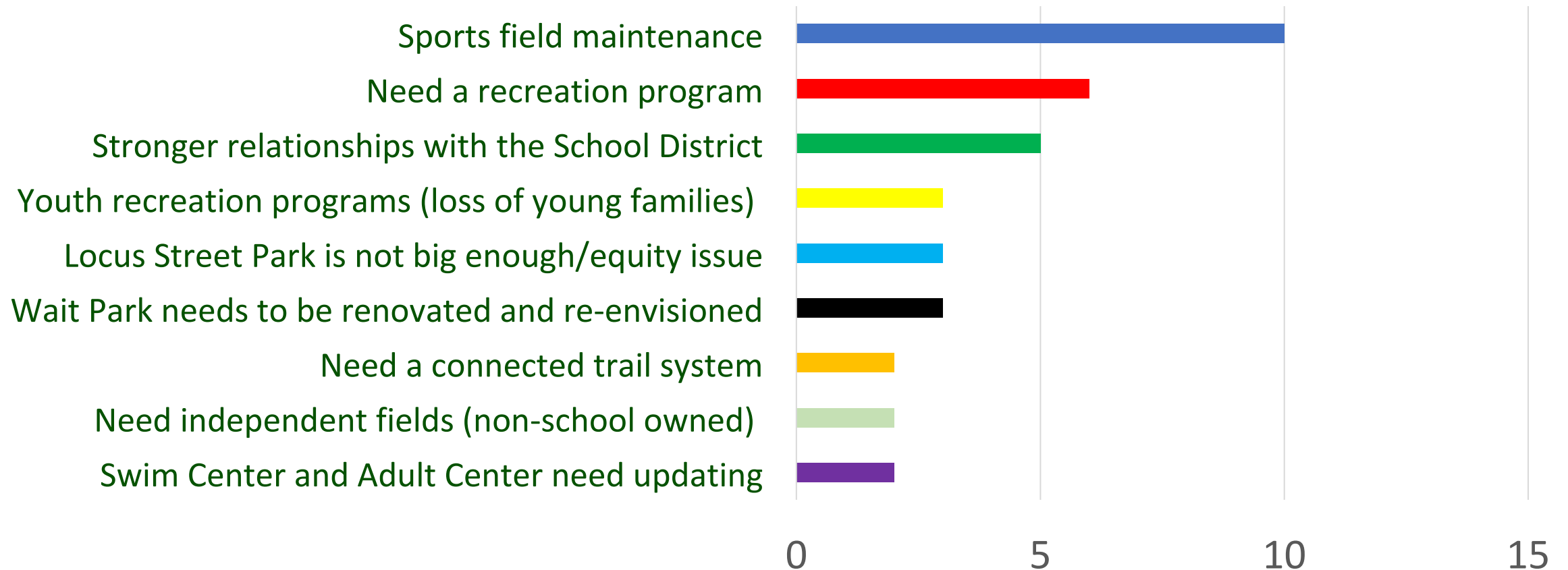
**What are the strengths of the
City related to parks, trails,
recreation facilities and
activities?**

Strengths

- Variety of spaces and parks for all activities and user groups
- Wait Park/events at the park
- Maple Street Park - splash pad, pickleball courts, softball fields
- PRAB are moving forward to make changes and have a vision
- Parks are very well maintained
- Staff do an incredible job with limited resources
- The Swim Center is an asset/well maintained
- The Canby Adult Center is well attended
- Pool levy/park maintenance fee
- Trails/Logging Road Trail

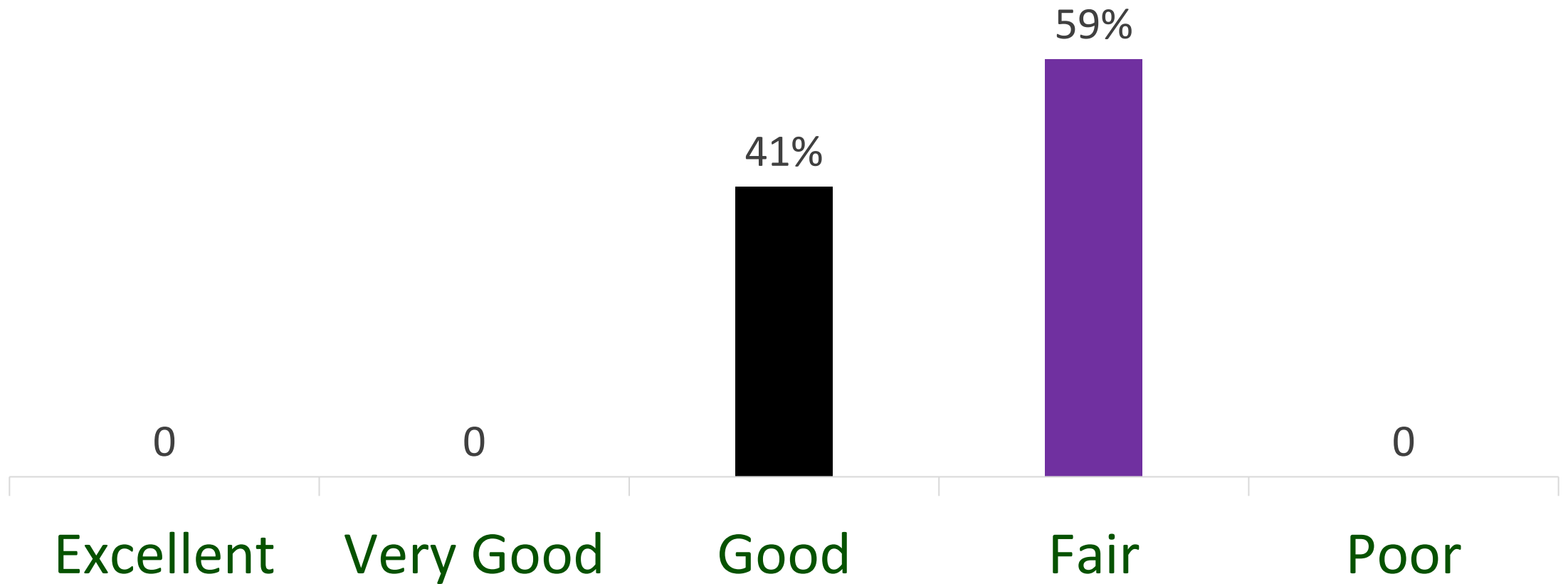
What are the areas of improvement that need to be addressed in the parks and recreation master plan?

Areas for Improvement



**On a scale of
1 (lowest) to 5 (highest)
how satisfied are you with the
overall quality of the existing
parks, trails, recreation facilities
and activities?**

Satisfaction



**Are there areas in the City
(geographic or market
segments) that are
underserved?**

Needs Not As Well Served

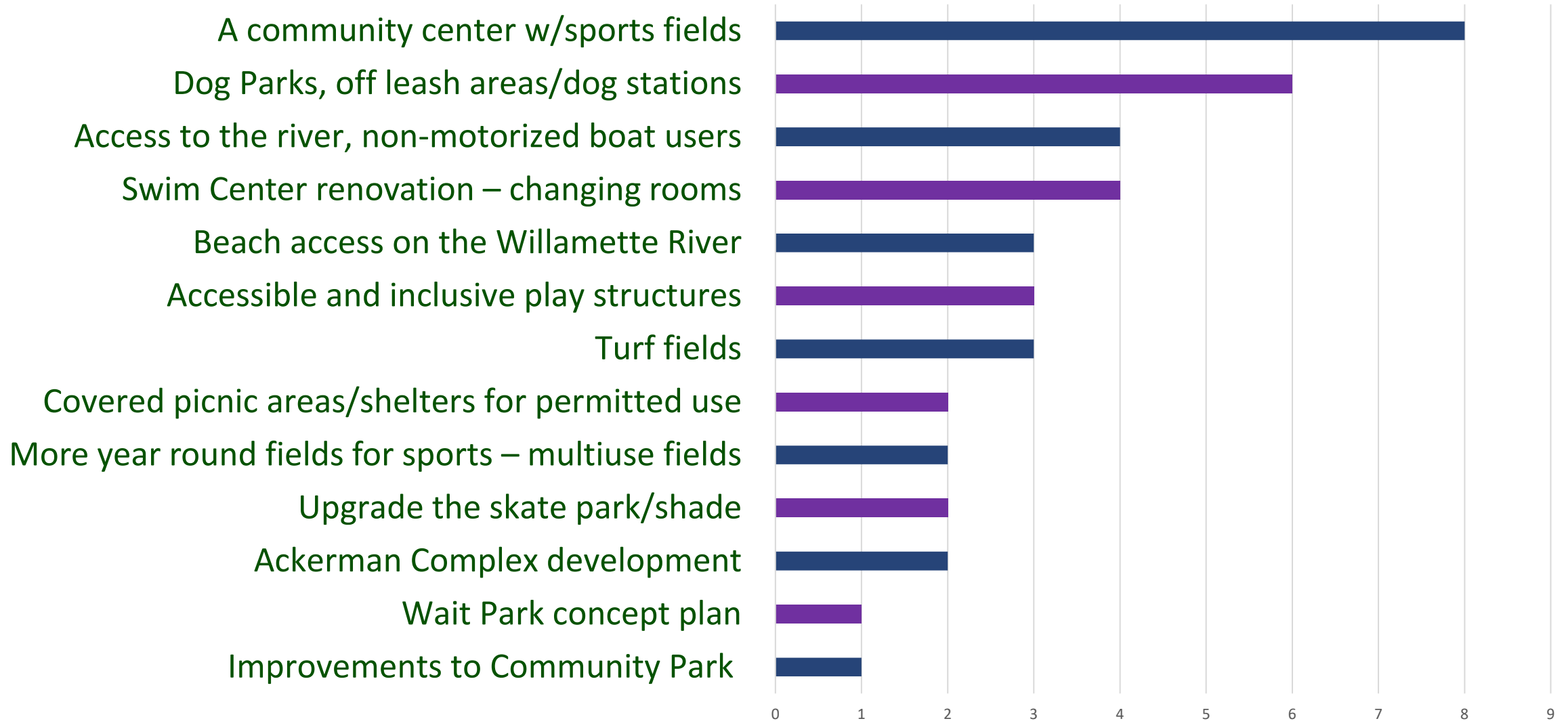
- Locust Street Park, high density neighborhood
- Auburn Hills area
- Maple Street Park (neighborhood)
- 13th and Ivy area
- West side of town (for trails)
- Higher density areas
- Southside
- North of Hwy 99

Needs Not As Well Served

- Dog owners – off leash areas – No dog park
- Youth - no community enrichment programs
- Teens
- Active adults (Baby Boomers and Millennials)
- Young families

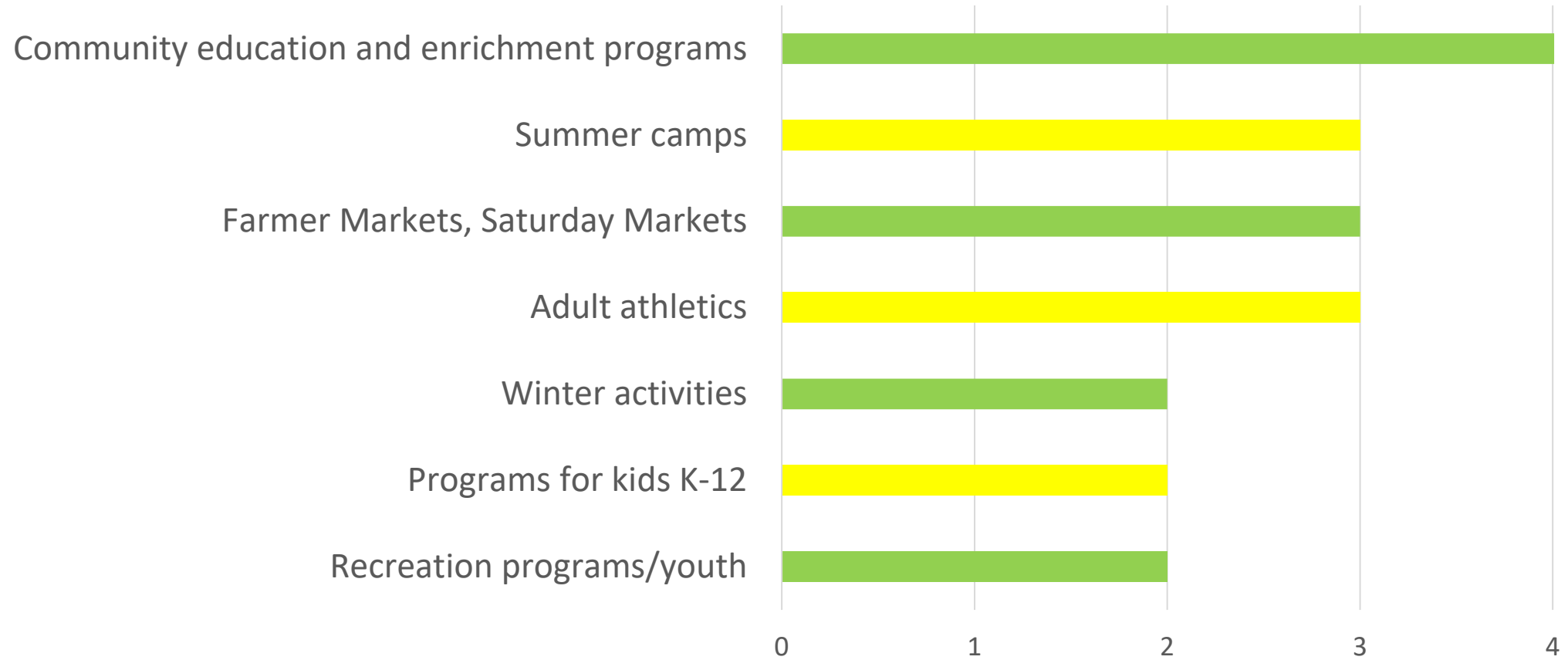
**What new
amenities and/or facilities are
needed?**

New Amenities/Facilities



**What new recreational activities
should be offered?**

Recreational Activities



Who are the key partners and stakeholders in the community with regard to assisting with the parks and recreation master plan?

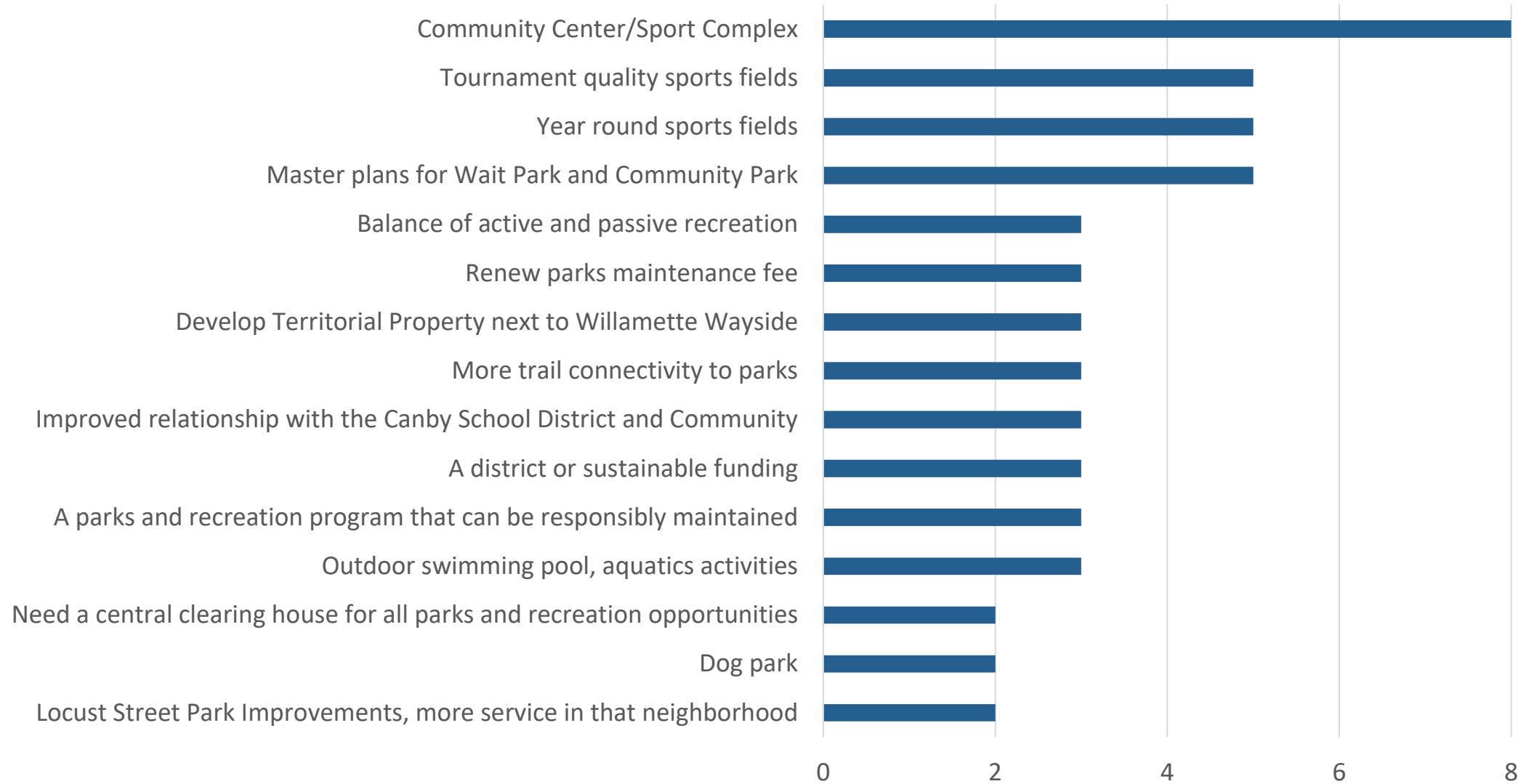
Key Partners

- Canby School District
- Canby Kids
- Bridging Cultures
- Business community
- Service clubs

22 Partners identified

What are the priorities to be considered in the master plan?

Priorities/Vision



Other Comments, Suggestions, Feedback

- Swing Big!
- Provide community page on the City website
- Coordinate with Community Services and Community Development
- Provide direction for CAPARD
- SDC methodology study is an important part of the project

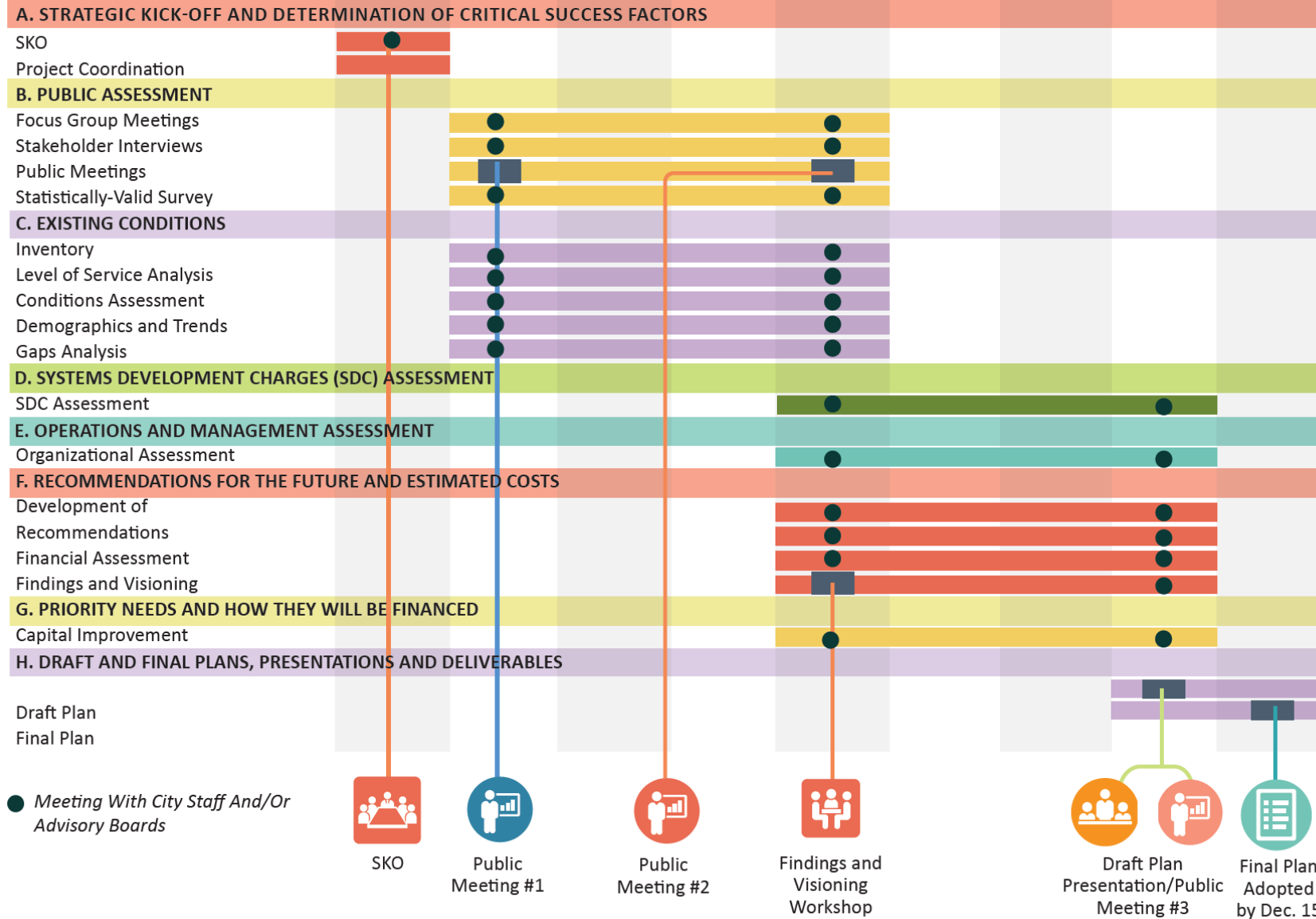
Other Comments, Suggestions, Feedback

- Opportunity with new city administrator and new school superintendent to move parks and recreation forward
- Use Sherwood/YMCA model to develop and operate Community Center/Aquatic Center/Sports Complex
- Address parking at all parks and facilities

Next Steps

- **Survey – Statistically Valid Mail/Open Link Online**
- **Demographics and Parks and Recreation Trends Analysis**
- **Component Inventory and Level of Service Analysis**
- **Recreation Program Analysis**
- **System Development Charges Justification Study**
- **Operational Analysis**
- **Partnerships and Potential Funding Sources**
- **Findings Presentation**
- **Visioning Workshop**
- **Draft Plan with Recommendations and Cost Estimates**
- **Final Master Plan**

JUN JUL AUG SEP OCT NOV DEC JAN FEB



Key Elements of a Community Parks and Recreation Strategic/Master Plan



Thank You For Your Time

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