Canby City Council Goals and Objectives

GOALS	#	OBJECTIVES	DEPT	YEAR	Council Priority 2024	Notes
1. PROMOTE FINANCIAL STABILITY	1.1	Develop the City's policy for reserve levels to balance savings and spending to meet community needs	Finance	FY23-24	1	The Council would like to keep the reserve levels set between 20-25%. Staff will draft a policy to reflect this.
	1.2	Adjust the City's operational fees to reflect current costs of providing services.	Finance	FY23-24	2	Annually in June, staff presents a Master Fee Schedule update to the Council. Consider a grant writer position if self-funded through grants, maximize franshise and recycling fees.
	1.3	Adjust the City's System Development Charges (SDCs).	PW/Planning	FY24-25	3	Update SDCs for parks, transportation, sewer, and storm. Proposed for FY 24-25, although Storm SDC is ready to be presented to Council.
	1.4	Finalize the transition of the current Urban Renewal District expenses and projects.	Finance/ Economic Development	FY24-25	4	To be done in conjunction with FY 24-25 budget and 5 year financial projection.
	1.5	Conduct assessment on current and future City staffing needs for next three years.	HR/City Administrator/Finance	FY24-25	5	To be done in conjunction with FY 24-25 budget and 5 year financial projection.
	1.6	Discuss options for a future Urban Renewal District to support new economic devlopment and park opportunities in conjuction with UGB expansion.	Finance/ Economic Development	FY 25-26	6	Conduct a work session in FY 24-25 to begin discussions on strategy.
2. ALIGN RESOURCES TO ADDRESS FUTURE COMMUNITY GROWTH	2.1	Complete the City's Housing Needs Analysis and Housing Production Strategy.	Planning	FY23-24	1	Estimated to be done by July 1st.
	2.2	Recruit a hotel/motel for Canby.	Economic Development	FY23-24	2	Keep the Council regularly apprised of market opportunities.
	2.3	Consider updates to City Charter	City Administrator	FY24-25	3	Conduct a work session to consider changes. Staff suggests increasing $50,000 threshold in Section XI.4.

	2.4	Complete the City's development code update	Planning	FY25-26	4	Identified low-hanging fruit last year, needs more work for mid-hanging fruit (would require consultant support to look at all codes holistically and recommend changes.) Full update 25/26 - needs to wait for completion of Comp Plan update. Incremental housing code updates 24-25.
3. PLAN A TRANSPORTATION SYSTEM THAT EASES THE IMPACTS OF GROWTH	3.1	Complete the transportation system plan update	Planning	FY23-24/24-25	1	For the area within the current city limits and UGB. TSP and Comp Plan will be updated following UGB expansion.
	3.2	Establish a task force to determine the level of service for streets and set street maintenance fees accordingly	Public Works	FY23-24	2	Convene Street Maintenance Fee Task Force.
	3.3	Update downtown parking district master plan	Economic Development/ Police (Code Compliance)	FY24-25	3	Involve Library staff as Library Advisory Board has expressed interest in expanding disabled parking.
	3.4	Present an evaluation of County roads in current city limits and urban growth boundary. Determine cost and impact of integration into the local transportation system.	Public Works	FY 24-25	4	Continue efforts and focus on North Pine Street.
	3.5	Identify County roads in future urban growth boundary and determine cost and impact of integration into the local transportation system	Public Works/ Planning	FY 25-26	5	Incorporate efforts into current UGB expansion process.
4. DEVELOP A MORE ROBUST PARKS + RECREATION PROGRAM ALIGNED WITH THE PARKS MASTER PLAN	4.1	Research and present funding options for parks in current city limits and UGB.	Public Works/Finance	FY23-24/24-25	1	Identify what's needed to maintain current city parks.
	4.2	Identify and plan for land acquisition for future athletic fields.	City Administrator/ Public Works/ Economic Development	FY23-24/24-25	2	Continue efforts to identify a site for a Canby Sports Complex.
	4.3	Consider hiring a consultant to evaluate how to provide park and recreation services in Canby (park district versus a parks department.)	City Administrator/ Public Works	FY 24-25	3	Incorporate consultant request into FY24-25 Budget
	4.4	Research and develop funding options for additional parks in the future UGB expansion areas.	Public Works/Planning/Finance	FY 25-26	4	Identify what's needed to build and maintain future parks.

5. ENHANCE ENGAGEMENT AND COMMUNICATIONS THAT REPRESENTS BROAD PERSPECTIVES	5.1	Conduct a community survey on customer service and city service levels	City Administrator/ Communications/HR	FY23-24/24-25	1	Recommendation from Mary Rowe's Management Evaluation Report. Begin after Employee Climate Report is finished.
	5.2	Create a strategy for increasing youth engagement in local government	Communications	FY24-25	2	Work with Canby School District.
	5.3	Create a strategy for increasing diversity in citizen engagement in local government	Communications	FY24-25	3	Work with Bridging Cultures, Canby Center, faith communities.
	5.4	Develop a communications plan for the city	Communications	FY23-24	4	Evaluate other cities' programs for implementation ideas.
	5.5	Update Council policies and guidelines	Council/City Recorder	FY23-24	5	Desire to reflect the new Council appointment process.
	5.6	Create a Canby Civic Engagement Academy	City Administrator	FY24-25	6	Evaluate other cities' programs for implementation ideas.

2024 Retreat Parking Lot

Parking lot - Develop short-term (can we purchase the prop) and long-term strategy (if can't purchase, then buy other land) of the Aquatic and Adult center. Eileen discuss with Superintendent.

Parking lot: Pedestrian/ADA access to community parks (not in MP, but in CIP and will be prioritized as part of budget process)

Parking Lot - What to do with Traverso property (not in MP, not in city limits)

Parking lot - RV Dump Site

Hybrid Work + Customer Service recommendations

Other Comments from 3/13/24

List Council Goals on staff reports.

Give Council a quarterly report on goals

Conduct a mid-year goal review

Include goals in bi-monthly reports