PRESS RELEASE

"HawkSoft, Inc. Breaks Ground On Headquarters Building and Moves Back To Canby"

CANBY, OR – HawkSoft, Inc. is excited to announce the ground breaking for construction of a new 15,130 square foot headquarters, to be performed Thursday, October 27, 2011 at 5:30 PM in Canby, Oregon. The ceremony will be held on the site directly north of SE 3rd and S. Pine. "We are very excited that, despite the economic challenges of recent years, HawkSoft growth has remained steady at a rate consistent enough to warrant the construction of a new facility," shares HawkSoft CFO David Olson.

HawkSoft is moving back into Canby where they originally started the business in an apartment in 1995. They currently lease office space in two locations inside the Aurora Airport and the Charbonneau district in Wilsonville. They plan to occupy their new building in June, 2012.

HawkSoft has become nationally recognized as a leading provider of innovative agency management solutions. HawkSoft CMS is created, updated, and supported by agents who understand the interests and concerns of the insurance industry. They have 42 full-time employees and hope to grow to around 100 in the next 10 years.

"While it may seem overwhelming for a company to undertake expansion at any time, we are confident that this is a move which will benefit HawkSoft, the local community, and most importantly HawkSoft's valued customers" Olson added.

Attendance at the ground breaking will include HawkSoft's management team members – Paul Hawkins, Sean Hawkins, Jason Hansen, Jamie Phillips and David Olson.

HawkSoft has partnered with Mildren Design Group, P.C., an architecture firm of Tigard, Oregon to design a beautiful and unique building which will both complement the surrounding area and distinguish HawkSoft as a prosperous member of the community. Construction of the office complex will be overseen by Perlo Construction of Portland, Oregon. The building will be located at 1230 SE 3rd Avenue in Canby, Oregon.

 Learn more at www.hawksoftinc.com.

See renderings of the building attached.