Beaverton



Community Vision

Action Plan Update 2012



What's Inside

Introduction

Letter from the VAC Chair
Awards
Mayor's Corner
Action Plan Update Introduction
Highlights by Goal Area
Build a Friendly and Welcoming Community 6
Create a Vibrant Downtown
Improve Mobility
Responsibly Provide High Quality Public Services 12
Enhance Livability
Acknowledgements
Appendix



Beaverton Community Vision connect • imagine • transform

Beaverton Community Vision

From the Visioning Advisory Committee Chair

To Mayor Doyle and City Councilors:

On behalf of the entire Visioning Advisory Committee (VAC), I am pleased to present the first update to the Beaverton Community Vision (BCV) action plan. The annual update is an integral part of our community vision. It provides an opportunity to share success stories, identify challenges and—most importantly—let Beaverton residents know how their priorities are coming along.

Following City Council adoption of the Beaverton Community Vision in late 2010, the VAC began recruiting organizations best-equipped to bring different pieces of the plan to life. We are very proud to report that 61 lead and supporting partners have volunteered, and they've been busy.

As you'll see throughout this report, 2011 produced immediate progress. In April, the city of Beaverton adopted the Civic Plan, which will take on implementation of many of the community vision actions, from urban streetscapes to transportation issues. The Beaverton Valley Times' community calendar and last summer's International Festival are examples of how vision actions are making it easier for Beaverton to come together. Similarly, the expanded Old Town Festival, new downtown murals, and voter passage of urban renewal represent important steps toward creating a vibrant downtown.

Local mobility and sustainability have been advanced simultaneously through expansion of bicycle pathways, signal timing improvements, and the installation of LED shelter lights at bus stops and public-use electric car charging stations at City Hall. The city has also launched multiple alternative energy panel pilot projects, including solar trash compactors in the downtown area.

Actions are underway to strengthen economic opportunity, from owner-initiated annexation of commercial property into the city, to expansion of



Visioning Advisory Committee: (from left) Mark Fagin, Jolene Guptill, Jaann Hoisington, Cathy Robart, Rhonda Coakley, Kevin Frazier, Lacey Beaty, Jeff Lancaster, Jennifer Browning, Kevin Hoover, Ty Gary. (Not pictured: Jerry Jones, Christine Lau)

the Beaverton Area Chamber of Commerce's small business resource center and services portfolio.

Once again, Beaverton has been rated one of the safest cities in the Pacific Northwest, due in part to a proactive community policing approach reaffirmed by residents through visioning. The Washington County Consolidated Communications Agency has also improved its emergency notification system so citizens can now receive critical alerts by text message, cell phone, or email.

In all, 97 out of 115 proposed vision actions were launched or completed in this first year of implementation. Many of these current initiatives will continue to evolve in the years ahead, just as new actions are added. The VAC will continue to track these activities and keep the City Council and public apprised of progress. Thank you for your continued support of the Beaverton Community Vision.

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Jaann Hoisington, VAC Chair

Action Plan Update

Being Responsible for the Vision

We recently conducted a survey of the 39 lead partners who have adopted one or more Beaverton Community Vision actions. We asked them a few questions, including:

- Is your action completed or underway?
- What's your estimated timeline for completion?
- What are some successes or highlights you'd like to share?

The responses were incredible! So many amazing things are going on in Beaverton that we don't

even have room to share every success. On the following pages, we want to share some of the highlights with you.

At the back of this document, you'll find the complete list of 115 Beaverton Community Vision actions, including lead and support partners, and estimated timelines.

To learn more about our partners and get updated information on the actions in progress, you can also visit www.beavertoncommunityvision.com.

Accountability Sets Us Apart

The Beaverton Community Vision program is designed to keep the public informed on our progress. City Council requires an annual update in writing. We also hold an annual open house event for the community-at-large to make sure our citizens know how we are following through on the vision.



Beaverton Community Vision open house



Senior Citizens Advisory
Committee

Partners in **Action**



Beaverton Arts Commission



Beaverton Area Chamber of Commerce



City of Beaverton
Neighborhood Association
Committees





Oregon Department of Transportation



Washington County Consolidated Communications Agency



Washington County Museum



Timeline

2007

- Visioning planning begins
- First outreach meetings: 750 people

2008

- Vision info leads city to refer urban renewal charter change to voters
- City forms VAC

2009

- Outreach: 120 meetings; 5,000 people; 6.500 ideas
- Five action teams around BCV goals: 85 participants

2010

- Citywide survey to prioritize ideas
- Draft action plan developed
- BCV open house at City Park with Beaverton Farmers Market
- City Council unanimously adopts Beaverton Community Vision

2011

- 61 community partners adopt actions
- Partner reception kick-off event
- City Council adopts Beaverton Civic Plan to implement many actions
- BCV open house
- · Urban renewal plan passed
- BCV wins Public Involvement Project of the Year - Best Planning Project (IAP2 Cascade Chapter)
- BCV wins Community Visioning Award of Excellence (3CMA)

2012

- City Council readopts BCV action plan
- Implementation of actions continues

Mayor's Message

Great communities don't happen by accident—they are built upon the shoulders of the people who call a place home. They are built by people who care about their neighbors, their local schools, the health of their environment, the care and treatment of those in need, and making all of these things accessible to people of different backgrounds within their hometown.

Beaverton Community Vision reminds us that our city is just that—our community—and it is our collective obligation to be responsible for the greater good of our fellow citizens. This program is beyond compare. Under the excellent stewardship of our volunteer Visioning Advisory Committee, the Beaverton Community Vision program has united us and helped us articulate a common purpose and direction. It has been recognized on a national and regional stage for its innovative approach to public involvement.

Just four short years ago, many of the dreams expressed in the original community input seemed far away. And yet, because of the community support garnered through this effort, we have been able to band together and deliver on many of those hopes. We've passed an Urban Renewal Plan to help revitalize our downtown. We adopted a Civic Plan to implement many of the ideas developed in the vision. We've been awarded federal grant dollars to support investment in our creek system and foster arts in our downtown. We hosted Beaverton's first

International Festival, as well as an International Sustainability Leadership Symposium reminding the world of our deeply rooted commitment to sustainability and honoring multicultural perspectives.

To put it simply, the community has laid out the priorities for our city, and we are working with stakeholders from all corners: the private sector, nonprofit world, and public sector, to deliver on those goals. This action plan update is a demonstration of our commitment to accountability and trust. The City Council and I honor the trust our citizens have placed in us as elected officials. We are committed to working with your visioning volunteers to update you on our progress in achieving your direction.

I believe Beaverton represents The Best of Oregon and I am so grateful to be your Mayor and I am steadfast in my commitment to bring the Beaverton Community Vision to life together.



Denny Doyle, Mayor

Award-Winning

Recognition for Beaverton Community Vision

Beaverton Community Vision was honored with two awards in 2011. In June, the International Association of Public Participation's Cascade Chapter named Beaverton Community Vision its Public Involvement Project of the Year—Best Planning Project. The judges for this regional award singled out the extensive public outreach for the project.





Mayor Doyle and Mark Fagin (VAC Chair, 2009-2011) with 3CMA award

In October, Beaverton Community Vision was recognized by the City-County Communications and Marketing Association (3CMA) with a national Award of Excellence in the Community Visioning category. The project was acknowledged specifically for translating materials into multiple languages and conquering communications barriers.



Partner Participation by the Numbers

Community vision partners

Total number of community vision actions adopted by partners

39 Lead partners

Support partners 22

Average number of actions 2 adopted by each partner





Community Events Calendar (Action 6)

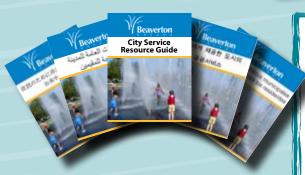
The Beaverton Valley Times launched its enhanced online **community events calendar** in September 2011. Now community members can post and search for arts, entertainment, family fun, and other events in Beaverton.



is jon Goal Build a Friendly and Welcoming Community

Action 9: Annual International Festival

What's happening: The city of Beaverton and THPRD cohosted Beaverton's first-ever international celebration last summer at THPRD's Party in the Park. More than 30 cultural groups were represented. The successful event will be held again on July 28, 2012.



Action 15: Create a Welcoming Community

What's happening: The city of Beaverton has translated its "City Service Resource Guide" into eight languages. Non-English speakers now have easy access to information on using the library, paying utility bills, resolving disputes, and much more. The guide is available in all **nine languages** (including English) on the city website, beavertonoregon.gov.

Build a Friendly and Welcoming Community

Action 21: Multicultural Projects and Programs

What's happening: The city of Beaverton hosted an International Sustainability Leadership Project in August 2011. More than 50 participants from six countries came to Beaverton to learn about cutting-edge sustainable principles right here in our city, combining two of our core values: sustainability and support for multicultural learning exchanges.



What's happening: Two new murals have been created on downtown Beaverton buildings, with more planned. Last fall, citizens were invited by the artist to help paint this mural.





Establish a Unique Beaverton Identity (Action 1)

The city of Beaverton unveiled our new **brand and logo** in January 2011. A volunteer branding committee worked hard to connect with the public and decided on five attributes to describe the character of our city:

Friendly

Welcoming

Vibrant

Responsible

Athletic

All city materials, from the *Your City* newsletter to directional signs to the website, will now reflect our shared identity as "The Best of Oregon".



Civic Plan rendering reimagining Beaverton creeks

Involve the Public in Redevelopment (Action 31)

In November 2011, residents approved an **urban renewal** plan to revitalize downtown Beaverton. Citizens including Visioning Advisory Committee members participated on various committees to help design the plan.

The plan's goals of addressing transportation challenges, infrastructure needs, and stimulating private investment were directly influenced by the community vision goals.



CEDD Director Don Mazziotti speaks to Beaverton residents at an informational urban renewal forum in September 2011

Create a Vibrant Downtown

Action 32: Expand Arts, Culture, and Entertainment

What's happening: Beaverton's **Old Town Festival** was revamped and expanded in August 2011. Thousands of people enjoyed live music, kids' activities, and a street fair of local businesses and artists.



EGON MUSIC

Action 26: Market and Promote Downtown

What's happening: The **Beaverton Downtown Association** was formed in 2011. This group of business owners, property holders, and concerned citizens is working together to create activity, preserve our heritage, and foster economic prosperity in downtown Beaverton. The BDA hosted two forums in 2011 and is currently exploring the concept of a Broadway festival street.

Create a Vibrant Downtown

Action 25: Create a "Look and Feel" for

Downtown

What's happening: The city's **Storefront Improvement** Program, which provides matching grant assistance to local downtown businesses for improvements such as paint, awnings, and signage, completed nine projects for seven businesses from July 2010 to June 2011. Matching grant awards totaled \$84,509, with business owners providing matching funds of \$92,829.





Action 93: Central District Redevelopment Program

What's happening: The Civic Plan, which was adopted by the city of Beaverton in April 2011 to address many of the Beaverton Community Vision actions, is working to create more specific strategies to refine the community vision goals. This has already led to successes, including a \$1 million sustainability grant from HUD, and work on an eco-district in downtown Beaverton.



Expand Farmers Market (Action 35)

Last winter, we heard from two visioning partners, Beaverton Farmers Market and Bruce International, who each wanted to hold a community food drive. Beaverton Community Vision helped bring them together, along with the city of Beaverton, to hold a summer food drive at the Beaverton Farmers Market in July. The event raised more than 1,000 pounds of food—enough to feed 200 families!



10 Tiny Dances

Beaverton Community Vision



Easier Transit Access (Action 60)

Nearly all of Beaverton's TriMet bus lines have been updated with blue poles and enhanced bus line information.

Safety at Bus Stops (Action 62)

TriMet has installed **LED shelter lights** at many of Beaverton's 400 bus stops.

Bus Stops (Action 50)

TriMet installed a new bus pullout and solar-lighted shelter at SW Hall & Nimbus.

/ is ion Goal Improve Mobility

Action 58: Bike-Pedestrian Network Map

What's happening: The city of Beaverton's Bicycle Advisory Committee published a new **Bike Beaverton** map in May 2011. The map details bike routes throughout the city. You can get a copy online at beavertonoregon.gov, or in person at City Hall.



Target: Expand and Encourage Use of Alternative Transportation Choices

What's happening: A secure "Bike and Ride" parking enclosure for bicycles was installed at the Beaverton transit center in July 2011. The facility has capacity for **100 bicycles**.



Improve Mobility

Action 55: Expand Sidewalks

What's happening: The city of Beaverton's **sidewalk repair program** has awarded 44 grants to residents for sidewalk improvement projects.





Action 29: Address Parking Needs

What's happening: The city of Beaverton marked street parking around downtown Beaverton, designating **327 spaces** on previously unmarked streets.



Action 49: Improve Intersection Timing

What's happening: The city of Beaverton has made signal timing improvements on many Beaverton roadways. City staff are working with the Oregon Department of Transportation to synchronize **signal timing** on Beaverton-Hillsdale Highway and Canyon Road.



What's happening: Seven electric car **charging stations** have been installed around downtown Beaverton for public use.



Civic Plan rendering reimagining Canyon Road

Canyon & Farmington Traffic Improvements (Action 25)

The Oregon Department of Transportation (ODOT) is leading the **Tualatin Valley Highway Corridor Plan**. ODOT is coordinating with Washington County, Metro, Hillsboro, Beaverton, and the Aloha-Reedville study work. The plan will identify and prioritize ways to improve safety, manage congestion, and enhance conditions for everyone who uses TV Highway, which includes **Canyon Road**.

This transportation corridor is critical to Beaverton as it runs through the heart of our city center. Mayor Denny Doyle represents Beaverton on the project's policy group. Other community members and business leaders are representing our city in advisory committees. Addressing transportation challenges on Canyon Road is a top concern in the community vision.



Emergency Response Infrastructure (Action 69)

Tualatin Valley Fire and Rescue has two new **agile vehicles** in Beaverton, which responded to 2,000+ calls from July 2010 to July 2011.

Washington County Consolidated
Communications Agency has enhanced its
community notification system. You
can sign up to receive free emergency alerts
by text message, cell phone, or email at
publicalerts.org.

Vision Goa Responsibly Provide High Quality Public Services

Action 89: Make Community Information Easy to Get

Beaverton

What's happening: The city of Beaverton launched its **new website** in 2011, featuring easier searches, notifications, expanded calendars, emergency alerts, and more.

The Beaverton Area Chamber of Commerce and the city of Beaverton worked together to produce an expanded **Community and Visitors Guide** in 2011. The guide, which is available at the Chamber office and around town, or online at beaverton.org, contains information on Beaverton events, shopping, restaurants, cultural activities, and more.



Target: Provide Open, Responsive and Coordinated Government Services

What's happening: The city of Beaverton's **Municipal Court** recently added a new case manager for DUIIs through a grant from the Oregon Department of Transportation. The new position will help ensure a fair and fast judicial process for all accused in Beaverton.



Responsibly Provide High Quality Public Services



Action 70: Expand Library Services

What's happening: The new 7,000 square foot Murray-Scholls **branch library** is now serving South Beaverton. Together with the main Beaverton City Library, the two facilities have an annual circulation of more than **3.3 million items**, the second-highest in Oregon.

Action 86: Transitional Housing for Homeless People

What's happening: The Salvation Army Veterans and Family Center opened in Beaverton in July 2011. The center can house 48 homeless veterans and families at a time.

Action 70: Continue Community Policing

What's happening: For the fifth consecutive year, Beaverton was named one of the **Safest Cities in the Pacific Northwest** by the City Crime Rankings Report, thanks to the excellent Beaverton Police Department and other community service providers.







Expand Recycling (Action 97)

The city of Beaverton has installed **four solar trash compactors** in downtown Beaverton as part of a new pilot project. Each compactor can hold about **five times** as much trash as a regular garbage can.

At the city's annual recycling day in June, residents dropped off **85,672 pounds** of materials, a 28 percent increase over 2010. Materials included styrofoam, scrap metal, batteries, televisions, plastics, and more.

In addition, residents dropped off 1,900 square yards of leaves this fall, keeping them out of gutters and storm drains.

Vision Goa Enhance Livability

Action 111: Small Business Resources and Support

What's happening: The city of Beaverton offered a small business incentive program in 2011 to waive permits and fees for qualifying local businesses. Thirty-seven small businesses participated in the program, saving a total of \$65,520 in fees.



Mercer Windows receives a Business4Beaverton award



Solar trash compactor at City Park

Action 107: Full Range of Housing Choices

What's happening: In anticipation of the need for more workforce housing in our downtown, the city of Beaverton purchased a block of land in 2011, and is currently negotiating with two developers to construct approximately 100 workforce housing units on the property.

Enhance Livability

Action 98: Water Conservation

What's happening: In 2011, Beaverton gave 132 rebates for water-efficient toilets and 71 rebates for high-efficiency washing machines through a state of Oregon program.

Action 91: Balance Growth and Open Space

What's happening: Metro recently expanded the urban growth boundary to incorporate a 543-acre area southwest of Beaverton. The area will allow for future growth in housing, employment, education, and recreation.



Winners of rain barrel raffle at April's Living Greener Summit.



Action 97: Promote and **Incentivize Sustainable Technologies**

What's happening: Solar Beaverton has assisted with or influenced installation of solar panels on 258 Beaverton-area residences.



Tualatin Hills Park and Recreation District (THPRD) opened Meadow Waye Park in a youth athletic field.

THPRD and the city of Beaverton own Tenax Woods, an 8.5-acre natural area in south Beaverton. THPRD employs eight full-time staff who care for nearly 1,400 acres of wildlife habitat throughout Beaverton.

THPRD completed an important connecting section of the Fanno Creek trail in January 2012. Plans are in place to complete two other trails within Beaverton in 2012.



A Note from the Program Manager

The magic of Beaverton Community Vision is that it has brought so many different people and organizations together—to not only share their ideas for our city's future, but to commit to help us achieve the vision. The program's motto is: Connect • Imagine • Transform.

Connect: Let's listen to one another and actively reach as many of our citizens as possible;

Imagine: Let's learn from one another and identify our shared goals for the city;

Transform: Let's align our efforts to reach our shared goals.

We have stayed true to our motto, with the help and support of everyone listed on this page, as well as many more individuals.

On behalf of Erin and me, thank you to the VAC, to our city's elected leaders, and to all of our community partners for all of your efforts to support the program.

Ally Tour

Holly Thompson Program Manager

Acknowledgements

Many people helped make Beaverton Community Vision possible, from dozens of groups who hosted a presentation to thousands of citizens who shared your ideas for Beaverton. In particular, the Visioning Advisory Committee would like to thank some of the critical partners and sponsors who helped this effort:

Beaverton Mayor Denny Doyle

Beaverton City Council Catherine Arnold Betty Bode lan King Marc San Soucie Cathy Stanton, Council President

City of Beaverton Staff Holly Thompson, Program Manager Erin Gordenier

Lead Consultant Jason Robertson, J Robertson and Company

Former Elected Officials Bruce Dalrymple, City Councilor (2006-2010)Rob Drake, Mayor (1993-2008)

Former Visioning Advisory Committee Members

Mike Ewing leff Lancaster Melissa Meyer Rick Yates

Professional Assistance

Michele Neary, Mad Bird Design Nancy Margulies, graphic facilitation and artwork Susan Gould, photography less Stewart Maize, photography

Interns Sarah Fagin Crystal Shatzer

Beaverton Community Vision Partners

- · Asian Health and Service Center
- Beaverton Area Chamber of Commerce
- Beaverton Arts Commission
- Beaverton CERT
- Beaverton City Library
- Beaverton City Theatre
- Beaverton Committee for Citizen Involvement
- Beaverton Downtown Association
- Beaverton Farmers Market
- Beaverton Garden Club
- Beaverton Hispanic Resource Center
- Beaverton History Center
- Beaverton Lions Club
- Beaverton Literacy Council
- Beaverton Police Activities League
- Beaverton Police Department
- Beaverton School District
- Beaverton Valley Times
- Bicycle Advisory Committee
- Bicycle Transportation Alliance
- Bruce International
- Center for Intercultural Organizing
- Citizens with Disabilities Advisory Committee
- · City of Beaverton
- Clean Water Services
- Community Action
- Community Warehouse
- Cultural Coalition of Washington County
- Domestic Violence Resource Center
- Ecumenical Ministries of Oregon
- Elsie Stuhr Center

- · Habitat for Humanity
- Hands On Greater Portland
- Inter-Religious Action Network of Washington County
- Library Advisory Board
- Loaves and Fishes Center
- Mayor's Diversity Task Force
- Mayor's Youth Advisory Board
- Metro
- Natural Step Network
- Oregon Department of Transportation
- Portland General Electric
- Regional Water Providers Consortium
- Ride Connection
- RSVP
- SCORE
- Senior Citizens Advisory Committee
- Sister Cities Advisory Board
- SOLV
- TriMet
- Tualatin Hills Park and Recreation District
- Tualatin Valley Fire and Rescue
- Visioning Advisory Committee
- Washington County Consolidated Communications Agency
- Washington County Department of Health and Human Services
- Washington County Department of Housing Services
- Washington County Museum
- Westside Economic Alliance
- Westside Transportation Alliance



For More Information:

To learn more about Beaverton Community Vision or volunteer to help move the vision forward, contact us at 503-526-2658 or hthompson@beavertonoregon.gov, or visit our website at www.beavertoncommunityvision.com.

What You Can Do:

- Schedule a presentation for your organization
- Sign up to volunteer with a vision partner
- Lead an action
- Shape future community priorities by sharing your ideas



Appendix: Action Plan

Build a Friendly and Welcoming Community Key Words Lead Partner Support Partners Action 2011-12 2013-15 2016+ TARGET: Strengthen Community Identity and Sense of Belonging Beaverton Area Chamber of Create a unique brand, logo and tag-line City of Beaverton Establish a Unique Beaverton M \rightarrow Identity to foster a shared positive identity for Commerce Beaverton. Beautify Entry Points and Key Better connect the city visually through a City of Beaverton Beaverton History Center, distinct gateway, public art and way-finding Metro, TriMet **Pathways** signage that links neighborhoods, districts and other points of interest. Promote Our Diversity Promote Beaverton's status as a diverse city Mayor's Diversity Task Force Asian Health and Service $\mathbf{\Lambda}$ \rightarrow Center, Beaverton Hispanic by showcasing various cultures and languages in signage, public art and elsewhere. Resource Center, Bruce International, Center for Intercultural Organizing, City of Beaverton, Cultural Coalition of Washington County, Sister Cities Advisory Board Involve People in Community Beaverton Committee for Beaverton Valley Times. Continually develop fresh and innovative Decision Making Citizen Involvement, City of Citizens with Disabilities ways to connect the Beaverton community while also supporting and expanding Beaverton Advisory Committee. programs that work. Mayor's Diversity Task Force Connect Our Community Reach out and encourage the voluntary City of Beaverton Metro ┍ Physically incorporation of areas located adjacent to the city by promoting Beaverton. Community Events Calendar Beaverton Valley Times Beaverton City Library, City Create a comprehensive community events \square \rightarrow calendar that can be easily accessed or of Beaverton distributed city-wide. Signature Community Event Identify opportunities to consolidate some City of Beaverton Beaverton Area Chamber П existing events to leverage resources and of Commerce, Beaverton create a multi-partner supported "signature" Arts Commission, Beaverton festival (i.e., Taste of Beaverton). Civic Theatre, Mayor's Diversity Task Force, Sister Cities Advisory Board, Tualatin Hills Park & Recreation District

Build a Friendly and Welcoming Community Key Words Action Lead Partner **Support Partners** 2011-12 2013-15 2016+ Annual International Festival Hold an annual "international festival" that Asian Health and Service City of Beaverton $\sqrt{}$ \rightarrow helps bring the community together and Center, Beaverton Area provides a showcase for local musicians, Chamber of Commerce. artists and artisans. Beaverton Arts Commission. Beaverton Hispanic Resource Center, Bruce International, Center for Intercultural Organizing, Cultural Coalition of Washington County, Mayor's Diversity Task Force, Sister Cities Advisory Board Community Art Project Launch a semi-annual "Beaverton Beaverton Arts Commission Beaverton Civic Theatre. П Cultural Coalition of Community Art" project that connects artists, schools and sponsors in an effort to Washington County expand access to the arts, fund school art programs and beautify the city. Design Neighborhoods with Involve residents in shaping their Beaverton Committee for City of Beaverton, Metro Citizens neighborhoods by holding design events at Citizen Involvement under-utilized buildings and lots. Musical Events Tualatin Hills Park & Beaverton Arts Commission. ш Expand and promote musical events and $\mathbf{\Lambda}$ \rightarrow \rightarrow Recreation District City of Beaverton concerts city-wide. Promote Public Places Inventory gathering places available to City of Beaverton Beaverton Farmers Market П the community, including public spaces, businesses and meeting rooms. TARGET: Strengthen Connections Among Diverse Community Groups Beaverton Literacy Council Citizenship Classes Offer free citizenship classes for newly-Asian Health and Service $\mathbf{\Lambda}$ arrived immigrants. Center, Beaverton Hispanic Resource Center, Beaverton School District, Center for Intercultural Organizing, Mayor's Diversity Task Force **Establish Cultural Activity** Asian Health & Service Beaverton Hispanic Site new cultural activity centers near П Center, Center for Resource Center, Cultural Centers established, highly-visible public and commercial spaces. Intercultural Organizing Coalition of Washington County, Mayor's Diversity Task Force, Sister Cities Advisory Board

Page 19 of 33 Beaverton Community Vision Action Plan Update 2012

Timeline Key: \square = Anticipated Start \square = Underway \square = Implemented \rightarrow = Ongoing

Build a Friendly and Welcoming Community Key Words Action Lead Partner **Support Partners** 2011-12 2013-15 2016+ Create a Welcoming Create activities and events that show Asian Health and Service City of Beaverton $\sqrt{}$ \rightarrow Community Beaverton is a community that welcomes Center, Beaverton Area and embraces all citizens, regardless of race, Chamber of Commerce. ethnicity, age, gender, religion, mental or Beaverton History Center, physical-ability, sexual orientation, gender Beaverton Literacy Council, identity or socio-economic status. Bruce International, Center for Intercultural Organizing, Citizens with Disabilities Advisory Committee, Mayor's Diversity Task Force, Sister Cities Advisory Board Involve the Faith Community Identify opportunities for the faith Inter-Religious Action **Ecumenical Ministries of** $\mathbf{\Lambda}$ \rightarrow community to lead social action and Network Oregon, RSVP community events. Launch a community history project that Beaverton History Center Beaverton School District. Community History Project captures the story of Beaverton citizens in City of Beaverton. Washington County video and print for use in cultural education. Museum TARGET: Promote Vibrant and Connected Neighborhoods City of Beaverton Sidewalk and Paths System Establish a system of sidewalks, bike paths Bicycle Advisory Committee, $\mathbf{\Lambda}$ \rightarrow and public spaces within and across all Tualatin Hills Park & Beaverton neighborhoods. Recreation District Neighborhood Public Art Beaverton Arts Commission City of Beaverton, Cultural Create or incentivize the installation of $\sqrt{}$ \rightarrow public art in neighborhoods and districts. Coalition of Washington County Strengthen Neighborhood City of Beaverton Beaverton Committee for Help neighborhoods organize and promote Connections community-building events and activities. Citizen Involvement TARGET: Expand Public Engagement and Communication Mayor's Diversity Task Force, Asian Health and Service Multi-Cultural Projects and Build relationships among people of different \square **Programs** cultures through multi-cultural projects Sister Cities Advisory Board Center, Beaverton City Library, Beaverton Hispanic including listening forums, conversation groups, leadership programs and other Resource Center, Beaverton School District, Bruce community-building projects. International, Center for Intercultural Organizing, City of Beaverton, Cultural Coalition of Washington County

Page 20 of 33 Beaverton Community Vision Action Plan Update 2012 Timeline Key: \square = Anticipated Start \square = Underway \square = Implemented \rightarrow = Ongoing

	Build a Friendly and Welcoming Community										
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15	-				
22	Involve Youth in Civic Affairs	Involve youth in City task forces and committees to ensure their voices are heard, and to develop active, knowledgeable leaders for the future.	Mayor's Youth Advisory Board	Beaverton Police Activities League, Beaverton School District, Hands on Greater Portland, Visioning Advisory Committee	V	→	\rightarrow				
23	Volunteer Opportunities	Create, coordinate and publicize a diverse array of volunteer activities that connect residents to one another and the city.	Hands on Greater Portland	Beaverton Police Department, Beaverton Valley Times, City of Beaverton, Elsie Stuhr Center, Habitat for Humanity, Loaves and Fishes Center, Mayor's Youth Advisory Board, Oregon Food Bank	•						

	Create a Vibrant Downtown											
#	Key Words	Action	Lead Partner	Support Partners	Timeline 2011-12 2013-15 201	6+						
	TARGET: Establish an Identifiable Downtown											
24	Establish Downtown Districts	Evaluate the feasibility and relative value of separating "downtown" into distinct districts based on landmarks, transportation corridors or other clearly-identifiable boundaries.	City of Beaverton	Beaverton Downtown Association, Beaverton History Center, Metro	⊡							
25	Create a "Look and Feel" for Downtown	Establish an identifiable, inviting downtown by creating entry statements and linking various downtown districts and landmarks with common architectural treatments, landscaping and way-finding signage.	City of Beaverton	Beaverton Downtown Association, Beaverton Farmers Market	•							
26	Market and Promote Downtown	Create a public relations marketing campaign unique to Downtown Beaverton to promote improvements and increased offerings over time.	Beaverton Downtown Association	Beaverton Area Chamber of Commerce, Beaverton Farmers Market, Beaverton History Center, City of Beaverton	•							
		TARGET: Stimula	te Downtown Redevelo	pment								
27	Remove Development Barriers	Convene a multi-disciplinary task force including key local and regional representatives to identify and address barriers to downtown redevelopment.	City of Beaverton	Clean Water Services, Metro, Westside Economic Alliance	•							
28	Redevelopment Incentives	Incentivize redevelopment through progressive financial, zoning and permitting policies.	City of Beaverton	Metro, Westside Economic Alliance	•							
29	Address Parking Needs	Build parking structures as necessary to meet demand and continue parking management strategies that make downtown more accessible.	City of Beaverton	Beaverton Downtown Association, Beaverton Farmers Market, Bicycle Transportation Alliance, Metro, TriMet	•							
30	Recruit Anchor Tenants	Recruit anchor tenants and mixed-use housing development to help generate foot-traffic and stimulate additional business investments.	City of Beaverton	Beaverton Downtown Association								
31	Involve the Public in Redevelopment	Invite the broader community, including students, to participate in the crafting of downtown redevelopment concepts in order to build broad support for future investments downtown.	City of Beaverton	Beaverton Downtown Association, Metro	\square \rightarrow \rightarrow	,						

Page 22 of 33 Beaverton Community Vision Action Plan Update 2012

Timeline Key: □ = Anticipated Start ■ = Underway ☑ = Implemented → = Ongoing

	Create a Vibrant Downtown											
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15						
	TARGET: Make Downtown a Destination											
32	Expand Arts, Culture and Entertainment	Recruit businesses, restaurants and galleries that stay open late to extend the time downtown is open for business and cultural opportunities.	Beaverton Downtown Association	City of Beaverton, Cultural Coalition of Washington County	V	\rightarrow	\rightarrow					
33	Multi-Use Civic Center	Develop a state-of-the-art multi-use civic center combining public services, public gathering spaces and cultural attractions in one place.	City of Beaverton									
34	Public Places	Incorporate public plaza spaces into all future civic development.	City of Beaverton	Beaverton Downtown Association	V	\rightarrow	\rightarrow					
35	Expand Farmers Market	Expand, promote and establish a year-round, partially covered farmers market.	Beaverton Farmers Market	Beaverton Downtown Association								
36	Connect Downtown with Neighborhoods	Connect downtown to surrounding neighborhoods and districts by enhancing adjacent sidewalks, trails and bike paths.	City of Beaverton	Bicycle Advisory Committee	•							
37	Improve Downtown Walkability	Improve the pedestrian experience downtown by widening and completing sidewalks, installing bulb-outs and other pedestrian safety features and adding pedestrian furniture and other amenities over time.	City of Beaverton	Beaverton Downtown Association	•							
38	Incorporate Green and Open Spaces	Incorporate pockets of green and open space as part of downtown redevelopment.	City of Beaverton	Clean Water Services, Metro, Natural Step Network, Tualatin Hills Park & Recreation District	V	\rightarrow	\rightarrow					
		TARGET: I	Foster Arts and Culture									
39	Performing Arts Center	Build a performing arts center to establish downtown as a region-wide draw and tourist attraction.	Beaverton Arts Commission	Beaverton Civic Theatre, Cultural Coalition of Washington County								
40	Downtown Activities for All Ages	Establish restaurants, music venues and entertainment to suit all ages.	Beaverton Downtown Association	City of Beaverton								
41	Public Art	Install public art throughout the downtown and districts.	Beaverton Arts Commission	Beaverton Downtown Association, City of Beaverton, Cultural Association of Washington County		→	\rightarrow					

Page 23 of 33 Beaverton Community Vision Action Plan Update 2012

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	Create a Vibrant Downtown											
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15	2016+					
42	Arts and Culture Events	Host regular arts and culture events downtown to build interest and create a vibrant feel.	Beaverton Arts Commission	Beaverton Civic Theatre, Beaverton Downtown Association, Beaverton Farmers Market, City of Beaverton, Cultural Coalition of Washington County	I	→	→					
		TARGET: Encourage Su	ustainable Design in Our	Downtown								
43	Green Development Incentives	Create incentives to stimulate green development downtown.	City of Beaverton	Metro, Natural Step Network	•							
44	Green Streetscapes	Where feasible, incorporate permeable sidewalks, native vegetation and other green approaches when redeveloping streetscapes.	City of Beaverton	Metro, Natural Step Network	•							

	Improve Mobility									
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15				
		TARGET: Improve Tra	affic Flow, Connectivity a	nd Access						
45	Involve the Public in Traffic Solutions	Build community support for traffic improvement measures by involving residents in the identification of preferred solutions and sharing citizen priorities from the visioning process with transportation agencies to ensure alignment.	City of Beaverton	Beaverton Area Chamber of Commerce, Citizens with Disabilities Advisory Committee, Oregon Department of Transportation, Ride Connection, TriMet	Ī	→	→			
46	Utilize Smart Signals	Install smart-signals that monitor traffic conditions and adjust dynamically according to manage flow volumes.	City of Beaverton	Oregon Department of Transportation	V	\rightarrow	\rightarrow			
47	Canyon and Farmington Traffic Improvements	Design and implement improvements to Canyon Road and Farmington Road to ease congestion, improve traffic flow and enhance safety for pedestrians and bicyclists.	City of Beaverton, Oregon Department of Transportation	Metro, Westside Economic Alliance	⊡					
49	Improve Intersection Timing	Periodically review turning movements at major intersections and implement appropriate measures to improve traffic flow.	City of Beaverton	Oregon Department of Transportation	V	\rightarrow	\rightarrow			
50	Improve Traffic Flow Around Bus Stops	Partner with TriMet to evaluate real or perceived traffic congestion at bus stops, and take steps to improve traffic flow where appropriate.	TriMet	City of Beaverton, Ride Connection	V	\rightarrow	\rightarrow			
51	Road System Capacity Planning	Ensure an adequately-sized road system is in place or planned for as part of the overall solution to traffic congestion, and prioritize investments that improve N-S and E-W traffic flow.	City of Beaverton	Metro, Oregon Department of Transportation, TriMet, Tualatin Valley Fire & Rescue, Westside Economic Alliance, Westside Transportation Alliance	V	→	>			
52	Improve Highway 217	Play a leadership role in ensuring priority improvements are completed on Highway 217.	Oregon Department of Transportation	Beaverton Area Chamber of Commerce, City of Beaverton, Metro, Westside Economic Alliance	•					
53	Intersection Crossing Safety	Enhance and expand street crossings and signals to increase access and safety for all residents.	City of Beaverton	Citizens with Disabilities Advisory Committee, Oregon Department of Transportation, TriMet	V	\rightarrow	→			

Page 25 of 33 Beaverton Community Vision Action Plan Update 2012

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		Impro	ve Mobili	ty			
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15	
54	Roadway Visibility Safety	Improve road sign visibility city-wide, by trimming hedges, reconfiguring parking and taking other steps to prevent accidents.	City of Beaverton	Bicycle Transportation Alliance	•		
		TARGET: Expand the	Bicycle and Pedestrian	Network			
55	Expand Sidewalks	Install and retrofit roadways with sidewalks, beginning with connections between neighborhoods, schools, retail centers and downtown.	City of Beaverton		•		
56	Complete Bicycle-Pedestrian Network	Complete Beaverton's bicycle-pedestrian network by connecting neighborhoods to downtown and establishing "cut-throughs" where barriers exist.	City of Beaverton	Bicycle Advisory Committee, Bicycle Transportation Alliance	V	\rightarrow	\rightarrow
57	Exclusive Bike Paths	Establish exclusive bikeways that avoid major arterials and provide a safe commute alternative between population and employment centers.	City of Beaverton	Bicycle Advisory Committee, Bicycle Transportation Alliance, Westside Transportation Alliance	V	\rightarrow	\rightarrow
58	Bike-Pedestrian Network Map	Publish and periodically update a Beaverton "Bike-Pedestrian Network Map" to encourage use, safety and interconnectivity.	Bicycle Advisory Committee	Bicycle Transportation Alliance, City of Beaverton	V	\rightarrow	\rightarrow
		TARGET: Make	Regional Transit Easy to	Use			
60	Easier Transit Access	Provide clear way-finding signage to connect people to mass transit from pedestrian access points, adjacent businesses and parkand-rides.	TriMet	Beaverton Downtown Association, Ride Connection, Westside Transportation Alliance	V	\rightarrow	\rightarrow
61	Adequate Transit Station Parking	Work with partners to review and ensure adequate parking at public transit access points.	City of Beaverton	Beaverton Downtown Association, TriMet, Westside Transportation Alliance			
62	Safety at Bus Stops	Invest in comfortable, well-lit bus stops on major corridors.	TriMet	Ride Connection, Westside Transportation Alliance	V	\rightarrow	\rightarrow
		TARGET: Expand and Encourag	e Use of Alternative Trar	nsportation Choices			
63	Shuttle Programs	Create a neighborhood shuttle or similar "Last Mile" program to transport residents to employment centers from neighborhoods and transit stations.	Westside Transportation Alliance	Ride Connection, TriMet			
65	Electric Car Charging Stations	Site and promote the use of electric car charging stations, increasing locations as demand grows.	City of Beaverton	Portland General Electric	$\overline{\checkmark}$	\rightarrow	\rightarrow

Page 26 of 33 Beaverton Community Vision Action Plan Update 2012

Timeline Key: □ = Anticipated Start ■ = Underway ☑ = Implemented → = Ongoing

Responsibly Provide High Quality Public Services # **Key Words Lead Partner Support Partners** Action **Timeline** 2011-12 2013-15 2016+ Continue Community Policing Beaverton Police Department Beaverton Police Activities Continue our community policing approach V \rightarrow \rightarrow by embracing and extending proactive League, City of Beaverton programs. Traffic Safety Campaigns Conduct regular traffic safety campaigns to Beaverton Police Department Bicycle Advisory Committee, $\sqrt{}$ \rightarrow enforce existing laws and improve driver Bicycle Transportation safety. Alliance, City of Beaverton, TriMet Public Safety Campaigns Beaverton Police Department Beaverton PAL, City of Conduct targeted public safety campaigns focused around and tailored to reach Beaverton, Domestic individual neighborhoods, districts and Violence Resource Center populations. Mayor's Diversity Task Force, RSVP, Tualatin Valley Fire & Rescue, Washington County Consolidated Communications Agency **Emergency Response** Maintain appropriate infrastructure and Tualatin Valley Fire & Beaverton CERT, Beaverton $\sqrt{}$ \rightarrow Infrastructure resources to respond to an array of Rescue, Washington Police Department, City of emergencies and other calls for assistance. County Consolidated Beaverton Communications Agency **Expand Library Services** Take the library to those who have difficulty Beaverton City Library $\sqrt{}$ \rightarrow going there by expanding the inter-library network, creating a book-mobile program and establishing branches near large population centers. Involve Retirees and Youth at Recruit retirees and high school students Beaverton City Library Beaverton School District, $\sqrt{}$ \rightarrow \rightarrow Elsie Stuhr Center, RSVP the Library to participate in and expand popular library programs. Supplement school curricula by leveraging Leverage School-Library Beaverton City Library Beaverton School District $\sqrt{}$ \rightarrow library resources and offering education in Resources civics and governance, personal finance and arts at the library. **Expand World Languages** Work with cultural centers to expand Beaverton City Library Sister Cities Advisory Board $\sqrt{}$ \rightarrow \rightarrow Collection library's "world languages" collection.

Responsibly Provide High Quality Public Services # **Key Words** Lead Partner **Support Partners** Action **Timeline** 2011-12 2013-15 2016+ Beaverton School District Support Special Needs Citizens with Disabilities Enhance special needs education to ensure $\mathbf{\Lambda}$ \rightarrow Education adequate support and instruction for a Advisory Committee, variety of physical, mental and behavioral Community Action challenges. City of Beaverton Workforce Training and Establish partnerships with employers to Mayor's Youth Advisory align education, training and internships with Internships Board. Westside Economic workforce needs. Alliance Connect Schools to the Expand school district-community Beaverton School District Mayor's Youth Advisory partnerships to generate support and Board. Washington County Community funding necessary to maintain existing and Museum build new programming. Focus on Science and Math Establish a "Saturday Academy" program Beaverton School District $\mathbf{\Lambda}$ \rightarrow \rightarrow to extend science and math education for elementary and secondary students. Invite Area Professionals into Expand community-school connections Beaverton Area Chamber of Mayor's Youth Advisory through creative engagement opportunities. Commerce, Beaverton School **Board** Classrooms District Affordable Senior Housing Explore alternatives for creating affordable Washington County Senior Citizens Advisory senior housing, including the potential of Department of Housing Committee converting vacant homes or buildings into Services temporary, subsidized residential units. Loaves and Fishes Center. Senior Activity Centers Expand, promote and facilitate access to Elsie Stuhr Center, Tualatin V \rightarrow "life enrichment centers" where seniors can Hills Park & Recreation **RSVP. Senior Citizens** build friendships and participate in a range of District Advisory Committee activities. Senior Health and Wellness Elsie Stuhr Center **RSVP. Senior Citizens** Create a community health and wellness $\sqrt{}$ Center center where seniors can have their Advisory Committee, Washington County blood pressure checked and discuss non-Department of Health & emergency health concerns with a qualified health professional, at zero or low cost. **Human Services**

Responsibly Provide High Quality Public Services # **Key Words** Lead Partner **Support Partners** Action **Timeline** 2011-12 2013-15 2016+ **RSVP** Senior Volunteer Opportunities Create and market volunteer opportunities Beaverton Lions Club, City $\sqrt{}$ \rightarrow tailored for senior citizen participation. of Beaverton, Elsie Stuhr Center, Hands on Greater Portland, Loaves and Fishes Center, Oregon Food Bank, SCORE, Senior Citizens **Advisory Committee** Easy Senior Transportation Provide and promote free or subsidized Ride Connection Elsie Stuhr Center, RSVP, public transportation options for seniors. TriMet Support Health Care Initiatives Provide public support for health care Washington County Beaverton Lions Club. ⊡ initiatives like Project Access Now, Essential Department of Health & Community Action Health Clinic and other programs facilitate Human Services access to health care for all Beaverton residents. Create a One-Stop Shop for Washington County Community Action, Create a one-stop shop for homeless П Homeless Services residents and others in need of assistance. Department of Housing Community Warehouse Services Washington County Transitional Housing for Provide transitional housing and other City of Beaverton, Habitat \square \rightarrow Homeless People solutions for homeless and at-risk residents Department of Housing for Humanity as part of the Washington County "Ten Year Services Plan" to end homelessness. Awareness Campaign for Conduct an outreach campaign to educate Community Action Beaverton Literacy $\mathbf{\Lambda}$ \rightarrow \rightarrow **Available Services** Council, Beaverton Police diverse community members about the range of services available to them. Department, Beaverton Valley Times, Bruce International, Citizens with Disabilities Advisory Committee, City of Beaverton, Community Warehouse, Loaves and Fishes Center, Oregon Food Bank, RSVP, Washington County Consolidated Communications Agency

Responsibly Provide High Quality Public Services **Key Words Lead Partner Support Partners** Action **Timeline** 2011-12 2013-15 2016+ Establish clearly-defined City priorities and City of Beaverton Set Priorities and Be Beaverton Committee for $\overline{\mathbf{Q}}$ \rightarrow \rightarrow report implementation progress to the Accountable Citizen Involvement community. Beaverton Hispanic Make Community Information City of Beaverton Establish a community information portal to $\sqrt{}$ \rightarrow \rightarrow Resource Center, Beaverton Easy to Get cross- promote regional services, events and activities at one central location. Police Department, Community Action City of Beaverton Work with Regional Partners Build relationships with local and regional Metro, Oregon Department $\overline{\mathbf{V}}$ \rightarrow \rightarrow on Priorities partners to facilitate implementation of city of Transportation, TriMet priorities.

	Enhance Livability										
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15	-				
	TARGET: Create a Comprehensive Civic Plan to Shape and Manage Community Development										
91	Balance Growth and Open Space	Define a desired future mix of growth and open space, measure progress and adjust City policies as necessary to reach the identified goal.	City of Beaverton	Metro	$\overline{\mathbf{V}}$	\rightarrow	\rightarrow				
92	Involve Neighborhoods and Private Sector in Planning	Involve neighborhoods and the private sector in the civic plan effort.	City of Beaverton	Metro	V	\rightarrow	\rightarrow				
93	Central District Redevelopment Program	Facilitate redevelopment of under-utilized, deteriorating or substandard land and buildings, with emphasis on the central district.	City of Beaverton	Clean Water Services, Metro	$\overline{\mathbf{V}}$	\rightarrow	\rightarrow				
		TARGET: Build	d a Sustainable Commur	nity							
94	Sustainability Action Plan	Develop a city-wide sustainability action plan to coordinate, track and report progress in efforts to reduce Beaverton's carbon footprint and preserve the city's environmental assets.	City of Beaverton	Metro, Natural Step Network	⊡						
95	Promote and Incentivize Sustainable Technologies	Promote and incentivize the use of emergent building technologies, practices and green materials through educational events, demonstration projects and rebate programs.	City of Beaverton	Metro, Natural Step Network, Portland General Electric	⊡						
96	Locally-Integrated Smart Utility Grid	Implement the first locally-integrated smart utility grid in the nation.	Portland General Electric	City of Beaverton, Metro							
97	Expand Recycling	Continue to expand curbside recycling and markets.	City of Beaverton	Beaverton Lions Club, Community Warehouse, Metro	$\overline{\mathbf{N}}$	\rightarrow	\rightarrow				
98	Water Conservation	Collaborate with regional partners to implement cost-efficient water conservation projects and programs.	Regional Water Providers Consortium	Clean Water Services, Natural Step Network	V	\rightarrow	\rightarrow				
		TARGET: Protect and Enhan	ce Natural Areas, Parks	and Open Spaces							
99	Open Space Conservation Program	Create an open-space and natural area preservation program to fund protection and enhancement of critical habitat areas.	Tualatin Hills Park & Recreation District	Beaverton Garden Club, City of Beaverton, Clean Water Services, Metro, Natural Step Network	V	\rightarrow	→				
100	Paths and Greenways	Build an interconnected pedestrian greenway system.	Tualatin Hills Park & Recreation District	Metro		\rightarrow	\rightarrow				

Page 31 of 33 Beaverton Community Vision Action Plan Update 2012

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		Enhand	ce Livabil	ity			
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15	
101	Establish Beaverton Creek as an Urban Amenity	Improve and promote Beaverton Creek as an urban amenity that provide waterway views, walking trails and important habitat within the redeveloping downtown area.	City of Beaverton	Clean Water Services, Metro	•		
102	Destination Parks and Activity Centers	Create destination recreation opportunities, with an emphasis on activities for kids, sports fields, multi-purpose recreation centers, and dog parks.	Tualatin Hills Park & Recreation District		V	\rightarrow	→
103	Expand Community Gardens	Form partnerships to promote and expand access to community gardens, including educational programming for students of all ages.	Beaverton Garden Club	City of Beaverton	V	\rightarrow	→
104	Park Improvement with Neighbors and Volunteers	Organize volunteer efforts to provide opportunities for community groups and neighborhoods to work collaboratively on local park beautification and improvement projects.	Tualatin Hills Park & Recreation District	City of Beaverton	V	→	\rightarrow
105	Parks within a Half-Mile of Residents	Establish a range of multi-functional, adequately-sized parks within a half-mile radius of all neighborhoods.	Tualatin Hills Park & Recreation District	City of Beaverton	•		
		TARGET: Ensure a Diver	se Range of Quality Hou	using Options			
106	Understand Housing Needs	Conduct a comprehensive market analysis to inventory existing housing stock, evaluate assets and design policies to meet future demand.	City of Beaverton	Habitat for Humanity, Metro, Washington County Department of Housing Services, Westside Economic Alliance	V	→	\rightarrow
107	Full Range of Housing Choices	Develop housing policies that stimulate a mix of housing stock.	City of Beaverton	Community Action, Habitat for Humanity, Metro, Washington County Department of Housing Services	Ī	→	\rightarrow
		TARGET: Foster Ec	onomic Prosperity and [Diversity			
108	Strategic Economic Development Plan	Produce an economic development plan that clarifies Beaverton's role in an evolving economy, and take steps to create the infrastructure, workforce training and recruitment strategies necessary for success.	City of Beaverton	Beaverton Area Chamber of Commerce, Westside Economic Alliance	V	\rightarrow	\rightarrow

Page 32 of 33 Beaverton Community Vision Action Plan Update 2012

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	Enhance Livability									
#	Key Words	Action	Lead Partner	Support Partners	2011-12	Timeline 2013-15				
109	"Buy Local" Program	Fund and support a "buy local" program to promote local vendors, increase self-sufficiency and strengthen sense of community.	Beaverton Area Chamber of Commerce, City of Beaverton	Beaverton Farmers Market, Beaverton Valley Times						
110	One-Stop Permitting Center	Establish and market a one-stop permitting center that allows businesses to secure all necessary permits through one location.	City of Beaverton		•					
111	Small Business Resources and Support	Inventory, expand and facilitate access to small business resources including mentoring, start-up support, micro-business centers and shared meeting facilities and office space.	Beaverton Area Chamber of Commerce	City of Beaverton, SCORE, Westside Economic Alliance	•					
112	Employment Opportunities for All Residents	Expand employment opportunities for residents of all skills and abilities, including special needs populations, through partnerships with schools and other public and private-sector partners.	City of Beaverton	Beaverton Area Chamber of Commerce, Citizens with Disabilities Advisory Committee, Westside Economic Alliance	•					
		TARGET: Prome	ote City-Wide Beautifica	ition						
113	Keep Beaverton Tree-Friendly	Encourage a vibrant urban forest by expanding the volume and variety of trees planted city-wide.	City of Beaverton	Clean Water Services, SOLV	V	\rightarrow	\rightarrow			
114	Promote Native Plants	Use native plant and tree species in beautification efforts, and provide interpretive signage to educate about the benefits of native plants.	Clean Water Services	Beaverton Garden Club, City of Beaverton, Natural Step Network, SOLV	V	\rightarrow	\rightarrow			
115	Promote a Clean and Attractive City	Enforce existing sign and abatement codes, and provide resource information to violators in need of alternative solutions.	City of Beaverton	SOLV	V	\rightarrow	\rightarrow			
116	Beautify Exteriors and Landscaping	Provide incentives for landowners to improve building façades and landscaping.	City of Beaverton	Beaverton Garden Club, Clean Water Services	V	\rightarrow	\rightarrow			
117	Underground Utilities	Underground utilities in new developments and when retrofitting or improving established areas.	City of Beaverton	Portland General Electric	V	\rightarrow	\rightarrow			
118	Community Clean-Up Days	Hold regular community clean-up days involving public and private sponsors.	SOLV, Visioning Advisory Committee	Beaverton Garden Club, Community Warehouse	•					

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Beaverton



Community Vision



Mailing Address:
Beaverton Community Vision
City of Beaverton
PO Box 4755
Beaverton, OR 97076

Phone: 503-526-2658

Web: www.beavertoncommunityvision.com

Like us on Facebook: facebook.com/bvrtn.vision

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