

# Parks and Recreation Master Plan Update Public Forum January 18, 6:30 p.m.



**Thank you for attending.  
We will begin shortly.**



**No decisions have  
been made.**

**We want your  
input!**

# Project Team



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Project Manager



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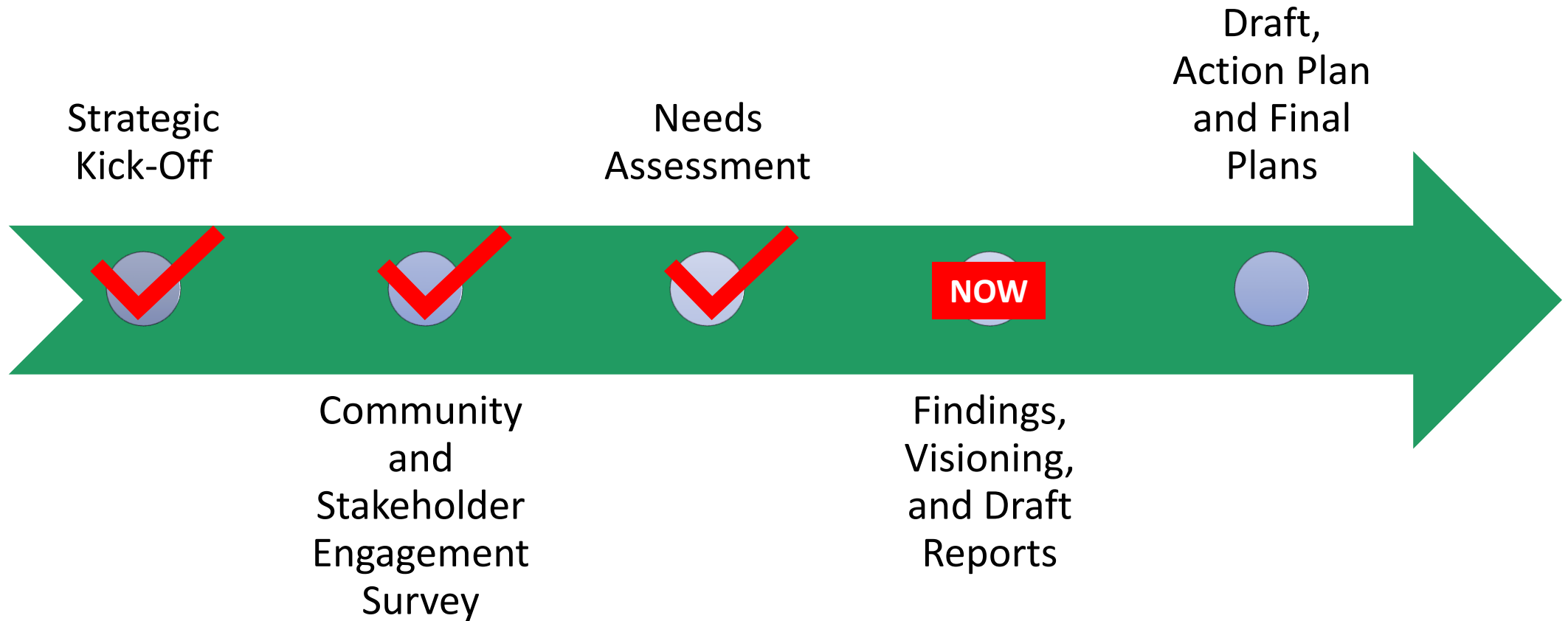
Becky Dunlap,  
Project Consultant

# Overall Plan Goals

**Provide a parks and recreation comprehensive master plan that guides the City to plan, develop and maintain safe parks and recreational facilities and programs**

**Create an SDC methodology that promotes growth and provides for increased parks and recreation capacity that is fairly paid for by new development**

# Plan Process & Schedule



Focus Groups	38
Stakeholder Interviews	18
City Staff and Leadership	06
Public Zoom Webinar	39
Random Invitation	
Survey Responses	777
Open Link	
Survey Responses	335

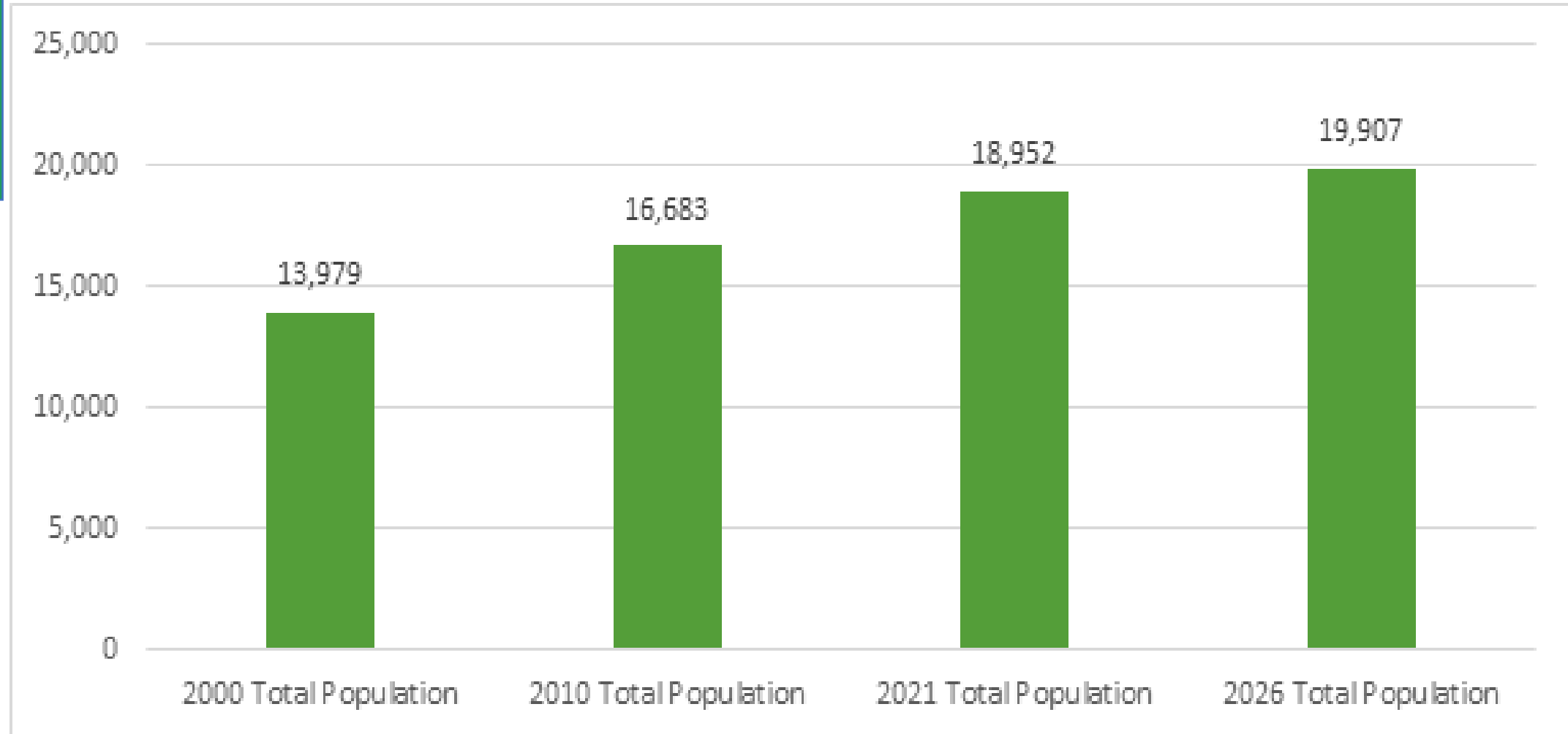
**1,213 Participants**

# Canby Population

18,952

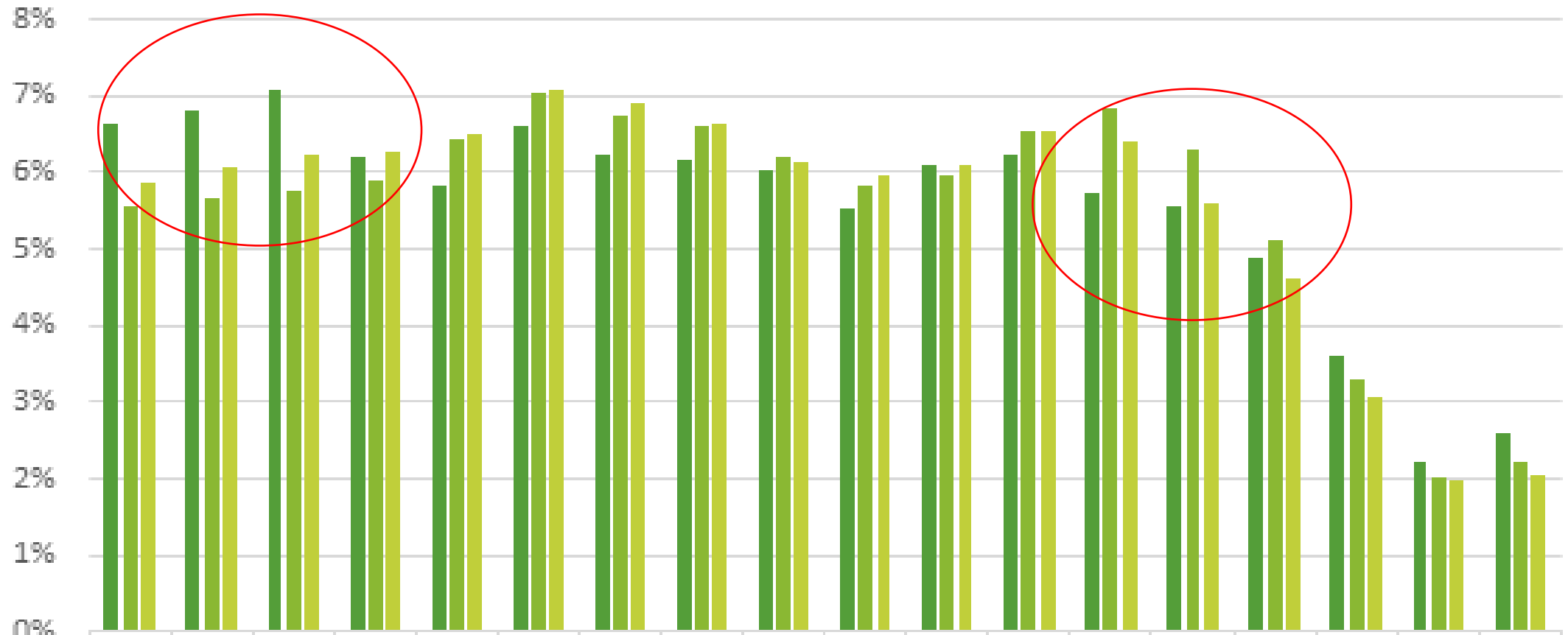
Population

Source: 2021 Esri Business Analyst



Source: 2021 Esri Business Analyst

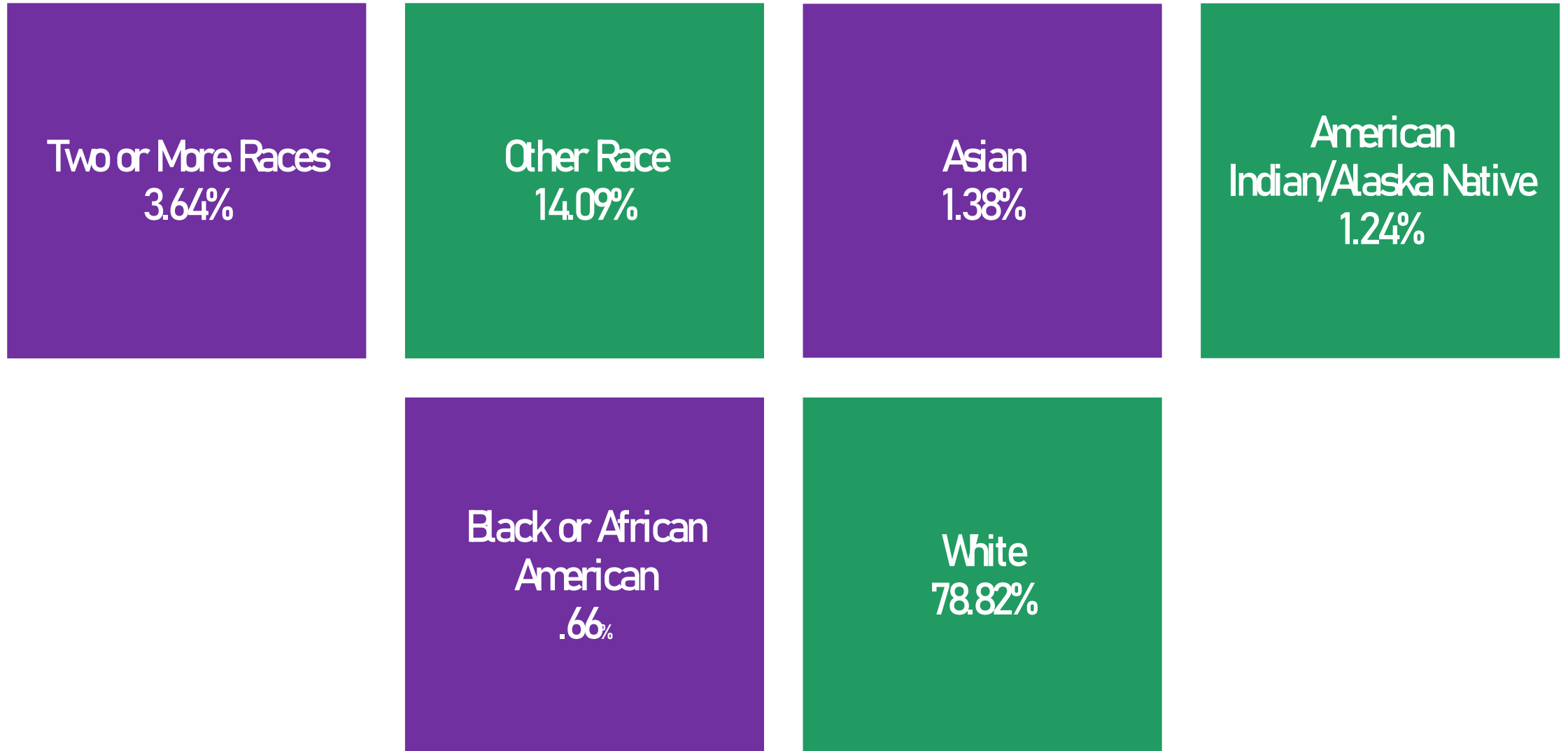
# Canby Age of Residents



■ City of Canby	7%	7%	7%	6%	6%	7%	6%	6%	6%	6%	6%	6%	6%	6%	5%	4%	2%	3%
■ Oregon	6%	6%	6%	6%	6%	7%	7%	7%	6%	6%	6%	7%	7%	6%	5%	3%	2%	2%
■ USA	6%	6%	6%	6%	7%	7%	7%	7%	6%	6%	6%	7%	6%	6%	5%	3%	2%	2%



# Canby Ethnic Character



Source: 2021 Esri Business Analyst



Hispanic Population  
23.00%

Clackamas County ranked 4<sup>th</sup> of 34 Oregon Counties  
in Health Outcomes

Source: Robert Wood Johnson Foundation, *County Health Rankings 2020*,  
<http://www.Countyhealthrankings.org>

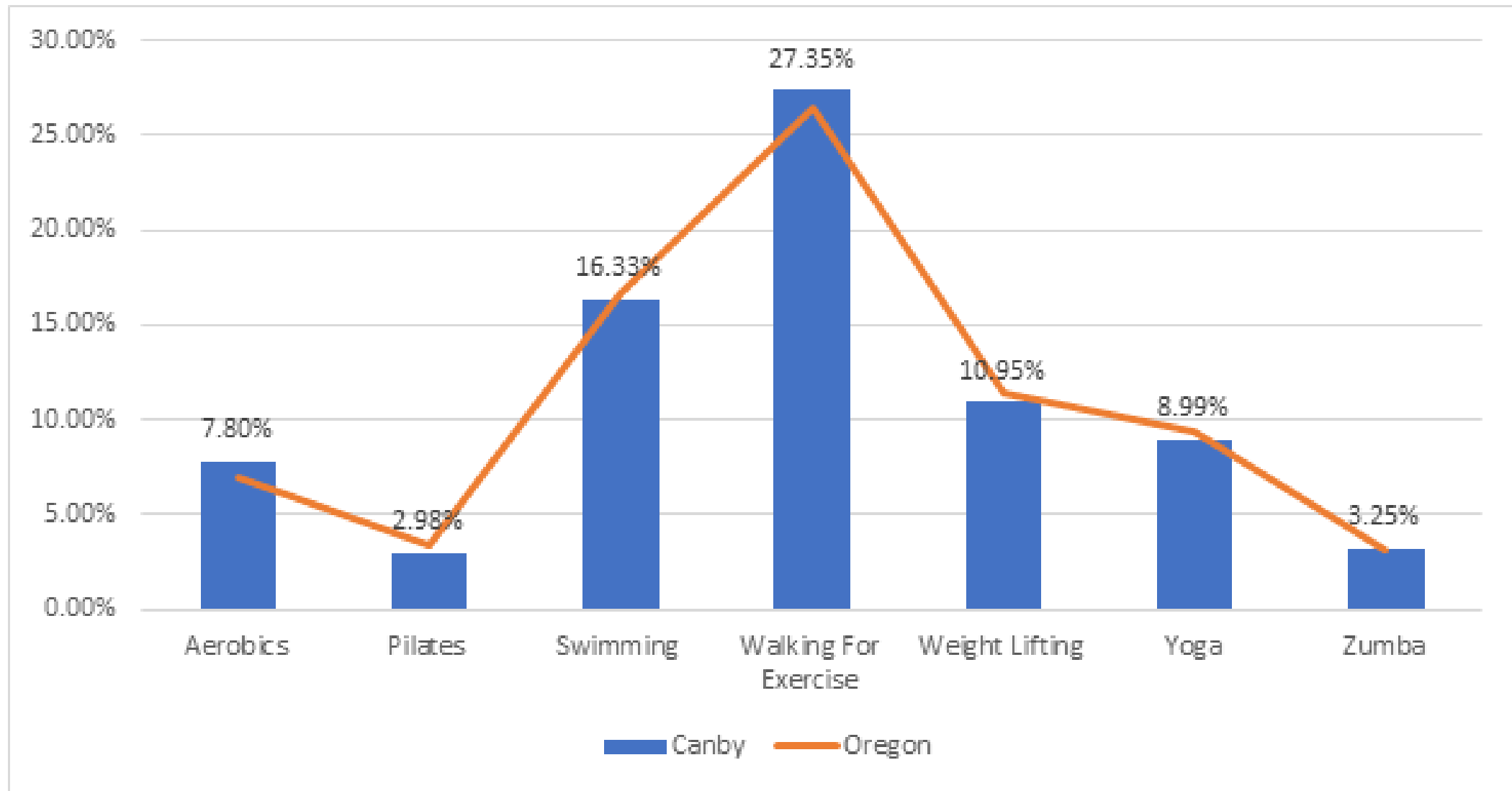
# Canby Individuals with Disabilities

12.6%  
Live with  
a  
Disability

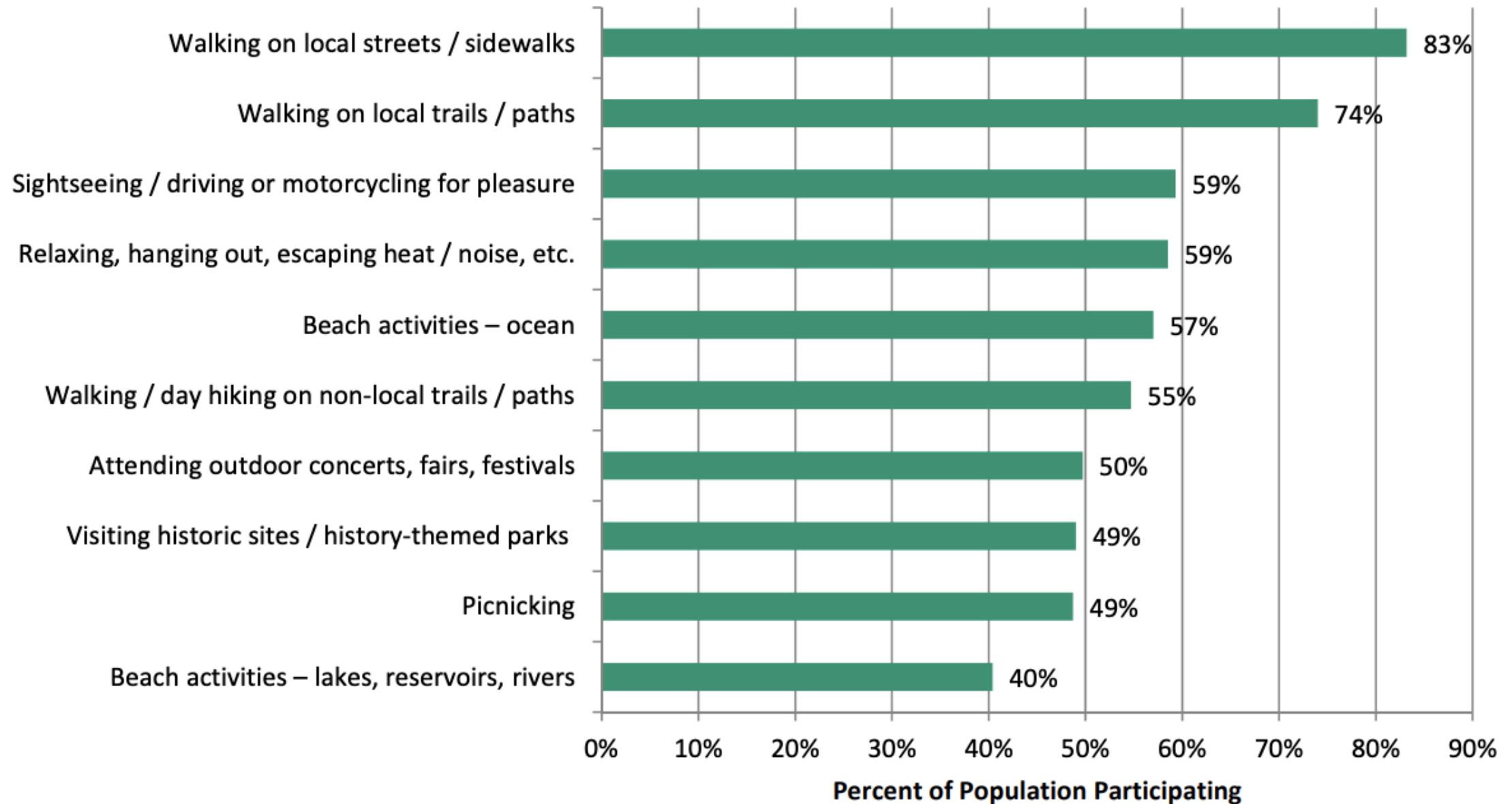
Source: 2021  
Esri Business  
Analyst

Hearing difficulty – 5.0%  
Vision difficulty – 2.5%  
Cognitive difficulty – 3.4%  
Ambulatory difficulty – 5.6%  
Self-care difficulty – 1.6%  
Independent Living Difficulty - 4.4%

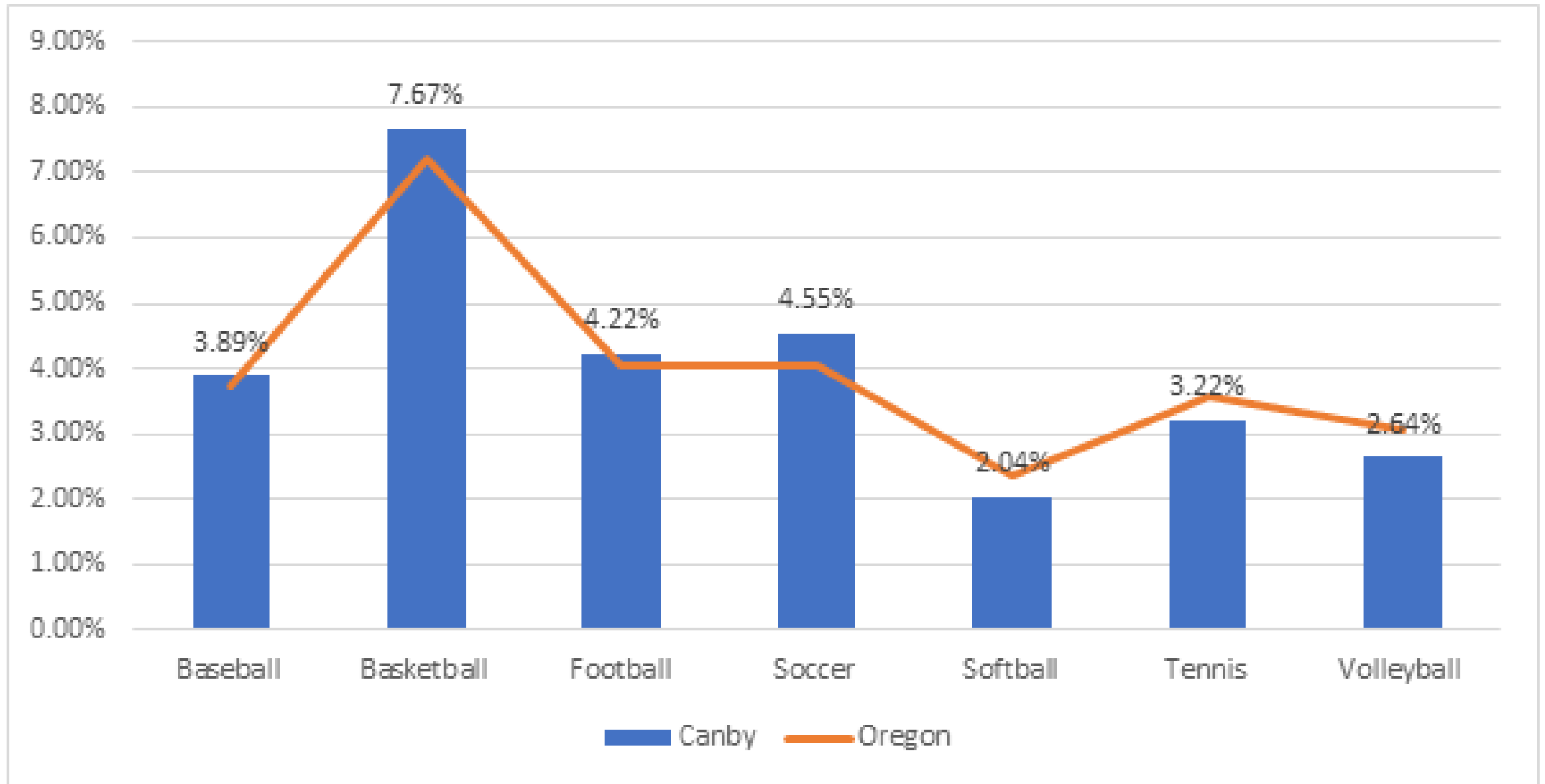
# Canby Adult Fitness Participation



# Oregon Outdoor Participation (SCORP)



# Canby Adult Team Sport Participation



# National Sports Trends

## Sports Trends

Water Sport	5 Year Avg. Annual Growth	
Stand Up Paddling	↑	20.2%
Kayaking (whitewater)	↑	6.0%
Recreational Kayaking	↑	5.2%
Rafting	↓	-1.4%
Water Skiing	↓	-3.8%
Jet Skiing	↓	-5.0%

Team Sport	5 Year Avg. Annual Change	
Rugby	↑	16.5%
Baseball	↑	10.4%
Swimming on a Team	↑	10.1%
Fast Pitch Softball	↑	-2.7%
Touch Football	↓	-3.5%
Ultimate Frisbee	↓	-8.7%

Aerobic Activity	5 Year Avg. Annual Change	
High Impact Intensity Training (HIIT)	↑	9.3%
Cross-Training Style Workouts	↑	6.6%
Row Machine	↑	5.8%
Stair Climbing Machine	↑	5.6%
Aquatic Exercise	↑	5.0%
Tai Chi	↑	5.0%
Strength Activity	5 Year Avg. Annual Change	
Kettleballs	↑	7.0%
Individual Sports	5 Year Avg. Annual Change	
Triathlon (Off-Road)	↑	17.1%
Martial Arts	↑	11.2%
MMA for Fitness	↑	11.1%
Trail Running	↑	9.6%
Boxing for Competition	↑	9.5%
Adventure Racing	↑	7.3%
Boxing for Fitness	↑	6.2%
Racquet Sports	5 Year Avg. Annual Change	
Cardio Tennis	↑	9.1%
Pickleball	↑	8.5%

Source: 2018 Sports, Fitness, and Leisure Activities Topline Participation Report, 2012 - 2017



# Themes From Public Engagement

- Sports facilities – availability and maintenance
- Need a community recreation program/department with professional staff
- Connected trails & walking opportunities
- Dog parks
- Wait Park and Community Park upgrades
- Pickleball



# Top Activities – Public Engagement

- Summer camps
- Community education and enrichment programs
- Farmers Markets
- Enrichment classes: yoga, Tai Chi
- Winter activities
- Saturday Markets

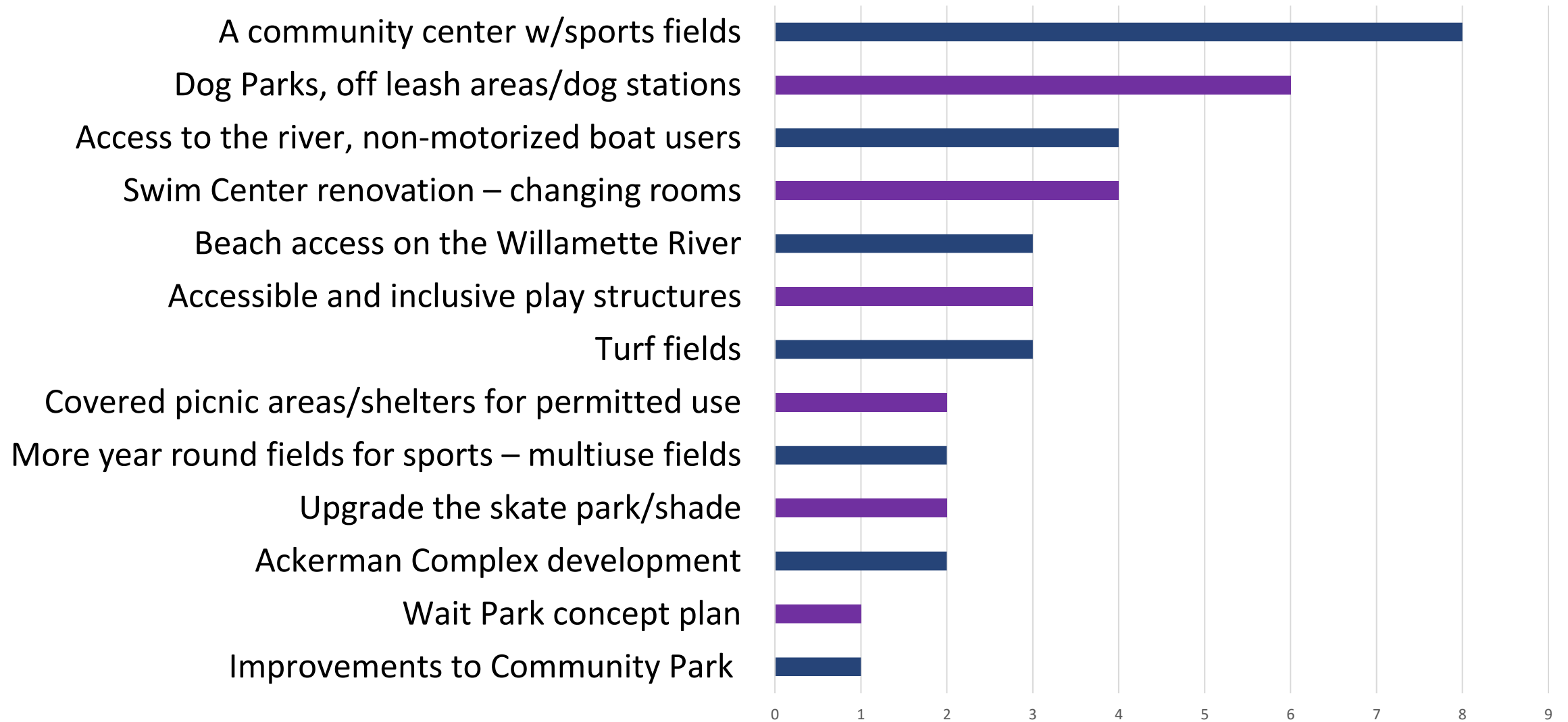
# Priorities/Vision – Community Engagement

- Community Center/Sport Complex (year around sports fields)
- Master plan Wait Park and Community Park
- Better sports field maintenance
- Collaborative relationship with the Canby School District
- Aquatics opportunities - upgrade Swim Center/outdoor swimming pool
- Make the Parks Maintenance and Swim Center funding permanent

# Priorities/Vision – Community Engagement

- Need a formal Parks and Recreation Department/staffed and funded
- More connectivity to parks
- Locust Street Park amenities
- Pickleball
- A dog park

# Top Components/Amenities – Public Engagement



# Survey Summary



**RRC**

# Methodology

## Primary methods:

1 = Statistically Valid (Invitation Survey)

Mailed postcard and survey with an option to complete online through password protected website

2 = Open Link Survey

Online survey available to all residents of Canby

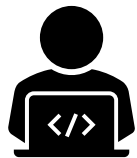
3,444 Postcards Mailed and 3,427 Surveys Delivered

1,112

Total  
Surveys



777 - Invitation Surveys Completed  
+/- 3.4% Margin of Error



335 - Open Link Surveys Completed

# Survey Demographics

53% - regular park users/65% - trail users

12% need ADA services

55% people north of 99E own a dog

45% people south of 99E own a dog

15% are Hispanic

90% are registered voters



# Importance of Facilities, Amenities and Events

	Overall	Invite
Trails and pathways (e.g., Logging Road Trail)	n=1,040 4.4	n=746 4.4
Natural areas and open spaces	n=1,044 4.2	n=748 4.3
City parks (e.g., Maple Street Park, Skate Park)	n=1,032 4.2	n=741 4.2
Amenities at city parks	n=1,020 4.1	n=726 4.0
Molalla River State Park	n=1,033 4.0	n=740 4.0
Athletic fields (e.g., baseball, soccer)	n=1,001 3.4	n=715 3.3
Special events	n=999 3.4	n=715 3.4
Canby Swim Center	n=1,023 3.4	n=729 3.4
Athletic courts (e.g., basketball, tennis)	n=1,006 3.3	n=718 3.3
Canby Adult Center	n=1,008 2.8	n=718 2.7

# Needs Met – Facilities, Amenities and Events

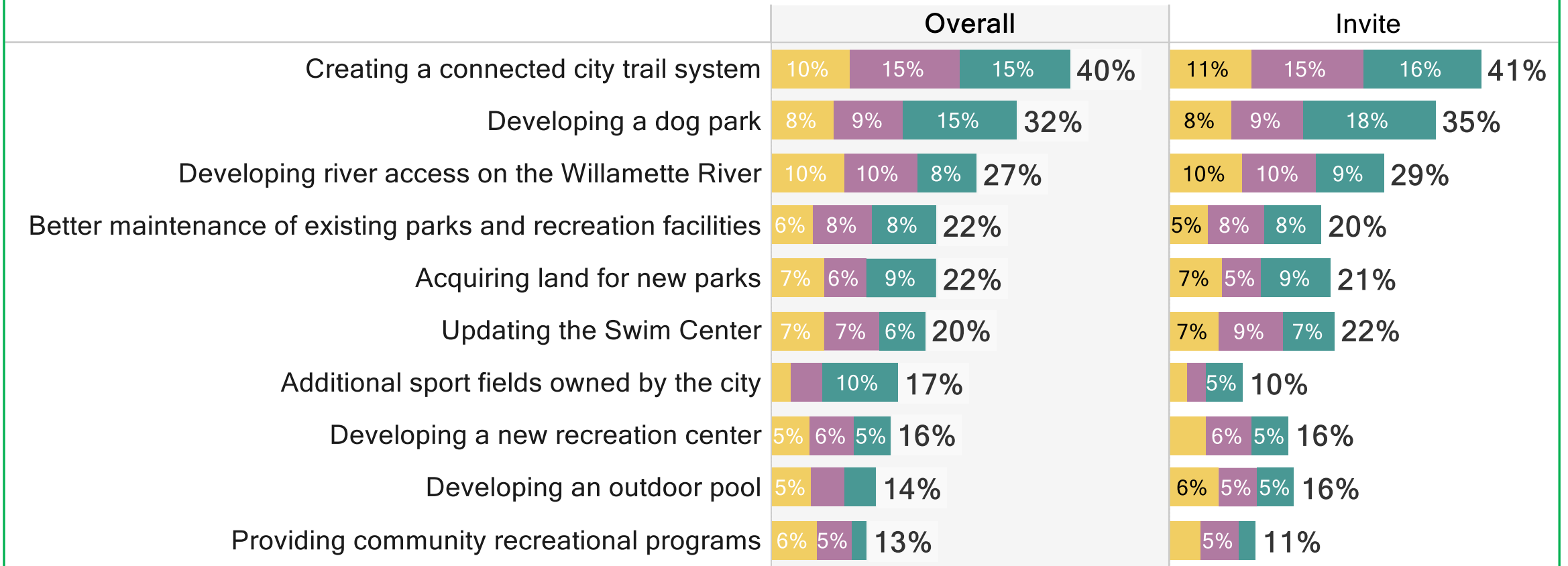
	Overall	Invite
Canby Adult Center	n=581 3.9	n=409 4.0
City parks (e.g., Maple Street Park, Skate Park)	n=853 3.8	n=613 3.9
Trails and pathways (e.g., Logging Road Trail)	n=872 3.8	n=629 3.9
Natural areas and open spaces	n=828 3.7	n=592 3.8
Molalla River State Park	n=811 3.7	n=589 3.8
Canby Swim Center	n=723 3.6	n=505 3.7
Special events	n=674 3.6	n=480 3.7
Amenities at city parks	n=806 3.5	n=570 3.6
Athletic fields (e.g., baseball, soccer)	n=722 3.3	n=497 3.6
Athletic courts (e.g., basketball, tennis)	n=695 3.0	n=479 3.2

# Top Priorities – Parks, Recreation and Facilities

	Non-Hispanic Population	Hispanic Population
Additional facilities and amenities	55%	82%
Additional lighting	55%	78%
Improved communication about offerings	38%	31%
Better condition/maintenance of parks and facilities	34%	56%
Additional shade at parks	33%	51%
Improved safety and security	20%	42%
More parking	20%	18%
Better access for individuals with disabilities	16%	25%
Wi-Fi connectivity	14%	28%
Better signage/wayfinding	12%	10%
Expanded hours of operation	10%	10%
Facilities closer to where I live or work	11%	5%
Lower pricing/user fees	8%	13%
Improved customer service	6%	5%

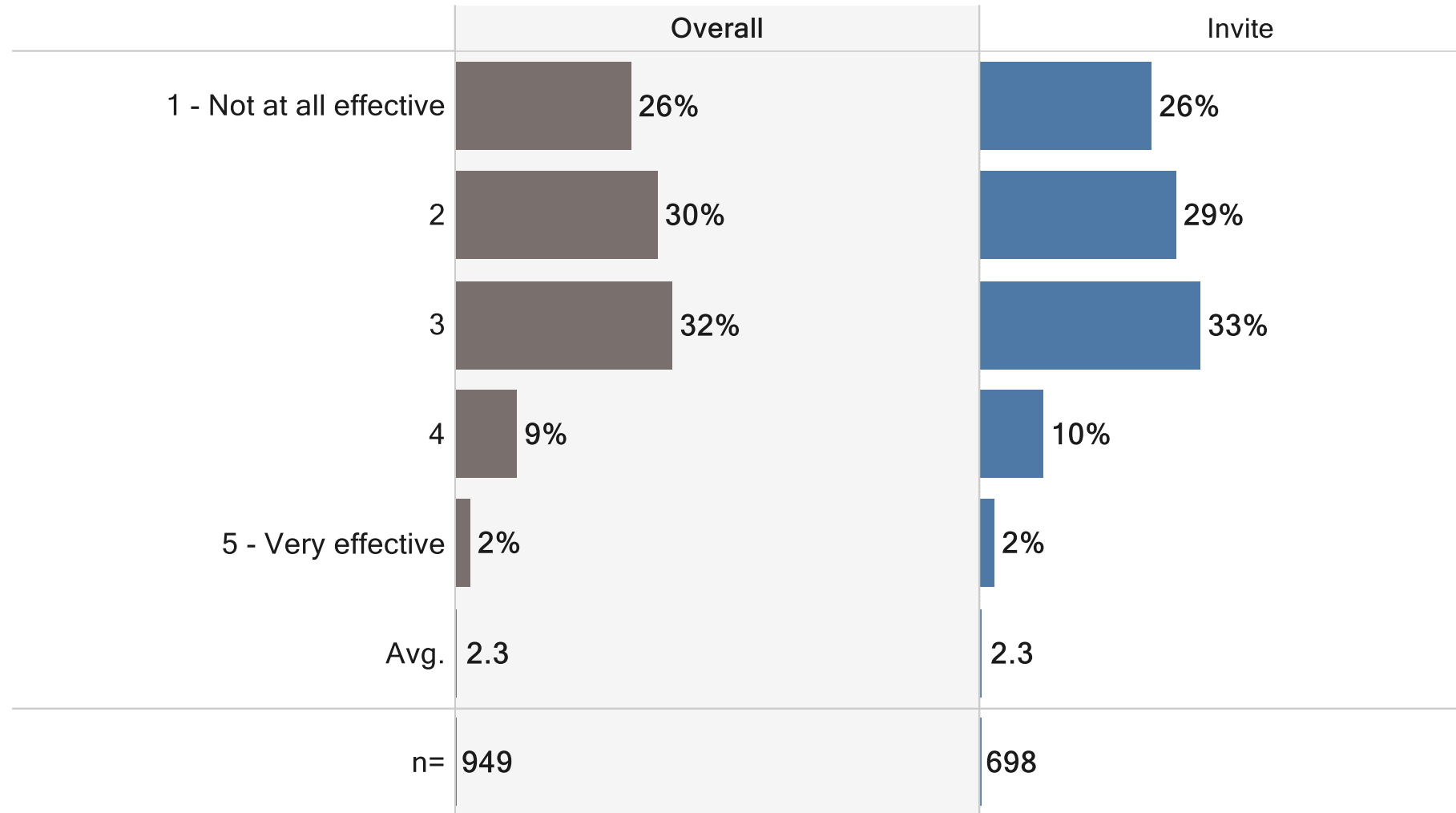
# Top Future Priorities

Which 3 future needs would be MOST important to you or members of your home? by "Source"

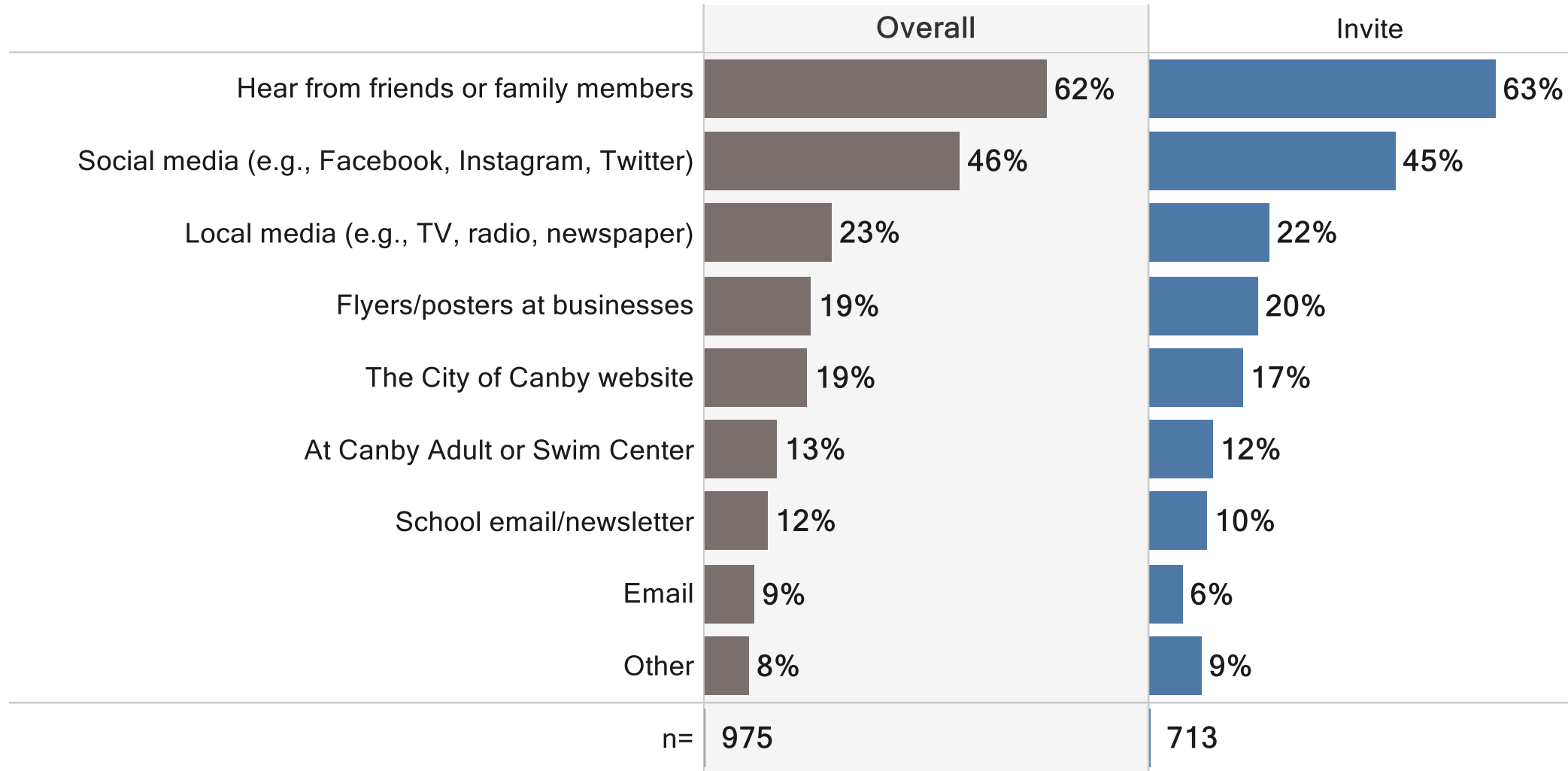


# Communication Effectiveness

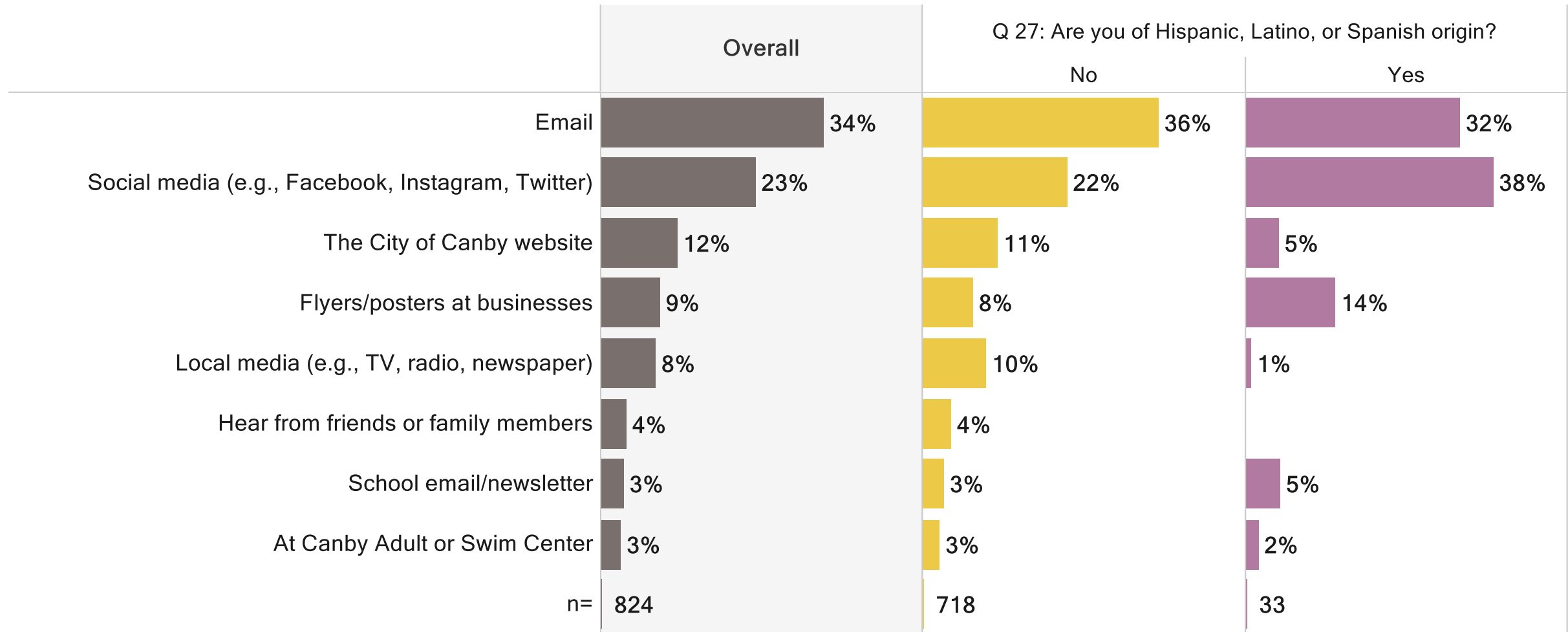
Q: How well does the City communicate with you about parks & recreation? by "Source"



# Communication Methods



# Preferred Communication Methods – Overall Population and Hispanic Population



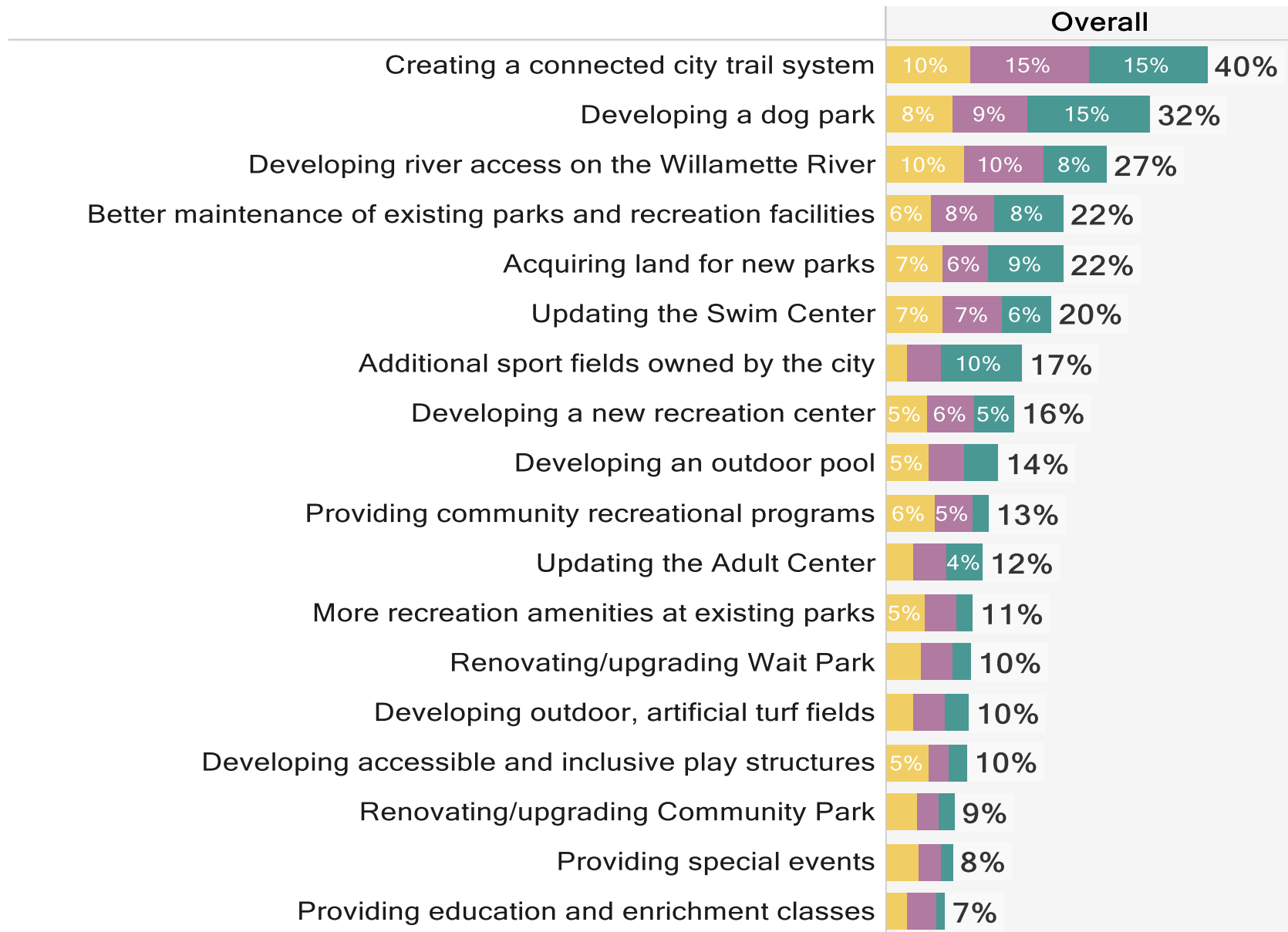
# Areas for Improvement – Overall Population and Hispanic Population

Q: What would you or members of your home like to see improved in the City of Canby over the next 5 to 10 years? by "Ethnicity"

	Overall		Q 27: Are you of Hispanic, Latino, or Spanish origin?	
			No	Yes
Creating a connected city trail system	n=889	3.9	n=791	3.9
Better maintenance of existing parks & recreation facilities	n=823	3.8	n=733	3.7
Acquiring land for new parks	n=853	3.7	n=756	3.7
Developing river access on the Willamette River	n=884	3.7	n=790	3.7
Renovating/upgrading Community Park	n=846	3.6	n=761	3.6
Updating the Swim Center	n=828	3.5	n=736	3.5
Providing community recreational programs	n=855	3.5	n=764	3.5
Developing a new recreation center	n=850	3.5	n=761	3.5
Renovating/upgrading Wait Park	n=858	3.5	n=765	3.4
More recreation amenities at existing parks	n=848	3.4	n=758	3.4
Developing accessible and inclusive play structures	n=827	3.4	n=739	3.3
Developing a dog park	n=876	3.4	n=776	3.3
Providing education and enrichment classes	n=862	3.3	n=769	3.3
Additional sport fields owned by the city	n=801	3.3	n=712	3.3
Providing special events	n=850	3.2	n=763	3.3
Updating the Adult Center	n=779	3.1	n=693	3.0
Developing an outdoor pool	n=833	2.9	n=743	2.9
Developing outdoor, artificial turf fields	n=822	2.8	n=735	2.8

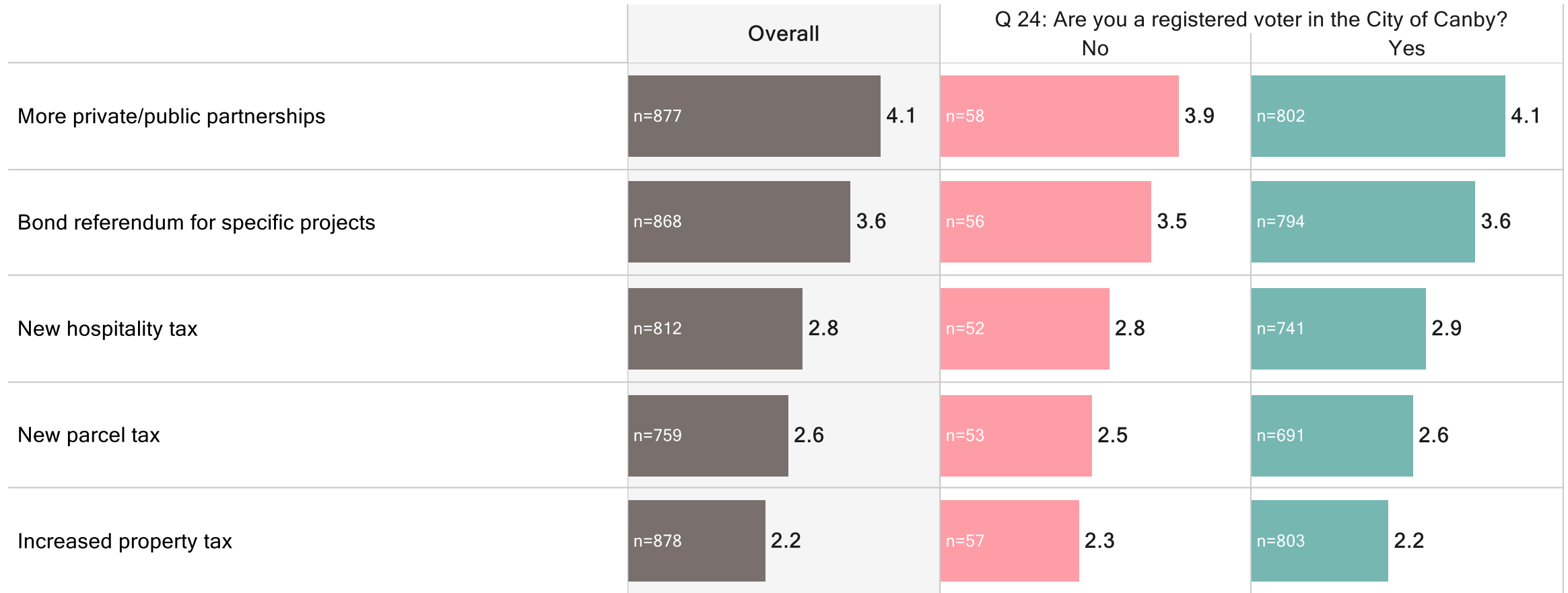


# Top Three Areas for Improvement



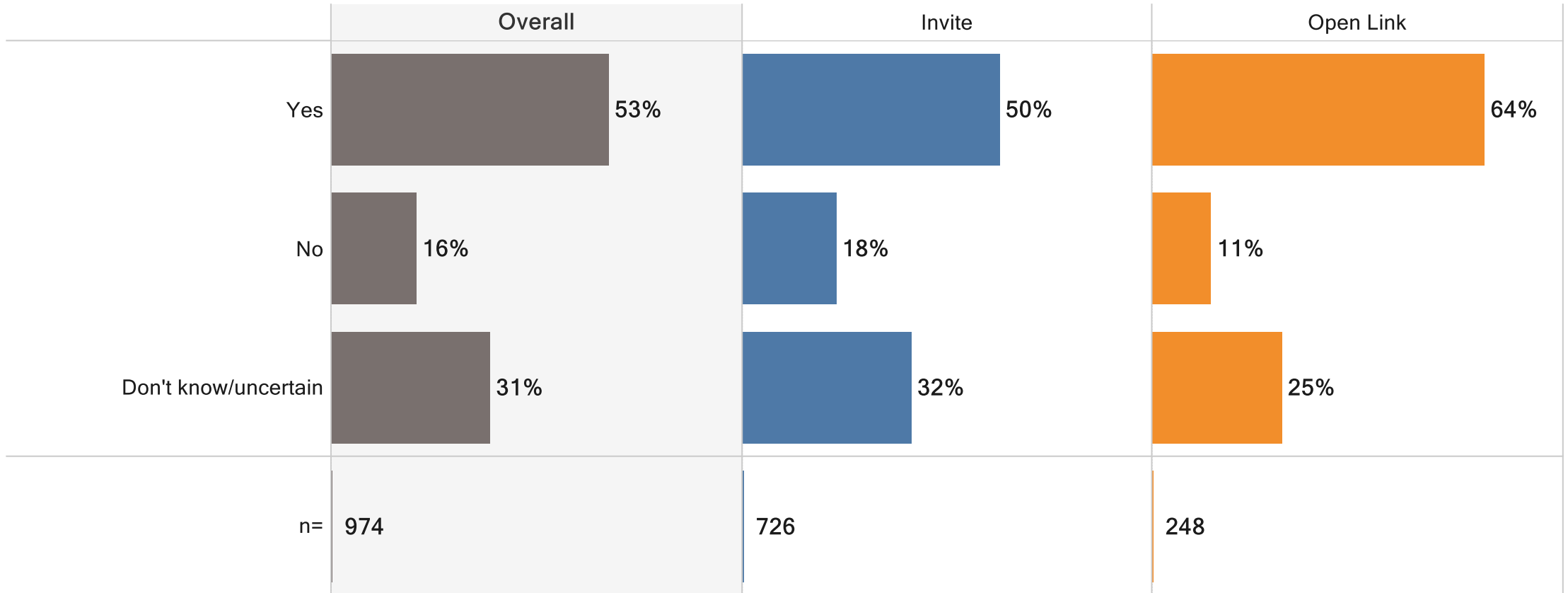
# Canby Residents Funding Preferences to Pay for Long-Term Improvements

Q: What do you think are the best ways to pay for long-term improvements for parks and recreation facilities? by "Registered Voter"



# Support For Swim Center and Maintenance Fees

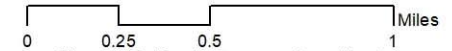
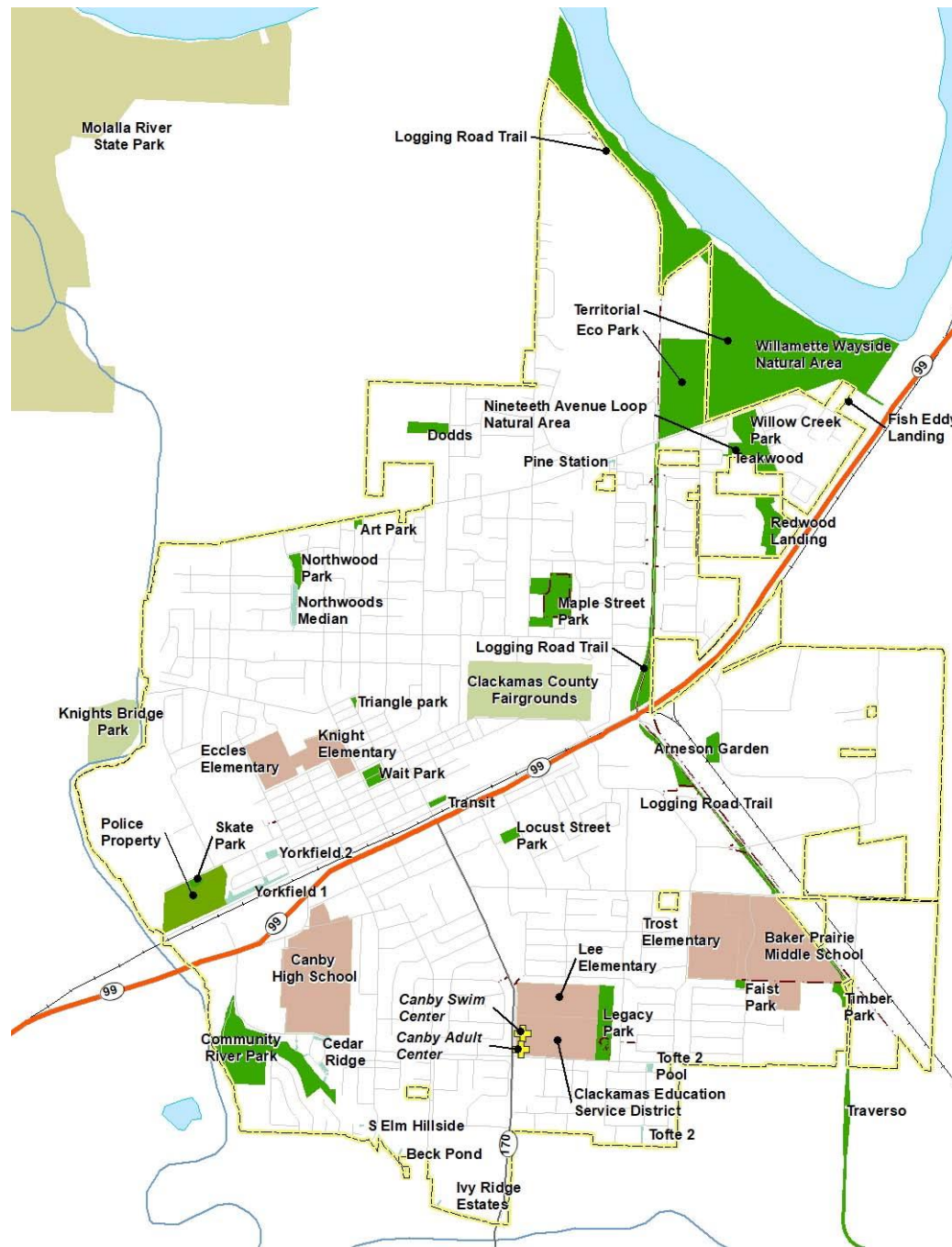
Q: Canby residents are asked to approve a modest fee every five years to support park maintenance and operations of the Canby Swim Center. Would you support these fees on a permanent, ongoing basis? by "Source"





# Inventory & Level of Service

# The Canby System



This product is for informational purposes and may not have been prepared for, or be suitable for, legal, engineering, or surveying purposes. Users of this information should review or consult the primary data and information sources to ascertain the usability of the information.

Map Produced for Canby, OR by the GRASP® Team. Please refer to the project document for map details and narrative. Legend elements may vary in size, color and transparency from those shown on the map.

GIS data sources include: Canby, Clackamas County, GRASP® Team, Esri, Copyright© 2021 Canby

## Legend

- Indoor Facility
- Highway
- Major Road
- Other Street/Road
- Railroad
- CanbyTrails
- Other River/Stream
- River, Lake or Pond
- Canby Park/Facility
- Other Canby Property
- County
- HOA
- Oregon
- School
- City Limit

# Canby Inventory Site Visits

- Continue to update to consistent signage across the system for park ID signs, trails and bike system
- System lacks a dog park
- Reliance on schools to supplement service especially in terms of sports fields/courts
- Canby does have some options for future sports complex
- City should hold to standards for benches, shelters, etc.,
- Perform ADA transition plan and maintain accessibility within parks
- Need for a playground replacement schedule
- Ensure new development is providing walkable access to a neighborhood park



# Alternative Providers

- Schools
- State and County parks/facilities
- HOA's







Park / Facility	Component	Map ID	Quantity	GRASP® Neighborhood Score	GRASP® Community Score	COMMENTS
Community River Park	Playground, Local	C008	1	1	1	Older, metal, aged
Legacy Park	Playground, Local	C018	1	2	2	Bigger than most sets in the system but showing it's age
Locust Street Park	Playground, Local	C020	2	2	2	Two sets, newer than most in system
Maple Street Park	Playground, Local	C027	2	2	2	Two older sets
Northwood Park	Playground, Local	C032	1	2	2	Non-standard playground featuring concrete climbing element
Wait Park	Playground, Local	C038	2	2	2	Two sets

Sort for things  
such as  
playgrounds



# Park/Facility Score

Park / Location	GRASP® Score
Maple Street Park	67.2
Community River Park	43.2
Legacy Park	38.4
Logging Road Trail	35.2
Locust Street Park	33.6
Wait Park	28.8
Arneson Garden	19.2
Eco Park	19.2
Northwood Park	19.2
Art Park	13.2
Timber Park	9.6
Transit	9.6
Willamette Wayside Natural Area	7.7
Willow Creek Park	5.5
Nineteenth Avenue Loop Natural Area	4.4
Redwood Landing	4.4
Skate Park	4.4
Triangle park	4.4
Faist Park	3.3
Dodds	2.2
Fish Eddy Landing	2.2
Territorial	2.2
Traverso	2.2

**1** Top 600  
of all  
park  
scores

27792 **8** **1**  
5  
1  
1  
6

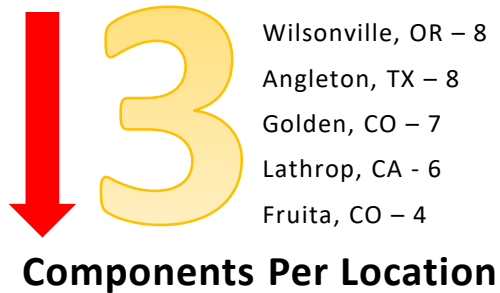
**1** Top 10%  
of all  
park  
scores

Components, Agencies, Parks

# Comparisons (National Dataset)

# GRASP<sup>®</sup> Benchmarking

(With Comparable Population 14,000 to 25,000)



Canby tends towards top in total parks, parks per capita but falls below in others... due to underdeveloped parks or including some “non-parks” and undeveloped parks in the inventory

# NRPA 2021 Park Metrics

(Comparable with Less than 20,000 Population )

## 2021 NRPA Agency Performance Review: Park and Recreation Agency Performance Benchmarks Outdoor Park and Recreation Facilities

Outdoor Facility	Agencies Offering this Facility	Median Number of Residents per Facility	Canby Residents per Facility	Canby Current Quantity	Need to add to meet current median	Need to add with population growth
Residents Per Park	NA	2,523	146	19		
Acres of Park Land per 1,000 Residents	NA	7.7	5.4	103 acres		
Basketball courts	87.4%	4,051	6,317	3	2	2
Community gardens	48.3%	9,001	NA	0	2	2
Diamond fields: baseball - adult	51.3%	7,989	9,476	2	0	0
Diamond fields: baseball - youth	78.0%	3,000			4	5
Diamond fields: softball fields - adult	65.5%	5,663			1	2
Diamond fields: softball fields – youth	59.3%	5,447			1	2
Dog park	64.9%	11,148	NA	0	2	2
Playgrounds	94.4%	2,132	2,106	9	0	0
Rectangular fields: overlay	8.7%	4,385	NA	0	4	4
Rectangular fields: multi-purpose	66.4%	3,895	18,952	1	4	4
Rectangular fields: soccer field - adult	43.6%	7,541			3	3
Rectangular fields: soccer field – youth	48.9%	3,433			6	6
Skate park	39.3%	11,000	18,952	1	1	1
Tennis courts (outdoor only)	81.4%	2,748	NA	0	7	7

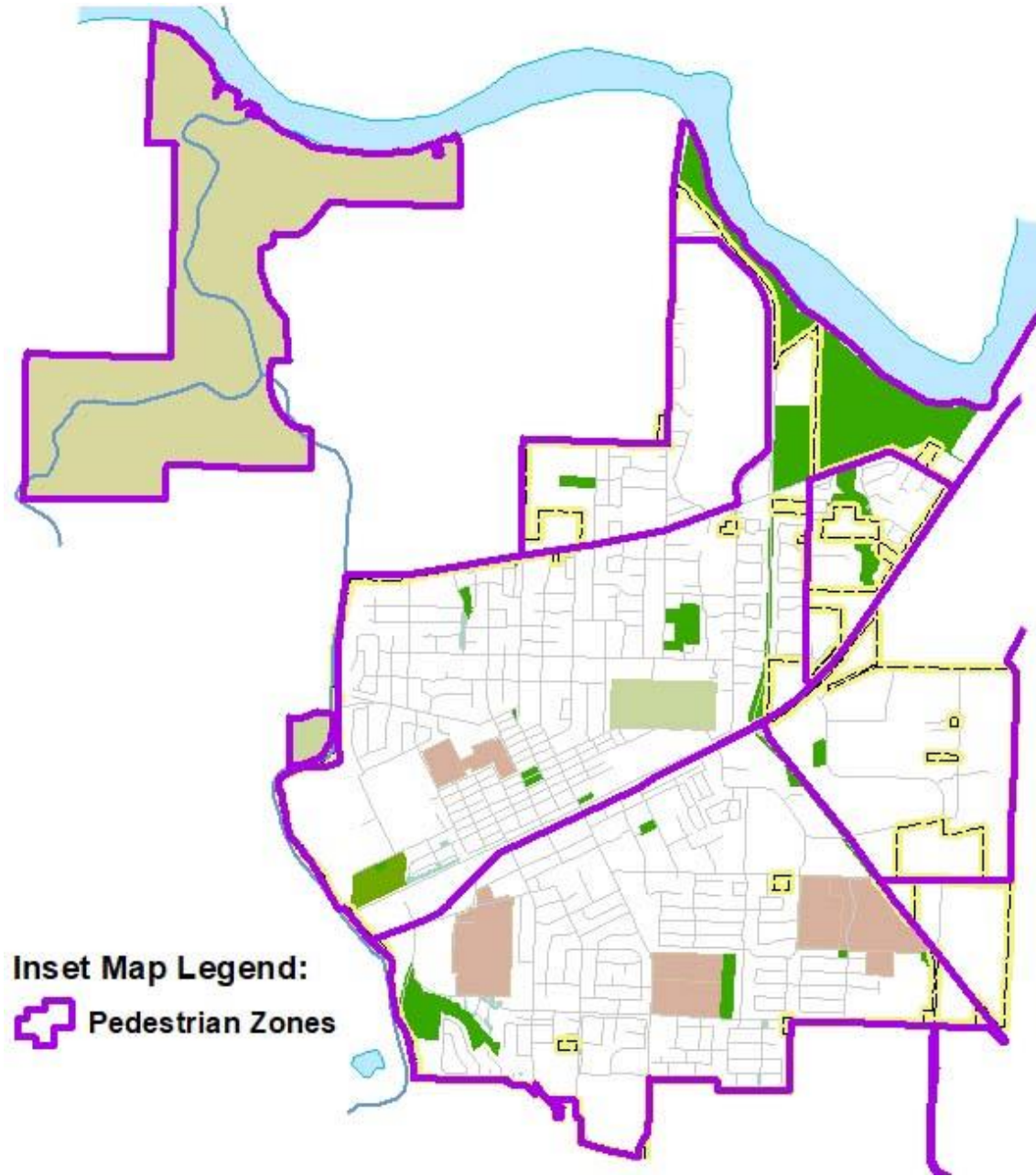
Comparison based on median for less than 20,000 population comparison

Surplus

Possible Deficit

\*19 developed parks (4 undeveloped)

# Pedestrian Zones



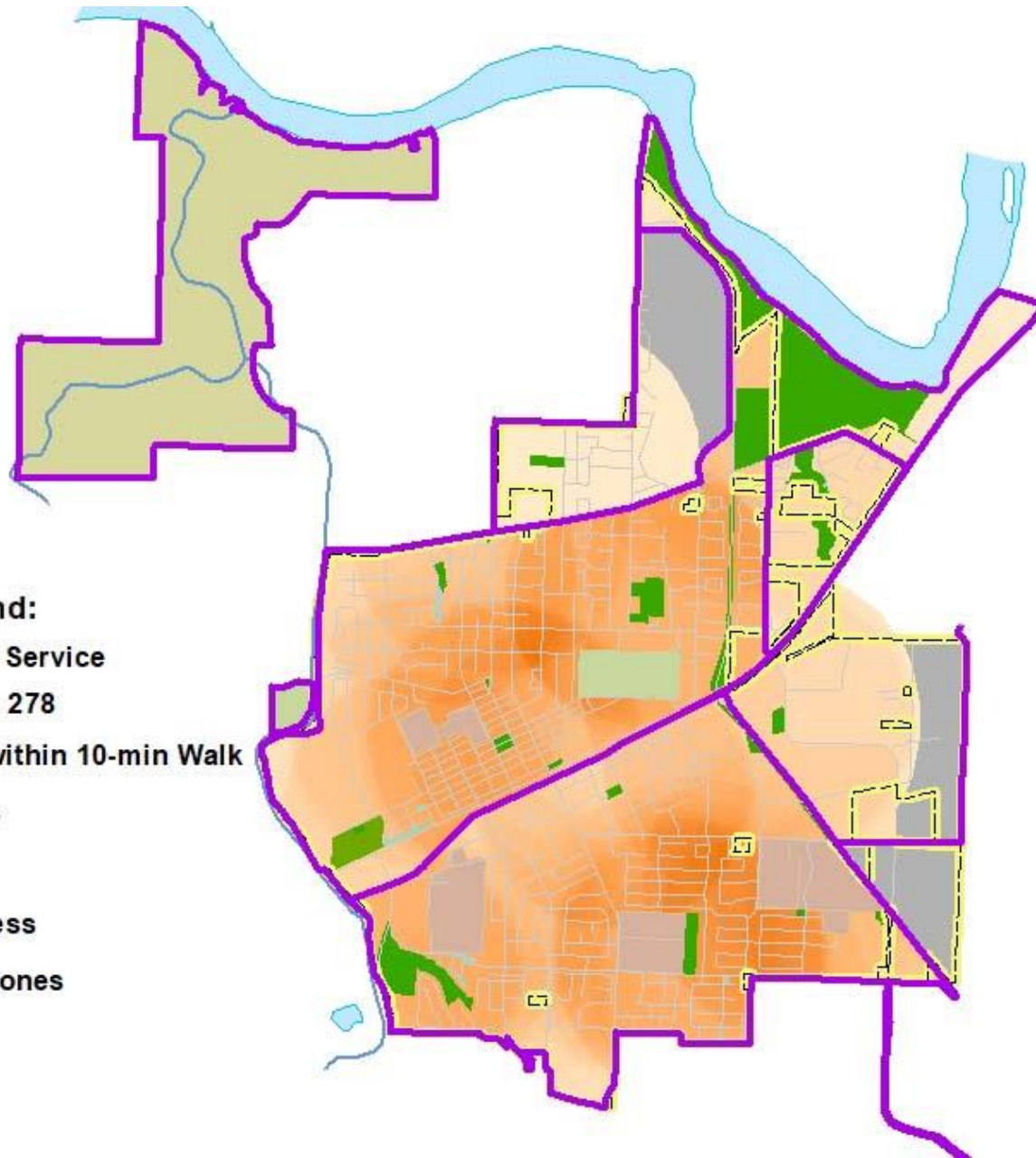
# GRASP<sup>®</sup> Walkable Access

## Inset Map Legend:

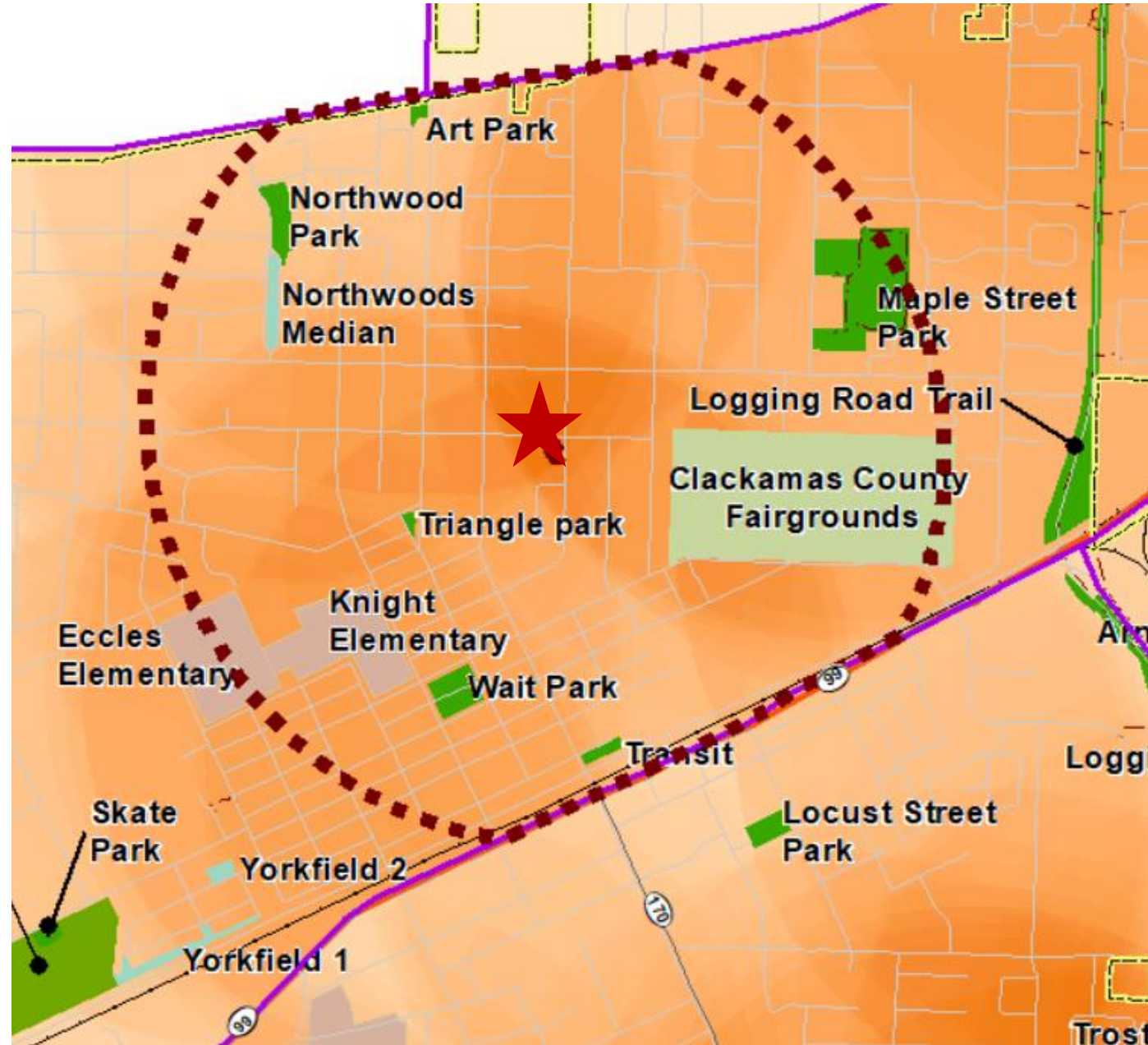
GRASP<sup>®</sup> Level of Service

Score Range: 0 to 278

-  No Service within 10-min Walk
-  Less Access
-  Greater Access
-  Pedestrian Zones



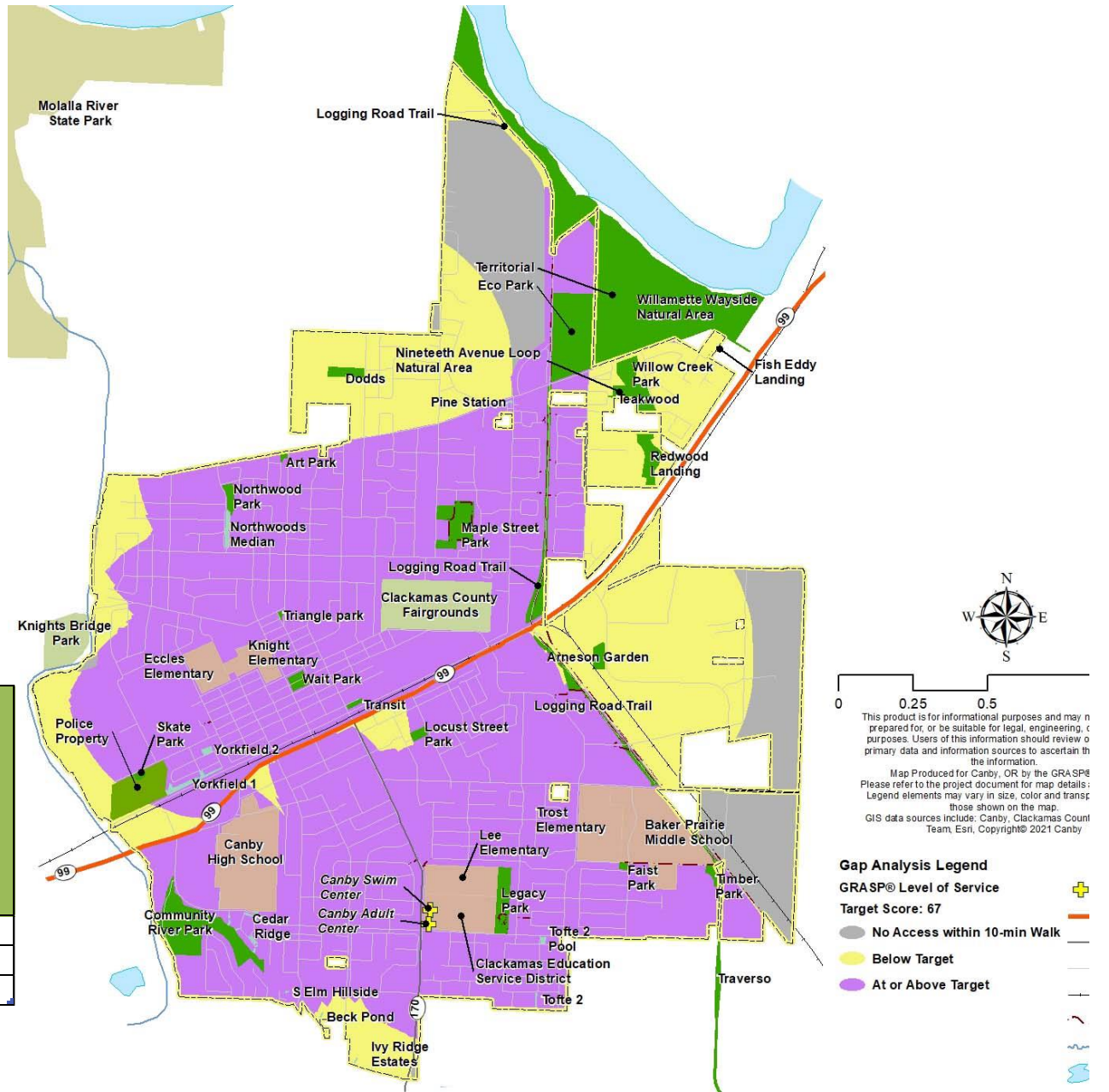
# Walkable Access Example



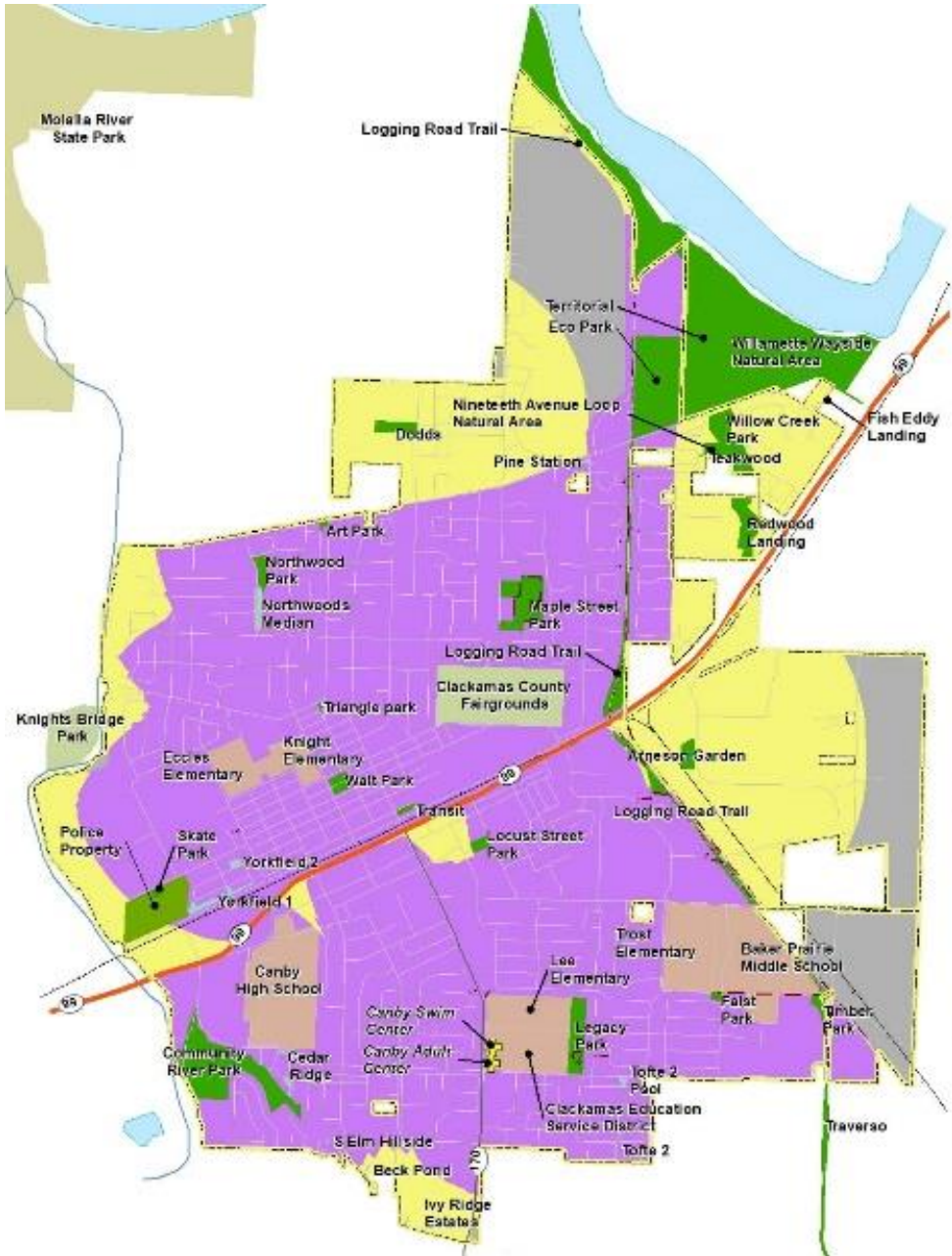


# GRASP® Walkable Target

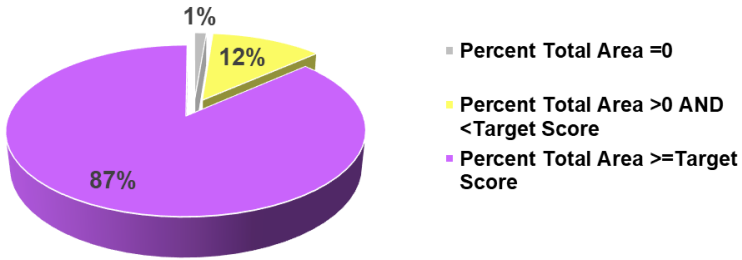
Park / Facility	Acres	Educational Experience	Loop Walk	Natural Area	Open Turf	Playground, Local	Shelter, Small	Trail Access Point	Trailhead	Total Components	Component Diversity
Arneson Garden	1.9	1	1	1						3	100%
Eco Park	24			1				1	1	3	100%
Northwood Park	1.5				1	1	1			3	100%



# Who has Walkable Access?

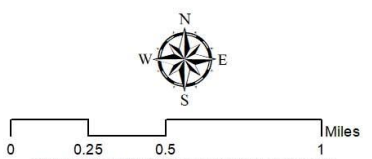
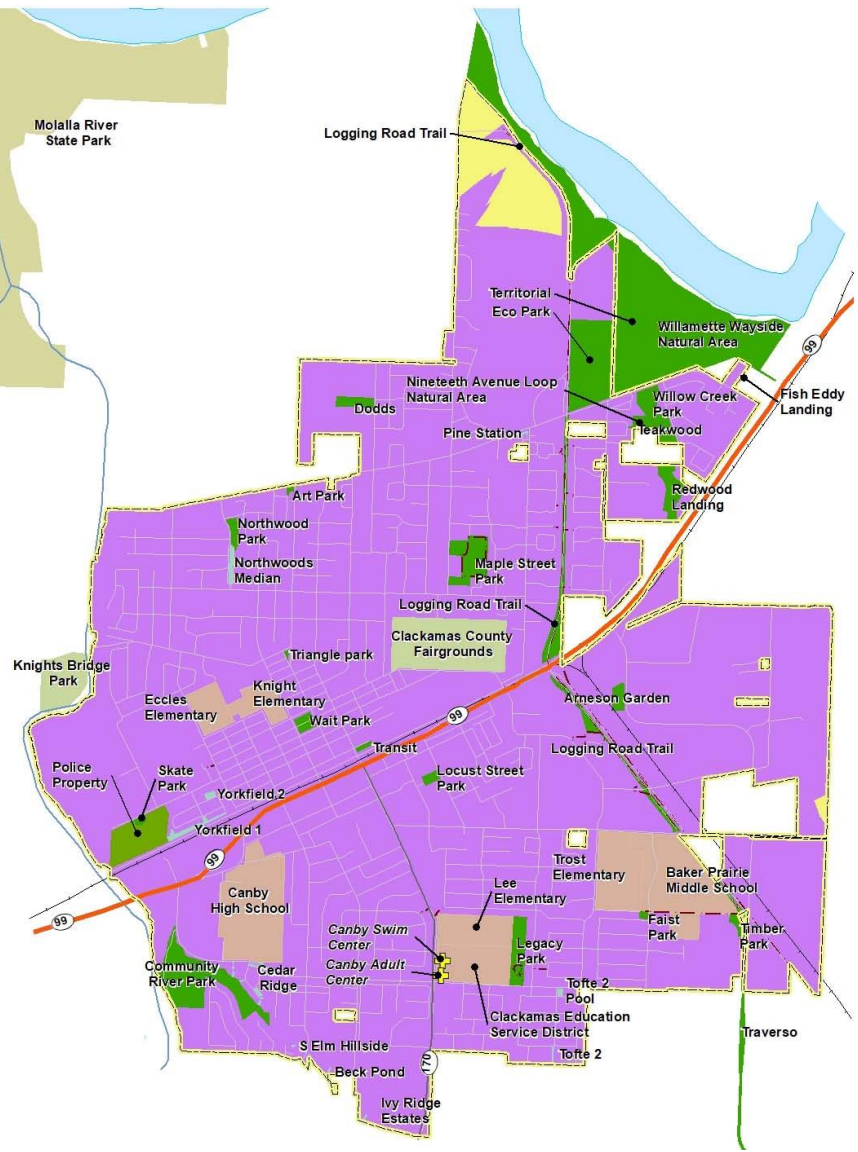


**% of Population with Walkable Access to Outdoor Recreation**



- Percent Total Area = 0
- Percent Total Area >0 AND <Target Score
- Percent Total Area >=Target Score

# GRASP® Neighborhood Access

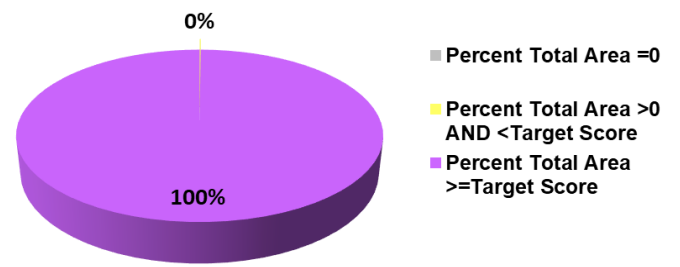


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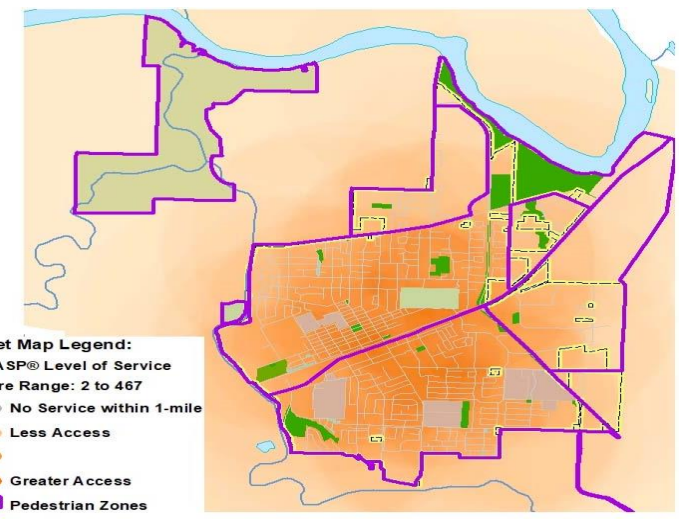
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- Gap Analysis Legend**
- |                                      |                     |                      |
|--------------------------------------|---------------------|----------------------|
| GRASP® Level of Service              | Indoor Facility     | Canby Park/Facility  |
| Target Score: 67                     | Highway             | Other Canby Property |
| Grey circle: No Access within 1-mile | Major Road          | County               |
| Yellow circle: Below Target          | Other Street/Road   | HOA                  |
| Purple circle: At or Above Target    | Railroad            | Oregon               |
|                                      | Canby Trails        | School               |
|                                      | Other River/Stream  | City Limit           |
|                                      | River, Lake or Pond |                      |

**% of Population with Neighborhood Access to Outdoor Recreation**

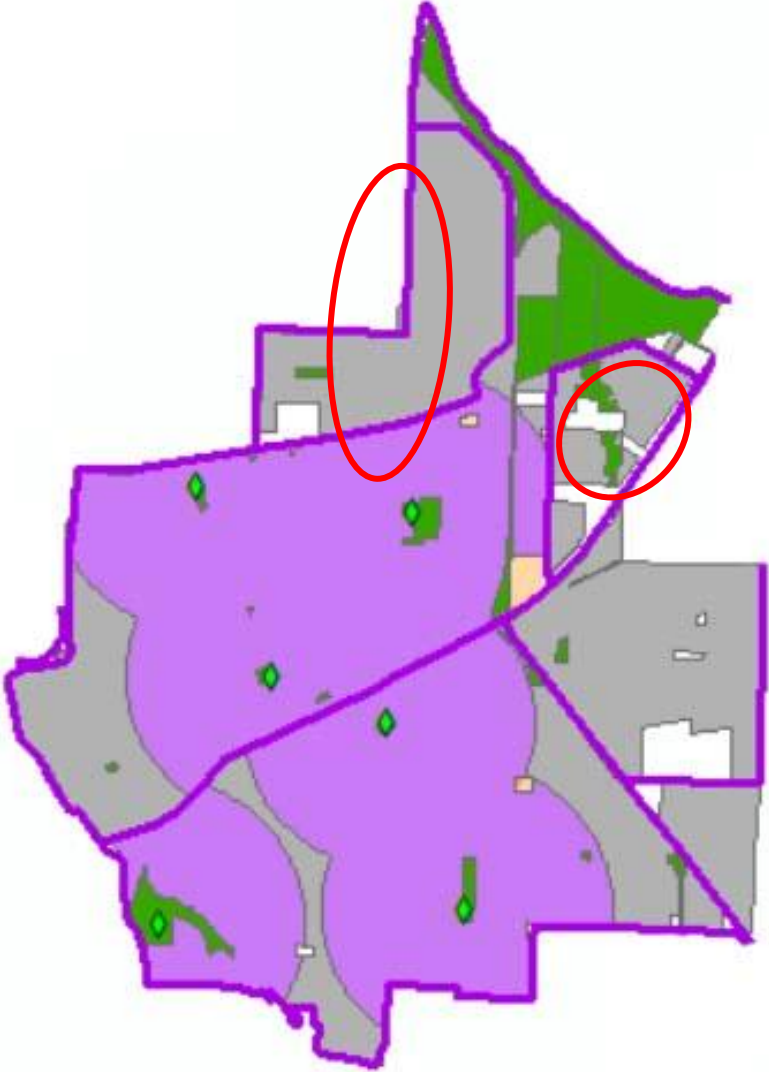


- Percent Total Area =0
- Percent Total Area >0 AND <Target Score
- Percent Total Area >=Target Score

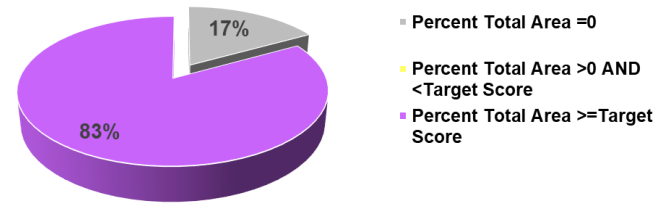


- Inset Map Legend:**
- GRASP® Level of Service
  - Score Range: 2 to 467
  - Grey circle: No Service within 1-mile
  - Light orange circle: Less Access
  - Dark orange circle: Greater Access
  - Purple outline: Pedestrian Zones

# GRASP<sup>®</sup> Playground Access



**% of 0 to 14 yr olds with Walkable Access to Canby Playgrounds**



- **Visioning Workshop**
- **Draft Plan with Recommendations and Cost Estimates**
- **Final Master Plan**

# Thank You For Your Time

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Project Manager

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