CANBY COMMUNITY VISIONING 2013

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Implementing the Vision…

Canby's Past Successes

Canby has a long history of working together, determining what the community needs, getting lots of input, committing funding and getting things built to make the community better. A short list of the many Canby successes provides inspiration for the vision contained in this report.

- Major downtown streetscape improvements on 1st Avenue, 2nd Avenue and Wait Park.
- The funding and construction of Baker Prairie School
- Creation of the Canby Pioneer Industrial Park in 1999 that now has 17 businesses, 842 jobs and $74 million in assessed value
- The Vietnam War Memorial and Canby Fire 911 Memorial
- Support of City Swim Center three-year local option levy – three times
- Formation of a Parks District Boundary
- The Logging Road Trail, Eco Park, Willamette Wayside and new facilities at Legacy Park.
- Support for Fire District Local Option Levy
- Canby Area Transit (CAT) local bus service that connects to Oregon City, Woodburn and Wilsonville.
- Local funding for roads from a local gas tax of $.03 and a $5 street maintenance fee
- New design standards that encourage attractive new development like the Canby Cinemas, the Andrus Office Building and Countryside Living.
- Façade improvement investments in seven buildings downtown with more to come.
- Attractive gateway signs and landscaping on Highway 99E
- Support for downtown by Canby Business Revitalization and Canby Main Street

There are countless other examples of how Canby pulls together to make things happen. Strong foundations have been laid in Canby's past visioning and planning efforts. See the visioning website at http://www.ci.canby.or.us/visioning.htm for highlights and complete documents. There is significant public and stakeholder input and support for these plans. Canby should be proud that many of the items identified have been completed or in the process of being implemented.

What are striking are many of the key assets and challenges the community recently identified during this vision process have been consistent over the years. This validates and strengthens the importance of the key areas of focus in this vision. There are also creative new ideas that reflect the needs of Canby's residents today.

The Canby Visioning Process

Overview: The visioning process focused on hearing from as many people and collecting as many ideas as possible. Over the course of four months, residents and community leaders gathered at two large group meetings, and attended eight focus group meetings. They contributed ideas, developed vision statements, identified Canby's many assets and resources, pinpointed gaps, identified the top three gaps. Finally they developed preliminary recommendations for how to address them. All meeting details can be found at http://www.ci.canby.or.us/visioning.htm.

Purposes:

- To help community members think broader and longer term about how they want their home town to grow and develop over time in a way that works for them.
- To understand the broader community current and future needs and preferences
- To gain consensus and direction on top priority community investments and initiatives
- To build a common foundation for community and organizational leaders to work together to meet community needs and expectations over a longer term

Key Steps:

- The Kick off meeting on September 25th brought almost 100 community members together to learn about the Canby visioning process. Attendees included young and mature, newcomers and longtime residents, neighborhood leaders, ethnic groups, community leaders, business people and others from organizations that implement programs and projects in Canby. They generated ideas on what they valued about Canby and identified gaps. Attendees broke into small groups, wrote their ideas on notes, discussed them and reported back to the whole group.
- Next the ideas were sorted into 5 general themes including Development, Community, Parks and Recreation, Transportation and Public Safety and Small Town Feel.
- Focused Group Discussion Meetings were held October 15th, 16th 23rd, and 24th to refine assets and gaps and begin developing themes. The groups met again December 3, 4, 10 and 11th to prioritize gaps and develop ideas for implementation.
- Professional staff added background and implementation information.
- This draft plan was unveiled at a community wide meeting January 9th, 2012 and was adopted by the City Council on March 20, 2013.

Next Steps:

- Develop specific proposals, seek strategic partners and pursue funding.
- Work with community, business and non-profit groups to work on parts of the vision in their area of focus
- Evaluate and update appropriate city plans and 5 year goals as needed to reflect the priorities and projects identified in the Canby Community Vision.
- Review vision annually to celebrate progress and successes, refine strategies and identify emerging opportunities to implement the vision.

Canby Vision Participants

This community effort to develop Canby's vision for the future inspired over 100 people to contribute their ideas and time. Below is a list of all of the people that attended one or more meetings over a four month period:

Heriberto Aguilar
Vicky Aguilar
Rich Ares
Bob Backstrom
Florence Ball
Richard Ball
Kevin Batridge
Liz Belz-Templeman
Robert Bitter
Susan Bitter
Corey Boehler
Joanie Brockman
Bryan Brown
Chaline Brown
Scott Brown
Brandon Brown
Charles Burden
Randy Carson
Pam Casciato
Bob Cavanaugh
Wendy Chadsey
Marie Champ
Clint Coleman
Deni Cooperrider
Tim Dale
Walt Daniels
Catherine Davis
Matilda Deas
Bev Doolittle
Dell Donoho
Donna Douglass
Jon Dragt
Greg Ellis
Maxine Elle
Amee Foster
Laney Fouse
David Fuentez
Jim Gibson
Jason Gingerich
Naomi Gingerich
Katrina Greer
Nikki Harmon
Bill Harper
Jerry Herrman
Melody Heclofson
Tracie Heidt
Shawn Hensley
Traci Hensley
Brian Hodson
Nathan Holmes
Steve Hursh
Jose Iniguez
Gretchen Jawurek
DeLane Johnson
Roger Jordan
Bill Kennemer
Mary Kerr
Ted Kunze
Mariah Laitinen
Vicki Lang
Charlotte Lawrence
Craig Lewelling
Carol Luce
Wayne Markham
Cindy McGarvey
Renate Mengelberg
Barb Menkel
Carl Menkel
Mindy Montecucco
Steve Montecucco
Ed Montecucco
Paul Montecucco
Kate Murphy
Stephanie Murphy
Brendan Murphy
Susie Myers
Richard Oathes
Tom O'Connor
Tom Olson
Greg Parker
Allen Patterson
Jack Pendleton
Darlene Pieri
John Proctor
Roger Rief
Brad Riegg
Marcy Riegg
Bernarda Rodriquez
Francisca Rodriquez
Mike Rowney
Yolanda Sanchez
Teresa Sasse
Laura Sattler
Kim Scheafer
John Serlet
Mike Shrock
Shirley Simi
Jerry Simnitt
Roger Skoe
Don Smeback
John Steach
Heather Steach
Jamie Stickel
Maria Tellez
Doug Thomas
Pam Thomas
Julie Wehling
Buzz Weygandt
Lisa Weygandt
Judie Wilson
Eric Wilcox
Amanda Zeiber
Francisco Zamora Flores

Canby Aspirations

These aspirations are not arranged in in any priority order because different people and organizations will see these areas of focus differently.

COMMUNITY	PARKS AND RECREATION
• Keep small town feel by promoting connectivity with community and businesses • Increase and promote art and events that can build community cohesiveness and attract tourism to Canby • Better partnership with the school district, home schoolers and the Canby Community • Embrace diversity through inclusive communication, events and the arts	• Develop multi-purpose trails – Complete the Emerald Necklace and look for opportunities for external connections. • Upgrade parks in order to provide expanded recreation opportunities for all ages, abilities, ethnicities and interests • Acquire, develop and connect river front access for public recreation • Continue pursuing options to provide a complex to offer opportunities for recreation/programs.
TRANSPORTATION AND PUBLIC SAFETY	**GROWTH AND ECONOMIC DEVELOPMENT**
• Citizens and visitors in Canby should feel completely safe in their home or on foot, bicycle or auto within and across all areas of the City • Canby will have a safe attractive system of roads that are well maintained and support the efficient movement of people, goods and services • Develop a Railroad System that works for the community • Public Transportation System that is reliable, frequent, flexible, cost effective and meets the needs of the community	• Industrial and Business Growth Affording Economic Prosperity and Quality Job Creation While Maintaining Quality of Life and Improving the Overall Tax Base for the Community • Keep a Vital Active Centralized Downtown Avoiding Sprawl throughout Canby, Specifically Along Highway 99E • Pleasant, livable neighborhoods with tree lined, wide, safe streets; well-designed homes on various sized lots and not submitting to Metro's pressure for higher density throughout Canby.

Community:

Canby values its small town attributes and wants to build on and preserve them. The community takes great pride in its unique identity, agricultural, historical and river based heritage and strong sense of community. It is not and does want to become a suburb of Portland. Priorities and aspirations that affect this widely held value are scattered throughout all sections of this vision. Canby's assets include well regarded and technologically advanced schools and arts and cultural events and facilities. The community has a strong agricultural heritage, cultural diversity, talented artists, and a sense of connection that is rare in larger areas.

SMALL TOWN COMMUNITY ASPIRATION:

Keep small town feel by promoting connectivity with community and businesses

PRIORITY GAP: Support local businesses

ACTION STEPS	RESOURCES
Reestablish local transit routes and weekend service. Continue free shopping shuttles twice daily and / or offer free bus passes or free ride promotions	Canby Area Transit
Ask (survey) local businesses on what they need and want	City business license database
Highlight local business in the Canby Herald, CTVS including home based businesses	Canby Main Street Program, Canby Herald
Extend business hours	
Promote the Farm Loop on the City web site, tournaments, 4th of July, Car Show, Slice of Summer, etc.	County, City, Chamber web links

PRIORITY GAP: Promote connectivity and support better neighborhoods

ACTION STEPS	RESOURCES
Neighborhood associations for all residential areas Have a website with 1st contact and information for Association Officers	Established associations can share best practices. The city can help with formation.
Develop programs and resources for disaster preparedness and neighborhood watch	City website, Canby Police Facility
Hold City wide block parties and City Night Out	
Establish Safe Houses and promote the use of "Walking School Busses"	
Have a Community Newsletter	

ARTS AND CULTURE ASPIRATION: *Increase, coordinate and promote art and events that can build community cohesiveness and attract tourism to Canby*

PRIORITY GAP: Expanding existing events and attractions

ACTION STEPS
Build and update an event calendar and distribute it on websites and print it regularly in Herald, etc.
Convene major event organizers annually to coordinate efforts, leverage resources, avoid conflicts, define roles and cross promote events.
Build community capacity to successfully hold events. • Teach event coordination skills and ensure event consistency each year. • Promote patience to allow events to grow • Collect feedback on events from attendees such as surveys
Promote Canby's agriculture and "Garden Spot" heritage and incorporate these attributes in existing and future events (marketing logos and message, local growers, products and vendors, garden tours, etc.)
Explore the feasibility of a establishing funding for events and attractions such as a lodging tax

PRIORITY GAP: Communication and Outreach

ACTION STEPS	RESOURCES
Create a general catch all location or resource for tourists and community members to visit (web-site/Kiosks) to find out what events are happening in Canby	Clackamas County Tourism and Cultural Affairs
Identify locations for kiosks such as the Clackamas County Fairgrounds, City Hall, Library, and Wait Park, Thriftway, Vietnam War Memorial and Grant & 1st Avenue. Kiosks could include a physical map and Chamber map.	Canby High School has graphic design and construction classes that could build kiosks
Promote events: • Distribute flyers in businesses, schools and to the public • Use local access TV • Develop highway banners • Market events outside of Canby, i.e. Portland area	Event organizers, the Canby Chamber of Commerce, Clackamas County, Oregon Tourism Department
Develop website like "brownpapertickets.com" or "Portlanddancing.com" that has current information about events. Link it to the City website	
Hold an annual event leaders coordinating meeting to set an annual calendar and cross promote events	

Have a roaming ambassador
Communicate with businesses about upcoming events so they can plan to accommodate more customers

PRIORITY GAP: Develop Additional Events

ACTION STEPS
Develop an Art Fair (like the Salem Art Fair)
Create a Multi-Cultural Festival that highlights food, dance and music
Create more youth oriented and athletic events - Learn when athletic events are planned in Canby and build on them (sports tournaments, bike rides, etc.)

OTHER ARTS AND CULTURE RELATED GAPS FOR FUTURE FOCUS

Funding, public art space and more art

EDUCATION ASPIRATION: *Better partnership with the school district, home schoolers and the Canby Community*

PRIORITY GAP: Funding

ACTION STEPS	**RESOURCES**
Pursue federal, state and local grants	Canby School District
Lobby the State Legislature to implement 2009 School Finance Committee recommendations	Parents and community leaders
Review existing allocations	Canby School District Budget Committee
Consider local option levy and bonds. Without them, local economic growth has no direct impact on school funding.	Canby residents
Promote local economic growth to increase tax revenues that support schools	

PRIORITY GAP: Expand Education Opportunities

ACTION STEPS
• Expand the job shadow program to include speakers in class: Find volunteers, survey skills in the community and match with needs, communicate about resources already in place, support mentor programs: reading buddies, old and young and unite homeschooler population • Provide continuing education classes • Address increasing class sizes • Expand college opportunities • Locate a CCC Satellite Campus in Canby

PRIORITY GAP: Support at risk communities and the social/economically challenged

ACTION STEPS
Support and strengthen the Canby Center
Have a volunteer organization to match grants with needs (college and trade schools)
Have a Big Brother/Big Sister program
Support community partners that support education i.e. Canby Education Foundation

OTHER EDUCATION RELATED GAPS FOR FUTURE FOCUS

DIVERSITY ASPIRATION:

Embrace diversity through inclusive communication, events and the arts

PRIORITY GAP: Better communication is needed

ACTION STEPS	RESOURCES
Display Spanish language posters at Hispanic businesses and churches	Event and program coordinators
Use Radio and OCTS	OCTS
Interpreter (shared among city agencies)	City of Canby
Text message broadcasts	
Information Kiosk w/videos for non-readers	
Get ideas and advice from other communities	
Send e-mail messages to church secretaries	
Make bilingual staffing a priority for customer contact positions.	
Expand support and awareness of “Bridging Cultures”	

PRIORITY GAP: More Personal Ambassadors and Connectors

ACTION STEPS	RESOURCES
Establish a neighborhood Association for South Canby (99-Township/Ivy Locust)	City of Canby can support formation and existing neighborhood associations can mentor.
National Night Out	
Create networking opportunities for people to “Meet and Greet” each other	
Cross connections with faith organizations and community clubs	
Centralized listing of available volunteers to match with opportunities	

OTHER DIVERSITY RELATED GAPS FOR FUTURE FOCUS

Add Hispanic music to Slice of Summer concerts
Expand bilingual program – Need more adult non English speakers
Diversity doesn’t just mean ethnic.
Canby needs a single organization/resource that supports diversity as its sole mission - Provide funding and volunteers

Parks and Recreation:

Canby has many existing parks and recreation amenities and more are planned for the future. The community has identified needs, resources and implementation steps that are detailed in the following plans: the 2009 Parks Master Plan Update, Parks Acquisition Plan, Willamette Wayside Master Plan, a Community Center Feasibility Analysis and a Land Dedication Ordinance.

The Canby Area Parks and Recreation District (CAPRD) is established and partners with the city on planning for recreation resources. Systems development charges are in place for park construction (but not maintenance) and grants. The existing park network provides a variety of recreational opportunities to appeal to diverse users. There is a network of trails, parks, open space and riverfront access to enhance in the future.

BIKE, PEDESTRIAN AND EQUESTRIAN ASPIRATION: ***Develop multi-purpose trails – Complete the Emerald Necklace and look for opportunities for external connections.***

PRIORITY GAP: Lack of Trails for Bikes, Pedestrians, Equestrians, and complete Emerald Necklace

ACTION STEPS	RESOURCES
Implement Master Plans	Resources and details are found in the Parks and Recreation Master Plan, the Parks Acquisition Plan and Willamette Wayside Master Plan.
Address items that aren't covered in the Master Plan	Canby Planning Department
Sources of Funding include: • Grants: City – County – State • Private Donors • Land donations • Oregon Department of Fish and Wildlife • Tourism Organizations • Agri-tourism • Horse- County Planters Oreg.equ.trails • Donations (Easements/Opportunities) (Flexibility of Master Plan)	Grant programs and technical assistance may be available from the Oregon State Parks, Oregon Department of Fish and Wildlife, Oregon Department of Transportation, Environmental Protection Agency, Clackamas County, National Parks Service, Department of Environmental Quality, US Department of Energy and Metro Green spaces.
Develop alternatives as needed	Canby Planning Department, Clackamas County

PRIORITY GAP: Logging Road Trail Improvements

ACTION STEPS	RESOURCES
Connect the Logging Road Bridge North and South to Highway 99E	State Highway Department and County STIP
Install ADA access ramps	Ongoing effort
Extend the trail to the Molalla River, South	A master plan exists and the County has taken the lead for convening Canby and Molalla stakeholders
Install landscaping and provide water	City of Canby and Canby Utility District
Install lighting for security reasons	City of Canby and Canby Utility District
Add signage	Ongoing as funds allow
Install park benches	Ongoing

OTHER BIKE, PEDESTRIAN AND EQUESTRIAN RELATED GAPS FOR FUTURE FOCUS

Fill in missing sidewalks where needed – sidewalks are prioritized in the Transportation Systems Plan
Support the creation of Oregon City – Canby Riverfront Bike Path if and when feasible.

GENERAL PARKS ASPIRATION: *Upgrade parks in order to provide expanded recreation opportunities for all ages, abilities, ethnicities and interests*

PRIORITY GAP: Expand Funding and Resources

ACTION STEPS	RESOURCES
Voters can support a tax measure to fund the existing Canby Parks and Recreation District	North Clackamas County Parks and Recreation District and Tualatin Hills Park and Recreation district can serve as resource model.
Explore feasibility of implementing a Park Maintenance Fee (Paid monthly by residents) and user fees	
Coordinate with community groups and help recruit volunteers for specific projects to enhance the community.	Groups that can take the lead on these efforts include the Canby Livability Coalition, Scouts, 4H, School District, Wilderness International, churches, SOLV, and Canby Garden Club
Support, coordinate and promote existing clean-up day efforts	Organizations that have led clean-up efforts include Canby Livability Coalition, Canby Disposal Annual Cleanup days, SOLV, neighbor to neighbor day, etc.
Landscaping services are offered by the County work release program	
Manage groups such as OICC, wilderness groups and church groups	

PRIORITY GAP: Parks District –Canby Area Parks and Recreation District (CAPRD)

ACTION STEPS	RESOURCES
Re-energize the CAPRD Board	Ongoing
Fund Tax Base/Trust of Fund Managers (Schools, Community)	CAPRD in leadership role
Reduce the size of the district to match the Canby urban growth boundary	CAPRD in leadership role

PRIORITY GAP: Water Fountains, Features and other amenities

ACTION STEPS	RESOURCES
Develop a plan that identifies water fountain or feature location options (in sunny spots) the infrastructure that is needed, and water.	Stakeholders include the City, School District, Canby Utility, and Fire District (Safety).
Next, identify appropriate technology, select a designer and architecture style, specify funding, find a project manager and determine how ongoing maintenance will be managed	Detailed in existing Parks Plans
Create and interactive water park and add a hot tub to the city pool	
Add a PDX Playdate indoor play area	

PRIORITY GAP: Camping Facilities

ACTION STEPS	RESOURCES
Understand ordinance requirements of the City, County, and State.	Chamber, Tourism Commission, Travel Oregon
Identify possible locations	Fairgrounds, City, Willamette Wayside, etc.
Provide short term camping facilities	RV Association
Preserve and expand camping facilities at the fairgrounds and work to add camping options at Molalla River State Park	Fairgrounds Board and Clackamas County.
Consider sites along rivers and provide for boats	Oregon Marine Board, Willamette River Trail funds may available.
Work with private camping organizations	KOA
Identify funding sources	State Grants, American Heritage, Oregon State Parks, Molalla River keepers
Address public safety concerns	police/fire

RIVER RECREATION AND AMMENITIES ASPIRATION: *Acquire, develop, and connect river front access for public recreation activities*

PRIORITY GAP: Funds

ACTION STEPS	RESOURCES
Create an Amphitheatre to hold music events that can generate revenue	A small amphitheater exists at community park.
Pursue corporate sponsors	
Revenue from operations	
Commuter Corridor – Water Taxi	
Establish user fees – and / or an annual pass program	
Look at best practices from other communities	
Offer amenities near the river including education (painting, Tai Chi, etc.), paddle boats, food, gas, a riverfront restaurant and bike rentals.	

Note: 80 acres adjacent to the Willamette have been acquired, and sites along the Molalla and Willamette have been identified in the Parks Acquisition Plan and Willamette Wayside Master Plan.

PRIORITY GAP: River Access

ACTION STEPS	RESOURCES
Create a public boat launch and dock	The Oregon Marine Board has funds for boat docks along the Willamette and the Willamette Water Trail is holding a spot on the map for Canby
Create and improve pedestrian river access points (with a fishing dock if possible) on the Willamette and Molalla Rivers	
Acquire new land to expand river access as opportunities arise.	
Provide access for kayaks and canoes at Community Park and a take-out point at Knights Bridge Park	Community Park provides access and the county has Knights Bridge access
Offer boat rentals	
Promote seasonal river rafting from the Molalla River to the Willamette River	
Address safety concerns: i.e. provide life vests and lifeguards	
Know the specifics of the river such as hazards, water treatment intake, river flow and currents	
Riverside camping	Partner with the Boy Scouts

OTHER RIVER RECREATION GAPS FOR FUTURE FOCUS

Land – Details available in the Parks Acquisition Plan
Knowledge – Networking
Improve the Holly Road to River Connection with better bike access. The Transportation Systems Plan already identifies Holly to 22nd as a Bike Boulevard

COMMUNITY RECREATION/SPORTS COMPLEX ASPIRATION STATEMENT:

Continue pursuing options to provide a complex to offer opportunities for recreation/programs.

PRIORITY GAP: An Umbrella Organization is needed

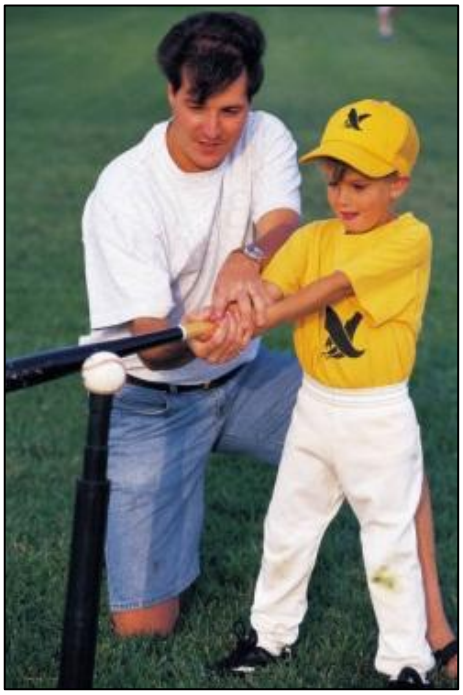
ACTION STEPS	RESOURCES
Look at challenges with Canby Parks and Recreation District (CAPRD) to learn why voters denied funding for it twice	
Assess what CAPRD can and is willing to do now	
Make decisions on a permanent tax base vs. serial levy funding, leadership and the boundary	
Work with CAPRD or other entity to manage the center.	
Learn from successful districts and update the plan	CAPRD has conducted feasibility analysis and met with North Clackamas Parks and Recreation District
Develop a community task force	
Look at a broader area and funding sources (State/County) including federal and state grants	
Provide a better explanation of the District, the Plan, and the Benefits to the Community.	
Address Inside Canby vs. Outside Issues – Duplication of City Staff	

PRIORITY GAP: Funds

ACTION STEPS	RESOURCES
Develop a Property Tax Levy to fund the Parks and Recreation Complex	CPRD
Other revenue sources include user fees and concessions	
Pursue corporate sponsors (Nike, Spalding, Canby Telcom)	
Consolidate with school facilities and share maintenance costs and responsibility	
The complex could have multiple locations. This could provide better parking and access	
Provide recreation options for all ages such as inside basketball, track classes, gym space, etc.	The City has a list of amenities from public research, tours and analysis

PRIORITY GAP: Locations

ACTION STEPS	RESOURCES
Identify locations, assess options and inspire the community to support it. Ideas include: Willamette Wayside Park (Wetlands) southern part of town	School district property for new school in future outside of town.
Partner with the School District to look at excess school property	Potential exists at Trost and Baker Prairie Schools (Sites may be needed for future school uses)
Determine what we need such as a big Olympic size pool	There is a feasibility analysis with amenities
Lead Partners – Work with large land owners to donate or sell strategic sites.	Ongoing discussions with property owners and schools



Parks and Rec Map Place Holder

Transportation and Public Safety

Canby has many attributes to build on including wide roads, a local funding source for road maintenance, good street lighting, the Logging Road Trail and a growing network of bike lanes and sidewalks. Canby Area Transit is a locally funded and controlled bus service with fixed routes and good connections to neighboring communities. The Union Pacific mainline and a local rail provider support industrial use. Recently updated transportation plans guide future investments and beautification efforts. Public safety strengths include great police and fire service with new facilities, excellent emergency response capability, community policing programs and proactive gang enforcement.

PUBLIC SAFETY ASPIRATION: ***Citizens and visitors in Canby should feel completely safe in their home or on foot, bicycle or auto within and across all areas of the City.***

PRIORITY GAP: Sidewalks, crosswalks and crossing lights are needed

ACTION STEPS	RESOURCES
Identify where sidewalks, crosswalks and crossing light are needed and their highest priority in the following areas: • High pedestrian and vehicle traffic • School routes • Business districts • Parks	This sidewalk projects are described and prioritized in the pedestrian chapter of the Transportation System Plan.
Coordinate proactively and negotiate with the State and County to develop more sidewalks. Determine jurisdiction involved.	The City has successfully received county block grants for sidewalk easements during each funding cycle.
Determine who owns the property next to the street (for easements)	City and County Geographic Information System mapping and assessor records
Funding options for sidewalks could include: • Creating Local Improvement Districts • Offer low interest rate improvement financing from the City to fund sidewalk improvements To maximize efficiency, reduce costs and expedite sidewalk installation in high priority areas: • Consider bonding for sidewalk improvements using city 3 cent gas tax revenues • Consider increasing the city gas tax by 1 cent with revenues dedicated to sidewalk improvements.	The city could take the lead in revenue raising efforts and implement sidewalk improvements at City Council direction.

Crosswalks are needed in key areas • Crosswalks are a high priority at Township and Ivy and downtown at 3rd, 2nd and Elm • Get statistics on other problem areas and reassess what still needs attention
Promote the "Walking School Bus"; a group of chaperoned school children walking together to school.
Safe pedestrian and school routes can be marked on sidewalks
Continue grants for crosswalk enforcement

PRIORITY GAP: Ongoing Funding to support public safety

ACTION STEPS
Promote growth to strengthen the tax base and generate systems development charge revenue.
Check the communities tolerance for raising gas tax and utility fees
Identify possible funding source options, excluding property taxes
Identify funding partners
Make the case to the public for additional needs
Possible public safety levy
Explore the idea of a Public Safety District
Form a community action committee
Form a public safety foundation

PRIORITY GAP: Pro Active Gang Enforcement

ACTION STEPS
Continue participating in regional gang enforcement efforts
Continue providing gang enforcement with adjoining agencies

OTHER PUBLIC SAFETY RELATED GAPS FOR FUTURE FOCUS

County, City and State Coordination
Night Time Patrol
Education (or a Mentor System) (Police, Fire, or Other) about how to be safe
Signal cameras to catch drivers running red lights
Homeless safety net for Emergency Response

ROADS ASPIRATION: ***Canby will have a safe, attractive system of roads that are well maintained and support the efficient movement of people, goods and services.***

PRIORITY GAP: County, City and State Coordination

ACTION STEPS	RESOURCES
Regular meetings to discuss issues and solutions, set priorities and identify resources and coordinate with adjoining jurisdictions wherever possible.	The City can host meetings with Clackamas County and ODOT once per year
Develop project descriptions, plans, designs and proposals for top priority projects so they are ready as funding becomes available. Priority should be based on number of accidents or injuries, road condition, and potential for jobs and economic development.	The 2010 Transportation Systems Plan has details

PRIORITY GAP: City takes jurisdiction of County roads in the City

ACTION STEPS	RESOURCES
Determine the cost of bringing the road up to city standards	Refer to the Transportation System Plan
Priority should be given to roads that are: • Major arterials • Pathways to business districts • Mulino Road bottleneck at overpass Township/13th area	A map of County Roads is in the Transportation System Plan. The extension of Sequoia to 13th should resolve the Township / 13th bottleneck issue.
Develop a proactive plan for road transfer that outlines budgets, action steps, financial resources such as tax revenues and grants (Fed, State, and County) and the public benefit.	• The Transportation System Plan provides guidance • Coordinate with the county on combining resources to achieve a transfer

OTHER ROADS RELATED GAPS FOR FUTURE FOCUS

Inconsistent bike lanes – the Transportation System Plan includes a bike plan
Make Hwy 99E look as beautiful as downtown – the newly adopted Highway 99E Gateway Plan provides guidance
Better I-5 Connection – Including a connection from the Industrial Park

RAILROAD ASPIRATION: ***Develop a railroad system that works for the community.***

PRIORITY GAP: Rush Hour Congestion

ACTION STEPS	RESOURCES
Timed lights (with S. Ivy and Township light)	Some signals have already been reset. Congestion and options have been addressed in the Transportation System Plan
Right turning bays	
Underground train	

PRIORITY GAP: Emergency response bypass needed

ACTION STEPS
Examine Logging Trail Bridge for heavy load vehicles, re-engineer/repair/upgrade
An overpass or underpass on one street at least is needed such as Berg Parkway Bridge

Note: the Fire District has indicated that no additional bypass is needed at his time. This has only been needed 9 times in last 2 years and the delay is about 1 minute for each blockage with no fatalities.

PRIORITY GAP: Noise

ACTION STEPS
Complete a quiet zone application for approval by ODOT and Union Pacific Railroad (phase one).
Install improvements required for quiet zone approval at Elm, Grant and Ivy.

OTHER RAILROAD RELATED GAPS FOR FUTURE FOCUS

Foot Bridge over 99E added at Mid-Span of Blocks
Whistle Stop for Visitors to Get Off and Visit

PUBLIC TRANSPORTATION ASPIRATION: ***Public Transportation System that is reliable, frequent, flexible, cost effective and meets the needs of the community.***

PRIORITY GAP: Too limited coverage area and schedules

ACTION STEPS
Examine current routes – Conduct targeted surveys to identify needs and preferences
Pursue additional funding ideas that could include: • Increasing employment because transit is funded by payroll taxes • Encourage employers to buy CAT transit passes for their staff at reduced costs as an incentive or benefit– similar to the TriMet Passport Program in Portland • Expanding the transit area beyond city limits to collect additional payroll taxes • Explore the feasibility of advertising on buses to generate additional revenue.
Offer free bus passes or free ride incentives

PRIORITY GAP: Communication with the community about available services

ACTION STEPS
Have OCTS advertise CAT routes and schedules
Distribute posters and signs
Volunteers can serve as ambassadors
Have kiosks at city events
Talk to key leaders
Utilize churches, neighborhood associations and schools
Make bilingual staffing a priority
Send out mailings
Complete Spanish language expansion
Advertising at movie theater (etc.)

PRIORITY GAP: Shelters and/or good landings

ACTION STEPS
Funding - Explore opportunities to use federal transit funds
Finish the installation of bus signs and stop locations. Add to bus stop poles, seats and lights
Move shelters as necessary
Build small shelters: Make small shelters a building requirement?
Redevelop a fixed route (with additional funding)

OTHER PUBLIC TRANSPORTATION RELATED GAPS FOR FUTURE FOCUS

Better and safer pedestrian access to bus stop locations
Need on-demand service (like Taxi) or quick response Dial a Ride
Improve visibility and access of CAT

Transportation Map Place Holder

Growth and Economic Development

The community identified great strengths to build on in the future. The community has strong agricultural roots and role as an agricultural hub and strong sense of community. Its historic and pedestrian friendly downtown features recent streetscape improvements. A wide variety of locally owned businesses and services fulfill most needs locally. The community offers a wide variety of parks, attractions, events and youth activities for residents and visitors. The community offers a variety of attractive residential and commercial areas with wide streets and larger lots that are bike and pedestrian friendly. Design standards promote quality development and existing plans provide a strong foundation for strategic development areas. The Canby Pioneer Industrial Park provides many employment options with sites and infrastructure in place to accommodate new businesses. There are some programs and resources in place to support businesses.

Canby values its small town attributes and wants to build on and preserve them as Canby continues to grow.

BUSINESS AND EMPLOYMENT ASPIRATION: *Industrial and Business Growth Affording Economic Prosperity and Quality Job Creation While Maintaining Quality of Life and Improving the Overall Tax Base for the Community*

PRIORITY GAP: Foster a positive business building environment

ACTION STEPS
This concern reflects the past history with Milgard Manufacturing
Work toward a seamless and clear process • Work to reduce hoops while maintaining the integrity of what the community wants • Do a case study with new businesses to understand issues and work to address them • Meet with new business owners to find out how the planning and building process went
Identify specific barriers that people are facing and perceptions
Build Sequoia Extension from south of Township to 13th Avenue –planned for 2013. The community is happy that this project is moving forward and demonstrates that Canby delivers on promises.
Understand why Canby annexation issues might restrict development
Encourage property owners to keep property well maintained

PRIORITY GAP: Plan for longer term Industrial Urban Reserve areas to the east and north of Mulino road for future employment land.

ACTION STEPS	RESOURCES
Identify property that is best for industrial development - Hire a professional like an engineer to develop an assessment and recommendation	City of Canby and Clackamas County supported by developers and DLCD. Timing: Begin planning at least in 5 Years – It will take 5 years or longer to expand and serve this area.
Validate future sites and prioritize them	
Identify existing conditions and attributes in future employment areas such as agriculture land trusts sensitive wetland or wildlife habitat areas, historic buildings, and general aviation airport impacts. Plan wisely to adequately buffer, preserve and possibly enhance these features as redevelopment occurs.	
Create a task force to inform and guide the process	
Develop compelling reasons for landowners to buy in. Enlist a team of existing landowners in and adjacent to the park to help communicate benefits	
Expand the Canby Urban Growth Boundary (Consider a phased approach)	City of Canby in partnership with Clackamas County and Oregon Department of Land Conservation and Development.
Prepare land for development • Develop an Industrial Master Plan that identifies main road locations • Plan, fund and build needed infrastructure • Develop an incentive program for landowners and businesses • Develop a proactive business recruitment strategy • Plan to expedite land absorption	City of Canby with potential grants from DLCD

PRIORITY GAP Attract high tech green industries

ACTION STEPS
Focus on attracting well-paying jobs ($60 - $120,000 with benefits)
Infrastructure: Continue to fund, build and improve infrastructure in the Industrial Park • Road improvements and utilities for Walnut Street, Township Road, Mulino Road and 1st Avenue • Build Otto Road or other access to Highway 99E • Fiber optics and high band width are important for high tech • Determine and pursue funding options for implementation
Business recruitment and targeted outreach to these industries. • Partner with Greater Portland, Inc., Business Oregon, and OEDA to leverage city resources

• Recruitment should have a national and regional focus • Communicate what is special about for Canby • The Canby Community Response Team promotes Canby and meets with businesses • Leverage networking with existing employers to attract like-minded businesses, suppliers and industry clusters • Promote larger sites (50+ acres) to appropriate leads such as brokers and large users. • Respond to Leads from the state, region, county and local businesses • Promote industrial sites and buildings on state, regional, county and city websites
Create an attractive community • Support educational and arts amenities to be attractive to those industries. • Have a variety of housing options to be affordable at a variety of price points to accommodate these employees
Explore tax incentives. Note: Canby already offers System Development Charge rebates for job creation and 15 year property tax abatement on investments over $25 million

OTHER BUSINESS AND EMPLOYMENT RELATED GAPS FOR FUTURE FOCUS

Encourage expansion of medical facilities to provide 24/7 service and/or a medical complex
Continue to address the imbalance of jobs to residents

FOCUS AND EXPAND DOWNTOWN ASPIRATION: *Keep a Vital Active Centralized Downtown Avoiding Sprawl throughout Canby, Specifically Along Highway 99E*

PRIORITY GAP: Attract more small businesses, restaurants, a brew pub, and night life options, at a variety of price points and have the Chamber of Commerce downtown.

ACTION STEPS	RESOURCES
Promote Canby attributes, financing options and technical assistance to new and existing businesses.	The Canby Main Street Program focuses on attracting and supporting downtown businesses. The new Canby Revolving Loan Program provides loans to local businesses. An online resource "Tools for Business Success" provides a wide range of information to address business's needs.
Implement a business attraction program to court new businesses	A recent Canby Retail Market Analysis provides details on gaps, amenities, strategies and marketing materials.
Implement a marketing program to encourage Canby residents to shop, dine and support local businesses	The Canby Main Street Program has developed marketing brochures and coordinates downtown events to attract residents and visitors.

Strong community support for expanding lodging options including a hotel, bed and breakfast, RV and camping facilities

PRIORITY GAP: Further update relatively new design standards to ensure that new development has a similar historic flavor of the current downtown and to retain and develop a cohesive downtown look.

ACTION STEPS
Develop inducements and technical assistance resources for building owners to update the appearance of their buildings according to the new design standards. Encourage a historic look to new development projects and façade improvements. Avoid being too restrictive.
Define the desired historic look or era. (Prime examples: City Hall, Canby Pub, and Nails 2C.)
Identify strategic area of focus such as in the core downtown area from NW 1st and 2nd Avenues between Ivy and Elm Streets.

PRIORITY GAP: Integrate mixed use office and/or residential over retail and within Downtown zone.

ACTION STEPS
Encourage higher density residential development in and near the downtown core so more residents can walk to shops, restaurants, services and access bus service.
Encourage high quality development through flexibility and inducements in the zoning and development code
Launch proactive outreach efforts to quality developers and evaluate the potential of appropriate incentives to attract them.

Notes: Mixed use development is allowed in the adopted downtown plan and zoning ordinance. Many of the current downtown buildings are one story but new development can be encouraged to provide second stories and mixed use. Financing mixed use projects can be challenging for lenders. The Canby Revolving Loan program funds new construction and expansion, code related upgrades, internal retrofits, etc.

Neighborhoods abutting the downtown zone to the north, west and northeast are currently zoned high density residential. An incentive program is needed to encourage redevelopment in these areas.

OTHER "FOCUS AND EXPAND DOWNTOWN" RELATED GAPS FOR FUTURE FOCUS

Destination site statue, fountain, water feature and public art
Explore demand and opportunities to expand the Farmers Market

RESIDENTIAL ASPIRATION: ***Pleasant, livable neighborhoods with tree lined, wide, safe streets; well-designed homes on various sized lots and not submitting to Metro's pressure for higher density throughout Canby.***

PRIORITY GAP: More Detailed Long Term Planning

ACTION STEPS
Develop concept plans and master plans for future residential areas in Canby's Urban Growth Boundary with substantial community and property owner input.
Reward and enforce consistent development standards for future residential development that encourages sidewalks, street trees, and common areas.
Deal with increased traffic generated by new growth • Adopted traffic calming program for neighborhoods need to be funded • Reinvigorate the Traffic Safety Committee to work on this issue.
Work with the community, property owners, the county and state to identify and prioritize areas for future residential development. Strategic areas include the land between N Holly and N Maple as well as 2700 extending North and West to the Molalla and Willamette Rivers. Update the City's Buildable Lands Needs Analysis to facilitate this process.
Develop conceptual plans for future residential development and work with the State and County to designate the area for eventual development, and expand the Urban Growth Boundary as population growth warrants it.

Notes: Urban, rural and undesignated lands were established around Canby in a region wide planning effort with input from the community. No urban reserve planning has been done to date, specifically for Canby. Clackamas County has land use authority over these areas under an urban growth management agreement with the City of Canby that outlines how they will be good stewards consistent with local goals.

PRIORITY GAP: Resist Metro Pressure for High Density and Small Lots

ACTION STEPS
Recognize current zoning codes – Evaluate them to ensure a variety in lot sizes and add safeguards if needed. (Our code currently allows a variety of lot sizes in a subdivision but does not require them)
Don't change the zoning code to promote higher residential density.
Allow lot sizes of up to 12,000 to 15,000 sq. ft. (Estate Lots)

Notes: Metro has no control over Canby's land use process or designation of its urban growth boundary. The city works with the Oregon Department of Land Conservation and Development to make sure city preferences meet state land use law requirements.

PRIORITY GAP: Control residential growth so it's not too fast

ACTION STEPS
Already done through voter approved annexation in Canby
More restriction is not allowed by State Law

Note: Canby has voter approved annexation that allows citizens to control the pace of growth. It is against state law for cities to have moratoriums on growth and they are required to provide infrastructure to accommodate it.

OTHER RESIDENTIAL RELATED GAPS FOR FUTURE FOCUS

Encourage preservation of historic residential homes

Save for Development Map

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Location Hosts:

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Canby Police Facility

Notes: