

## Information You Can Use

# BANNERS & BALLOON SIGNS

Temporary banner and balloon signs do not require a sign permit.

The city's zoning code provisions provide that only a single temporary banner or balloon sign may be displayed on a commercial or industrial zoned lot by each business license holder who operates their business at that location. A banner sign may not exceed 50 square feet in size. A balloon sign may not exceed 80 cubic feet in size. A balloon sign may not be taller than the maximum allowed height of a pole sign permitted in the same zone. See section 16.42.050, Tables 1 through 7 for pole height information which can vary from 18 to 26 feet.

Temporary banner and balloon signs are allowed to be displayed up to four times per year for no longer than 30 days for each occurrence for businesses in commercial and industrial zones. Temporary banner and balloon signs are allowed to be displayed up to two times per year for no longer than 30 days for each occurrence for businesses in residential and agricultural zones.

No temporary banner or balloon sign shall be internally illuminated or be illuminated by an external light source primarily intended for the illumination of the sign.

The sign shall be attached to a site or constructed in a manner that both prevents the sign from being easily removed by unauthorized persons or being blown from its location, and allows for the easy removal of the sign by authorized persons.

Signs shall not be attached to trees, shrubbery, utility poles or traffic control signs or devices.

No sign shall be erected or maintained that, by reason of its size, location or construction, constitutes a hazard to the public.