#### Parks and Recreation Master Plan Update

Public Forum
July 29, 6:30 p.m.







Thank you for attending. We will begin shortly.



## No decisions have been made.

We want your input!

#### **Project Team**





Jeff Milkes, MS, CPRP Project Manager



Art Thatcher Principal-in-Charge



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Caylon Vielehr GIS Analyst



Robby Layton, Ph.D., Landscape Architect and Special Project Consultant



Becky Dunlap, Project Consultant

#### Overall Plan Goals

Provide a parks and recreation comprehensive master plan that guides the City to plan, develop and maintain safe parks and recreational facilities and programs

Create an SDC methodology that promotes growth and provides for increased parks and recreation capacity that is fairly paid for by residents



#### Information Gathering

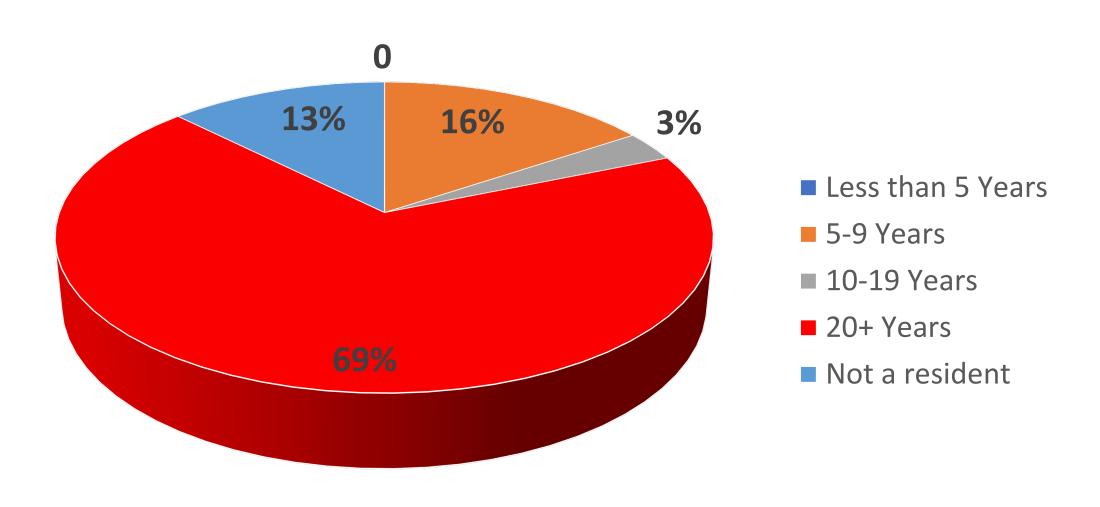
- (7) Stakeholder Interviews 18 Participants

  - City Council membersExecutive Leadership (City Administrator's Office)
  - Parks and Recreation Advisory Board Members
    School Superintendent
    School Board Members
- (3) Focus Groups 38 Participants
  - Park and recreation users

  - Community members
    Sports providers, service clubs, business community, educators
- (2) City Staff/Leadership Meetings 6 Participants

## How long have you been a resident of the City of Canby?

#### Residency



# What are the strengths of the City related to parks, trails, recreation facilities and activities?

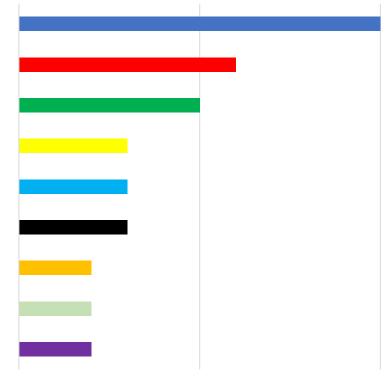
#### Strengths

- Variety of spaces and parks for all activities and user groups
- Wait Park/events at the park
- Maple Street Park splash pad, pickleball courts, softball fields
- PRAB are moving forward to make changes and have a vision
- Parks are very well maintained
- Staff do an incredible job with limited resources
- The Swim Center is an asset/well maintained
- The Canby Adult Center is well attended
- Pool levy/park maintenance fee
- Trails/Logging Road Trail

#### What are the areas of improvement that need to be addressed in the parks and recreation master plan?

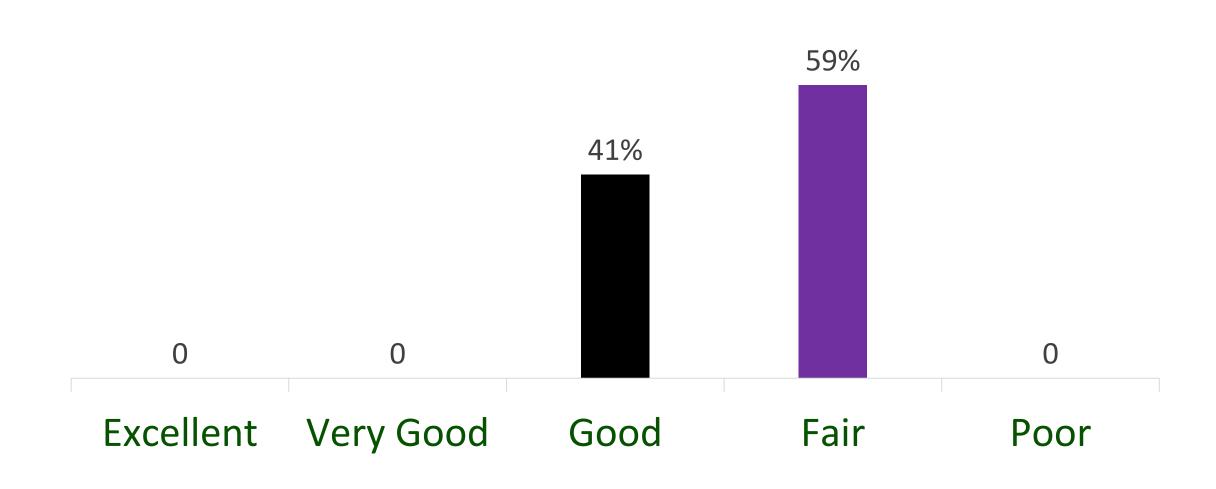
#### Areas for Improvement

Sports field maintenance Need a recreation program Stronger relationships with the School District Youth recreation programs (loss of young families) Locus Street Park is not big enough/equity issue Wait Park needs to be renovated and re-envisioned Need a connected trail system Need independent fields (non-school owned) Swim Center and Adult Center need updating



On a scale of 1 (lowest) to 5 (highest) how satisfied are you with the overall quality of the existing parks, trails, recreation facilities and activities?

#### Satisfaction



# Are there areas in the City (geographic or market segments) that are underserved?

#### Needs Not As Well Served

- Locust Street Park, high density neighborhood
- Auburn Hills area
- Maple Street Park (neighborhood)
- 13<sup>th</sup> and Ivy area
- West side of town (for trails)
- Higher density areas
- Southside
- North of Hwy 99

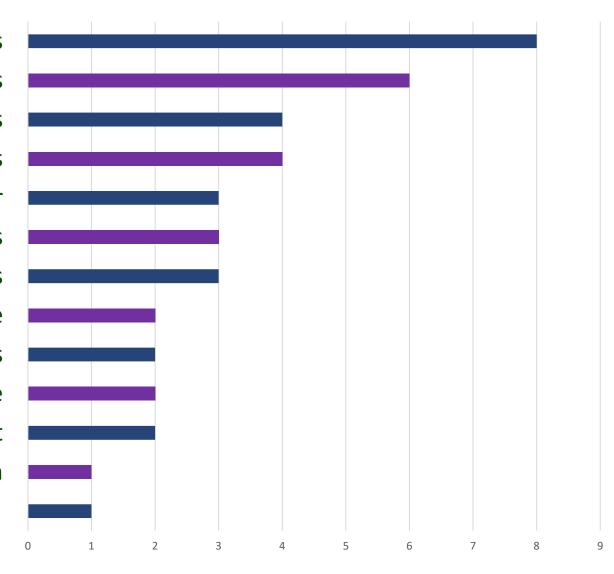
#### Needs Not As Well Served

- Dog owners off leash areas No dog park
- Youth no community enrichment programs
- Teens
- Active adults (Baby Boomers and Millennials)
- Young families

## What new amenities and/or facilities are needed?

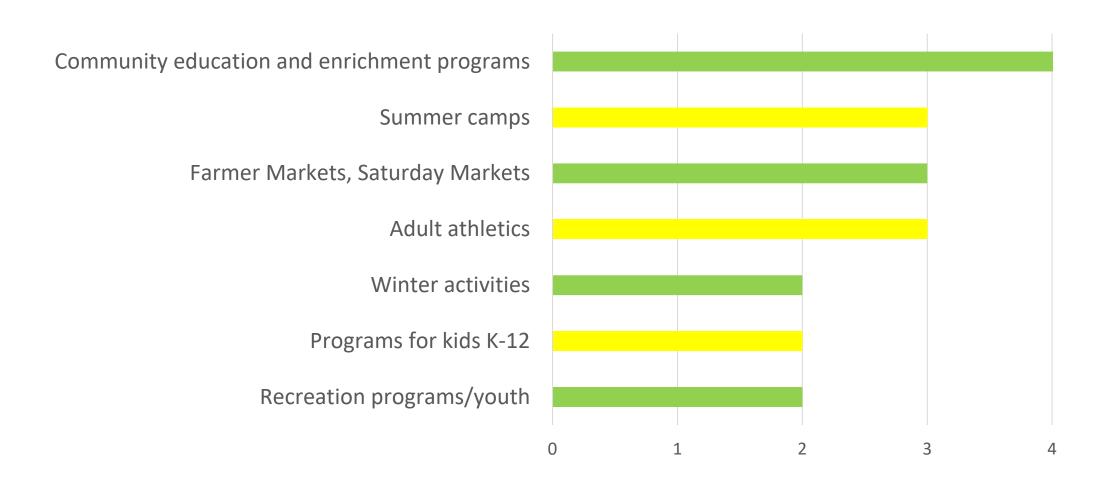
#### New Amenities/Facilities

A community center w/sports fields Dog Parks, off leash areas/dog stations Access to the river, non-motorized boat users Swim Center renovation – changing rooms Beach access on the Willamette River Accessible and inclusive play structures Turf fields Covered picnic areas/shelters for permitted use More year round fields for sports – multiuse fields Upgrade the skate park/shade Ackerman Complex development Wait Park concept plan Improvements to Community Park



### What new recreational activities should be offered?

#### Recreational Activities



Who are the key partners and stakeholders in the community with regard to assisting with the parks and recreation master plan?

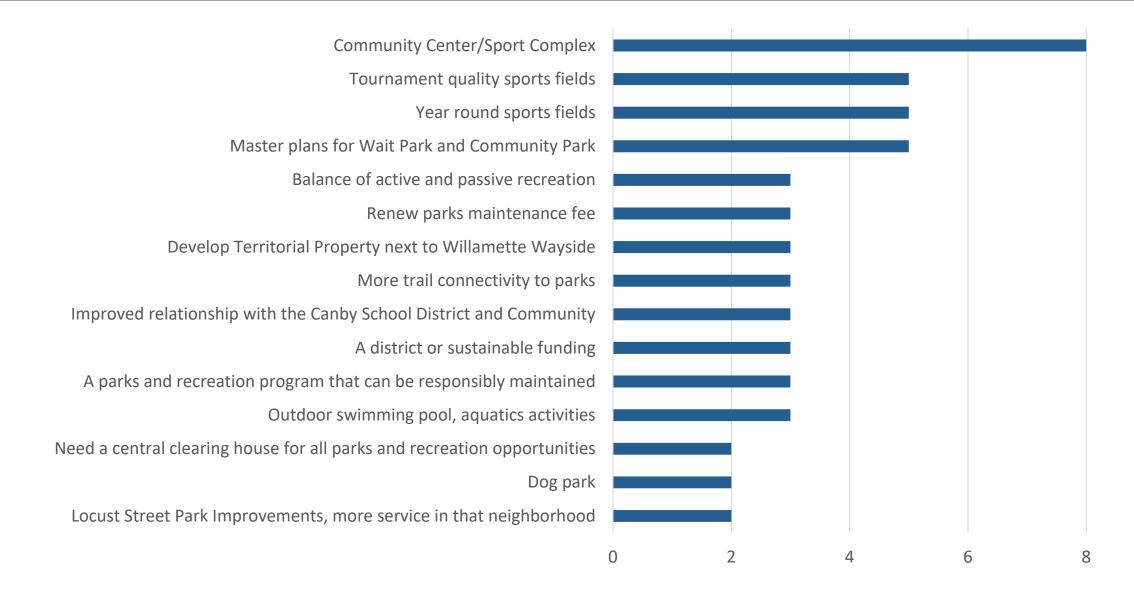
#### **Key Partners**

- Canby School District
- Canby Kids
- Bridging Cultures
- Business community
- Service clubs

22 Partners identified

## What are the priorities to be considered in the master plan?

#### Priorities/Vision



## Other Comments, Suggestions, Feedback

- Swing Big!
- Provide community page on the City website
- Coordinate with Community Services and Community Development
- Provide direction for CAPARD
- SDC methodology study is an important part of the project

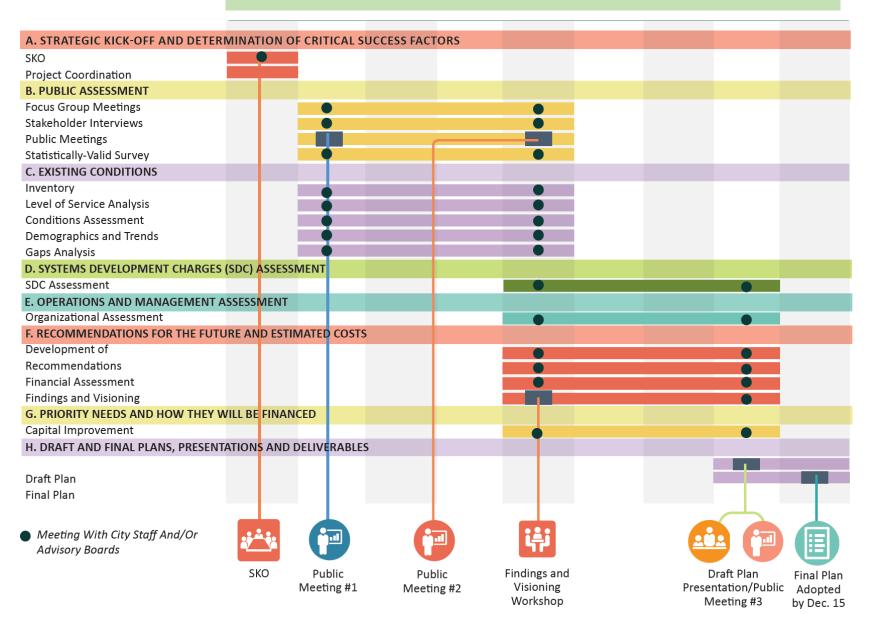
## Other Comments, Suggestions, Feedback

- Opportunity with new city administrator and new school superintendent to move parks and recreation forward
- Use Sherwood/YMCA model to develop and operate Community Center/Aquatic Center/Sports Complex
- Address parking at all parks and facilities

#### **Next Steps**

- Survey Statistically Valid Mail/Open Link Online
- Demographics and Parks and Recreation Trends Analysis
- Component Inventory and Level of Service Analysis
- Recreation Program Analysis
- System Development Charges Justification Study
- Operational Analysis
- Partnerships and Potential Funding Sources
- Findings Presentation
- Visioning Workshop
- Draft Plan with Recommendations and Cost Estimates
- Final Master Plan

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#### Key Elements of a Community Parks and Recreation Strategic/Master Plan



#### Strategic Kick-Off

- Critical Success Factors
- Key focus areas
- . Meeting schedule
- Identification of Key Stakeholders
- Gathering of All Relevant Documents
- Briefing with Decision Makers





#### 4 Stages of Public Engagement

#### Information Gathering

- Needs Assessment
  - · Staff
  - Stakeholders
  - Public Meetings
  - Focus groups
  - Interviews
- Surveys
- · Online engagement
- Inventory
- All Assets
- All Program Locations
- · Other Providers
- Level of Service Analysis
  - GIS component-based mapping
- Quality, Quantity, Functionality
- Community Profile
  - Historical & Planning Context
  - Demographics
- Trends

#### Findings & Visioning

- Presentation/Feedback Sessions
- Staff
- Stakeholders
- Decision Makers
- · What We Have Discovered
- Key Issues Matrix
- Key Ideas and Themes for Improvement
- Analysis
- Programming
- Operations
- Maintenance
- Marketing & Communications
- Financial Resources



#### Draft Recommendations

- Summary Findings
- Strategies
- Long-Term Vision
- Short-Term Action
   Implications
- Implications
- Financial
- OperationalMaintenance
- Recommendations
- Action Plan
- Tasks
- Timing
- Costs
   Review & Revisions



#### Final Plan

- Review
- Staff
   Public
- Public
- Decision Maker
- Distribute/Post



#### Implementation

- Action Plan
- Annual Review



Typically our Strategic/Master Plans include a 5-year focus on operations, 10-year focus on capital, and 20 year strategic vision. Other elements and tools are added as needed for a community-specific plan.

#### **Thank You For Your Time**

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