

RESOLUTION NO. 1427

A RESOLUTION ADOPTING THE CITY OF CANBY COMMUNICATIONS PLAN.

WHEREAS, the City of Canby seeks to enhance engagement and communications that represents broad perspectives;

WHEREAS, the City supports the Communications Plan's Mission to "enhance internal collaboration, strengthen external relationships, and ensure timely, accurate information is disseminated to all";

WHEREAS, the City of Canby is committed to fostering clear, transparent, and effective communication with staff, community, and local stakeholders;

WHEREAS, the City of Canby strives to engage residents, promote civic participation, and uphold public trust through proactive communication strategies that reflect values of integrity, inclusivity, and responsiveness; and,

WHEREAS, the overall goal is to make Canby a more informed, engaged, and united community where all perspectives are valued and reflected in the City's decision.

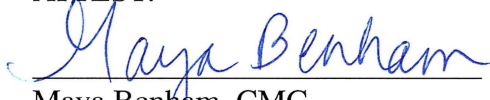
NOW THEREFORE, BE IT RESOLVED by the City Council of Canby that the Communications Plan is hereby adopted as the strategy for internal and external communications efforts for the City of Canby. Modifications and additions may be required over time as conditions change, impacts are realized, and feedback is received.

ADOPTED this 16th day of April, 2025, by the Canby City Council.



Brian Hodson
Mayor

ATTEST:



Maya Benham, CMC
City Recorder