# It's Not Luck!

Strategies that Will Grow Your Company







### **OMEP Overview**

- Not-for-profit agency established on 1996
- Mission is to create a stronger Oregon economy by helping small to mid-sized Oregon manufacturers become globally competitive.
- Private-Public partnership funded by federal, state, and client company funds.
- 15 total staff. 10 consulting professionals.



## **Delivered Results**

OMEP projects are designed to deliver quantifiable results. Six to twelve months after a project is completed, an independent third party commissioned by the National Institute of Standards and Technologies (NIST) surveys clients to measure the project impacts.

For the period July 1, 2009 to June 30, 2011

Companies Surveyed	108
Jobs Created or Retained	1,720
Increased or Retained Sales	\$129,763,641
Cost Savings	\$17,239,702



### **OMEP Client Companies**



#### **Oregon Manufacturing Extension Partnership**

SHERMAN

GILLIAM

CROOK

LAKE

WHEELER

#### Partial list of OMEP projects

### PROJECTS by county

MULTNOMAH HOOD

CLACKAMAS

LINN

LANE

DOUGLAS

JOSEPHINE JACKSON

RIVER

WASCO

**JEFFERSON** 

DESCHUTES

KLAMATH

#### 1 Nov 2010

Bridgetown Bakery

CNH Parts & Serivce

FullBore Innovations

Harry's Fresh Foods

Madden Fabrication

Hydra-Power Systems

Imperial Manufacturing

Moonstruck Chocolates

Columbia Steel Casting

Bushwacker

Craru Shoes

Daimler Trucks

Georgia Pacific

Gunderson

Indepak

McTavish

Moventas

**PGE** 

Nature Bake

Scenic Fruit

Service Steel

Sign Wizards

Speedu Moto

Sulzer Pump

Teeny Foods

Triad Speakers

Tube Specialties

Work Systems Inc

Sunshine Dairy

Streimer

Shed Rain

QPM Aerospace

Shin Shin Foods

Stack Metallurgical

Legacy Health

**CCI Industries** 

#### **BAKER**

Behlen Manufacturing Blue Mountain Cutters Edge St. Elizabeth Health Tasty Bake

#### **CLACKAMAS** Bob's Red Mill

CCI Enterprises CRB Manufacturing J Frank Schmidt & Sons Lightspeed Aviation Miles Fiberglass Oregon Iron Works Pioneer Pump Puddin River Chocolates

SAM Medical Skutt Web Steel

WW Metal Fab **ZXERES** 

#### CLATSOP

J & H Boat Works

#### **COLUMBIA**

Composites Universal USIA

#### COOS

Hardin Optical

#### CROOK

Consolidated Pine Woodgrain Millwork

#### CURRY

Freeman Marine

#### **DESCHUTES**

Advanced Machining American Licorice Classic Wood Accents Deschutes Breweru

Kialoa Paddles Michi Partners Nashelle Jewelry Northland Furniture PV Powered Structus Suterra Vocal Booth

#### **DOUGLAS**

Alcan Cable FCC Commercial Furniture

#### GRANT

Malheur Lumber

#### HOOD RIVER

Diamond Fruit Homeshield R&R System Tech The Fruit Company

#### **JACKSON**

**BOC Edwards** Brammo Motor Sports Cascade Wood Products Collins Manufacturing Diode Laser Concepts Highway Products **ICW** Lamination Technologu

Marble Creations Micro Trains Rogue Creamery Sabroso Sweed Machinery

Varney Manufacturing

#### **JEFFERSON**

Earth 20

#### **JOSEPHINE**

Bentwood **Encore Ceramics Energy Outfitters**  Fire Mountain Lee's Quality Doors Marzi Inc. Pacific Botanicals Recognition Specialties

CLATSOP

TILLAMOOK

LINCOLN

WASHINGTON

YAMHILL

POLK

BENTON

#### **KLAMATH**

CURRY

Collins Products MCX Inc REACH Smith Bates

#### LANE

Bike Friday Farwest Steel International Door

Marathon Coach McFarland Cascade Mid Valley Glass Newood Display Oak Patch Gifts Willamette Valley Company

#### LINN

Chalet RV **Entek Manufacturing** Flakeboard Oberto Pacific Cast

#### MALHEUR

Holy Rosary Medical Center

Braka Industries

#### MARION

Cabinet Door Services Chemeketa CC Columbia Helicopters Givaudan/Quest **GK Machine** Kerr Concentrates Sabroso Sequential BioFuels Silverton Hospital The Trading Company

**Truitt Brothers** Ulven Universal Forest Products

#### MORROW

UMATILLA

GRANT

HARNEY

UNION

BAKER

MALHEUR

MORROW

WALLOWA

Boardman Foods

#### MULTNOMAH

American Red Cross AmFor Electronics Aiinomoto Frozen Foods Apex Industries Applied Plastics Badge Print **Beall Corporation** Best Manufacturers

#### UMATILLA

Pendleton Grain Growers Pioneer Asphalt

#### WASCO

Oregon Cherry Growers

#### WASHINGTON

ATAC Acumed Allied Systems B & L Wood Products Crimson Trace Englander Fujimi Generic Part Services Jewell Attachments Kerry Sweet Kinetics LightSpeed Lumber Products Northwest Signal Poly-cast 0 & D Manufacturing Resers Fine Foods Sure Power Industries TriQuint Semiconductor Vanguard EMS Warne Scope Mounts Woodfold-Marco Welch Allyn Monitoring

#### YAMHILL

A.R.E Manufacturing Amerson Bettu Lou's Cascade Steel Climax Portable Machine Tools FMC FoodTech Mission Foods NW UAV Pacific Wood

#### POLK Forest River

Marquis Spa

#### TILLAMOOK

Halco McRae and Sons

## Next Generation Manufacturing Study

- Prepared by the American Small Manufacturers Coalition
- Original developed in 2009 and updated in 2011.
- The update includes data from over 800 companies throughout the U.S., including some from Oregon.



# **Key Study Findings**

- Nearly 70% of U.S. manufacturers could have a new leader in the next 5 years
- Only 18% have state-of-the-art equipment to support world-class innovation
- Few manufacturers have formal talent and workforce development programs
- Small companies need assistance in implementing NGM strategies



# NGM Strategies for Growth

### Customer Focused Innovation

Increase top line growth. Develop and market new products and services with customer in mind.

### Engaged Workforce

Secure a competitive advantage. Fully utilize creativity and talent of your workforce. Create an inspiring workplace to attract and retain world-class people.



## NGM Strategies for Growth

### Operational Excellence

Make company-wide commitment to on-going process improvements that achieve productivity and quality gains.

## Supply Chain Management and Collaboration

Develop supply chains that are flexible and superior in response time and delivery. Establish mutually beneficial supplier/customer relationships.



# NGM Strategies for Growth

### Green/Sustainability

Use less energy and reduce waste. Provide competitive cost performance and recognizable customer value.

### Global Engagement

Expand into global markets with partnerships and systems that secure your greatest business advantages.



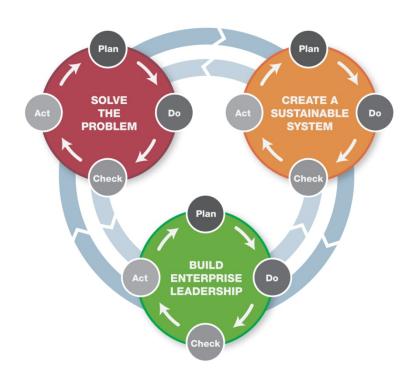
# System View

You need to look at all the elements of your strategy at the same time while attempting to synchronize your activity.





# Relentless Systematic Approach





## Questions/Comments

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